

# 14th STREET CITY ADDITION

Nine short blocks from corner of Fifth and Fremont - - - the hub of activity

The Largest Lots in Las Vegas - - - 50 to 90 feet in width.

Every Lot on high Panoramic View Ground - - - Ideal Apartment House Sites.

*High Rolling Ground That Becomes So Valuable In Every City.*

Las Vegas - - - Purchase these Valuable Sites before it is too late -

The Great Tidal Wave of Prosperity is fast approaching.

ANOTHER CONTRACT was entered into today with M. Bleak to furnish additional horses and equipment and construct level street grades, plow, disc and drag property to an attractive rolling contour, until it represents a charming and distinctive home-like appearance.

A CONTRACT HAS been entered into with Nay Brothers to gravel and roll all streets on the Tract.

HESSE AND NEWCOMER have a contract to lay four inch cast iron water mains to the front of every lot in the tract.

OUR MONEY is going into substantial improvements.

WE PAY customary Brokerage commissions.

## BOULDER CANYON REALTORS

114 SOUTH FIFTH STREET

## WHAT LAS VEGAS MEANS TO THE NATION

# FREE LECTURE

218 Fremont Street

T. J. LAWRENCE, INC. HAS ARRANGED FOR ONE OF THE FOREMOST PLATFORM MEN IN THIS COUNTRY TO SPEAK SUNDAY EVENING AT 7:30. DR. O. D. THOMAS HAS BEEN ON THE GROUND FOR THE PAST FEW WEEKS, GATHERING AN AMAZING FUND OF INFORMATION.

HE IS A NATIONALLY KNOWN CHEMIST, METALLURGIST AND REALTOR. WINNER OF LAST YEAR'S "HOME TOWN" ORATORICAL CONTEST IN CALIFORNIA AND WILL REPRESENT CALIFORNIA IN THE NATIONAL CONTEST IN THE EAST THIS JUNE. THE RETAINING OF THE SERVICES OF THIS GIFTED WRITER AND SPEAKER IS A PART OF THE NATIONAL ADVERTISING PROGRAM INAUGURATED BY T. J. LAWRENCE TO ACQUAINT THE WORLD WITH LAS VEGAS AND ITS NATURAL RESOURCES.

T. J. LAWRENCE IS DEVELOPING A HIGH GRADE RESIDENTIAL DISTRICT KNOWN AS ARTESIAN PARK ESTATES IN THE SAME FASHION THAT HE HAS DEVELOPED MILLIONS OF DOLLARS WORTH OF OTHER PROPERTY AND THE DETAILS OF IT WILL INTEREST YOU.

THIS LECTURE WILL TAKE PLACE IN THE NEW AUDITORIUM AND EXECUTIVE OFFICE OF T. J. LAWRENCE, INC. AT 218 FREMONT STREET, LAS VEGAS. GET YOUR SEATS EARLY AS SEATING CAPACITY IS LIMITED.

## T. J. LAWRENCE, Inc.

### LAWRENCE WILL FIGHT FALSE VEGAS STORIES

Real Estate Man Will "Criticize the Critics," First Shot to Be Open Letter in This Paper April 9.

T. J. Lawrence, president of the T. J. Lawrence Company, which is developing Artesian Park Estates, says he is going to fight the scurrilous and pernicious stories being told about Las Vegas to a finish. The first shot is an amazing story bristling with sarcasm and statistics specially prepared by Willis Owen, known as one of the most logical, forceful and humorous writers about Southern California in the United States and nationally known as an industrial expert and statistician whose statements in the public press are not questioned.

An Amazing Story This article, occupying a half page in the form of an "Open Letter" appearing in the Herald of April 4th and the Examiner of April 5th, will unquestionably cause widespread interest. The Las Vegas Age will publish the story in full on April 9.

Mr. Lawrence firmly believes that Las Vegas will inevitably become not only an attractive home town and a famous tourist resort but that it will also become a great manufacturing center with many large payrolls, and he is using every possible endeavor to get solid, substantial industries to come to Las Vegas.

Compares With L. A. As he sees the future there will grow up around Las Vegas numerous mining, agricultural, industrial towns of which Las Vegas will be the hub and distributing center, comparable in a smaller way to Los Angeles, which is surrounded by 128 cities, towns, villages and centers and which are all rapidly growing into one huge city.

The time is soon coming when the many kinds of raw materials for which Clark county is noted, will be fabricated in Las Vegas, furnishing profitable employment for large numbers of workmen, greatly augmenting the business of the merchant, increasing the value of real estate and making of this city a prominent wholesaling and distribution center, Lawrence believes.

The T. J. Lawrence organization is a large one and each member is keeping before him the idea of solid development of Las Vegas, says Lawrence.

### BOULDER REALTY REAL PIONEERS

When Dr. Roy W. Martin, E. A. Ferron and W. E. Ferron organized the Boulder Realty Corporation, they were really pioneers in the subdivision field in Vegas.

Beginning with H. F. M. & M. tract, they put on and sold in succession Garden Acres, Block J Park Tract and Boulder Addition, the last named being now in the process of finishing.

Each of these subdivisions has proved a money maker for investors and the Boulder Realty Corporation has acquired a large following in the investment field.

The new enterprise of the company will be Boulder Addition No. 2, which will be ready for the market at an early date.

The officers of the company are Dr. Roy W. Martin, president; E. A. Ferron, manager, and A. M. Minette, subdivision manager, who with W. E. Ferron are the owners of the company.

### BOULDER CANYON REALTORS BUSY

The Boulder Canyon Realtors with their first major project, the Fourteenth Street Subdivision, are meeting with outstanding success.

This subdivision lies to the north of Fremont street at Fourteenth, and commands a wonderful panoramic view of the entire surrounding country because of its elevation.

A contract for grading, rolling and graveling the streets has been let to Nay Brothers, Hesse & Newcomer have the contract for laying four inch cast iron water mains through the streets.

When completed the Fourteenth Street Subdivision will be one of the best improved tracts adjacent to the city.

### FREMONT GAY WITH BUNTING

Never was Fremont so bright and gay with flags and bunting as today.

The opening of the rodeo has given an air of exuberance to the city in spite of the baby blizzard and inclement weather which featured the forenoon.

Business houses are quite generally well decorated, some of the displays being most attractive. Strings of vari-colored banners across the street and the stars and stripes along the urbs give the city quite a metropolitan gala appearance.

Rev. and Mrs. Boyd Parker left yesterday morning for Carson City to attend the state convocation of the Episcopal church which has been called by Bishop Jenkins, the newly elected bishop of Nevada. They were accompanied by Deaconess Carter of Moapa and Dr. C. E. Bulette.

### CARROLL FINDS BUSINESS GOOD

T. M. Carroll, veteran realtor, says business is good—in fact better than ever before in Vegas.

Having several years ago acquired abiding faith in the future greatness of Las Vegas, Mr. Carroll has himself taken a lead in acquiring choice pieces of acreage adjoining the city as well as lots in Vegas.

He has accumulated a very large listing of properties for which he is exclusive agent and his list of satisfied clients is long and constantly increasing. He is a member of the Nevada State Real Estate Board.

Mr. Carroll has long maintained his office in the Overland Hotel Building on Fremont street.

### PINE & CLARK IN THE FIELD

Las Vegas is the home of a new real estate firm formed today under the name of Pine & Clark and located at 115 North Fifth street.

Fred Pine, the senior member of the firm is one of Las Vegas' pioneer citizens, having located here some twenty-five years ago and has taken an active part in the growth and civic interest of the town. He was for several months connected with the firm of Reed, West and Hunting as one of their leading salesmen, and has decided to embark in business for himself. He has associated with him Mr. E. A. Clark of Detroit, Michigan.

Mr. Clark was for several years in the real estate business in Detroit, but of late years has been in business in Monrovia, California, having come to Las Vegas some three months ago and has been associated with the same firm as Mr. Pine in the sale of real estate.

The office is at 115 North Fifth street where they will be glad to meet their many friends and the public in general.

### About New York

By RICHARD G. MASSECK NEW YORK, April 6.—Lee Ping Quan, lately of Washington and the Potomac, has come to New York, not to run a laundry, but—

you guessed it—a restaurant. And all because Lee has been a sea cook on navy ships and for the last eight the chef of president. With the passing of the "Mayflower" the little spectacle, Chinaman was retired on a pension.

Lee attributes his rise, after joining the navy at Manila, to the practice he made of seeing the culinary world. It was his custom to go ashore at every port and visit the restaurants for new ideas.

His big moment came when President Harding needed a new cook for the presidential galley. He no longer had to feed mere officers. His talents were reserved for the President and his guests.

Now, to remind people of his former glory, he is having the "Mayflower" setting duplicated, as far as possible on land, in his restaurant. And there will be no dancing or night club entertainment.

Historic Spot Another new restaurant has revived a story of the first negro colony of New York in Greenwich Village. The dining and dancing place, with a modernistic little movie theater, occupies the site where a giant slave, Manuel Gerrit, was saved from hanging for mutiny because his 300 pounds broke the temporary gallows erected for the occasion. The negro was turned loose, and as a sign of his good fortune, settled on the spot. A check, supposed to have been his, was demolished not long ago to make way for the restaurant and theater.

Movie Note A fortune made in oil is to be used to promote French movies in this country. Heretofore French pictures have had little success in America, lack of capital being blamed for inferior quality. The new producing organization, however, is said to be well financed, being a subsidiary of an oil company with which Robert Hurel, the executive director, is connected.

It has ten films to be cut and titled for American try-out. Scouts will watch their reception, and report to Nice, the French Hollywood, the results of their observation, so that future films can be made to conform, if possible, to American tastes.

The company intends to set up a counter-migration of players from the United States to Europe. The first to be signed were Ricardo Cortez and Alette Marchal, France. They say, has had no national film hit since the death of the actress Claude France in 1928. One of her pictures, incidentally, may be shown in America, where there are few, if any, to remember her. And again, incidentally, the company's assistant American representative is Jean Du Barry, who claims descent from the famed Madame.

DOGS REPLACE WARDENS MEIGER, Pa., April 6. (AP)—Dogs are better guards than men, believes Sheriff D. K. Callahan of Mercer county. He has purchased two large police dogs and they will replace two wardens. One will patrol the walls outside the jail; the other will do sentry duty in the jail yard.

### BERLIN MEN BUYING READY MADE CLOTHING

BERLIN, Apr. 6 (AP)—The first German attempt at American standardization in men's clothing caused a 20 per cent reduction in retail prices here.

A chain of stores under a central management uses "American style" quantity production and sells ready made suits at rates

substantially lower than those of any of the Berlin makers. The standardized suits are finding a ready market.

Application of J. M. Heaton, U. S. Patent, for a wave length assignment for installation of a radio broadcasting station here has been accepted, and within three months the new station will be operating, it is planned.

## Announcing The Formation of the new REAL ESTATE FIRM OF PINE & CLARK

115 NORTH FIFTH STREET  
WE INVITE YOUR LISTINGS AND A VISIT TO OUR OFFICE

FRED PINE E. A. CLARK

### Choice Meadows Corner

6 LOTS \$1400

Terms

OTHER LOTS \$225.00

See Souers

B. B. TANKEL

17 FREMONT ST

## A. S. O'NEIL CONSTRUCTION CO.

811 H. W. Heilman Building  
Vandike 9715 Los Angeles

A REPRESENTATIVE AT THE HOTEL BEING BUILT AT FIFTH AND STEWART STREETS, LAS VEGAS

We Build Homes and Supply All Money For Building Easy Terms

Our price for building the hotel was \$10,000 less than the next lowest bidder.

DR. ROY W. MARTIN President E. A. FERRON Manager

Established 1925



A. M. MINETTE E. E. NELSON

Now at 207 E. Fremont