

# T-O-D-A-Y W

On the Building of a Bigger, Better Las Vegas!—To-day We Take Our Place

To-Day We Open the D

## ARTESIAN PA

### In the Spotlight of Public Favor!

- A Beautiful District for Select People.
  - A Place of Artistic Homes.
  - A Place Where "Shacks" Are Excluded.
  - A Place Where Race Restrictions Are Right.
  - A Place You Will Want to Live in and Invite Your Friends to Call.
  - A Place of Wide, Graded and Oiled Streets.
  - A Place of Wide, Parked Tree-lined Boulevards.
  - A Place With Flowers and Shade.
  - A Place With Children's Play Grounds—SIX of Them!
  - A Place Where More Than Ample School Sites Are Provided—FOUR of Them!
  - A Place With a Wonderful Plaza in the Center of a Scientifically Planned BUSINESS District—Unsurpassed in Its Plans—The Outcome of the Work of the Leading City Planning Experts of the Country.
  - A Place in Which You Can Truly Say:  
"THERE'S NO PLACE LIKE HOME."
- All of This We Are Creating. Come in With Us.

### How Big Will Las Vegas Be?

Why should there be any limit? New York and Los Angeles have never stopped growing. Why should Las Vegas?

Your Chamber of Commerce predicts 30,000 Population in TWO years. We believe this is a safe prediction. Can't you see your OPPORTUNITY?

Homes will have red tile roof and white stucco walls now so popular.

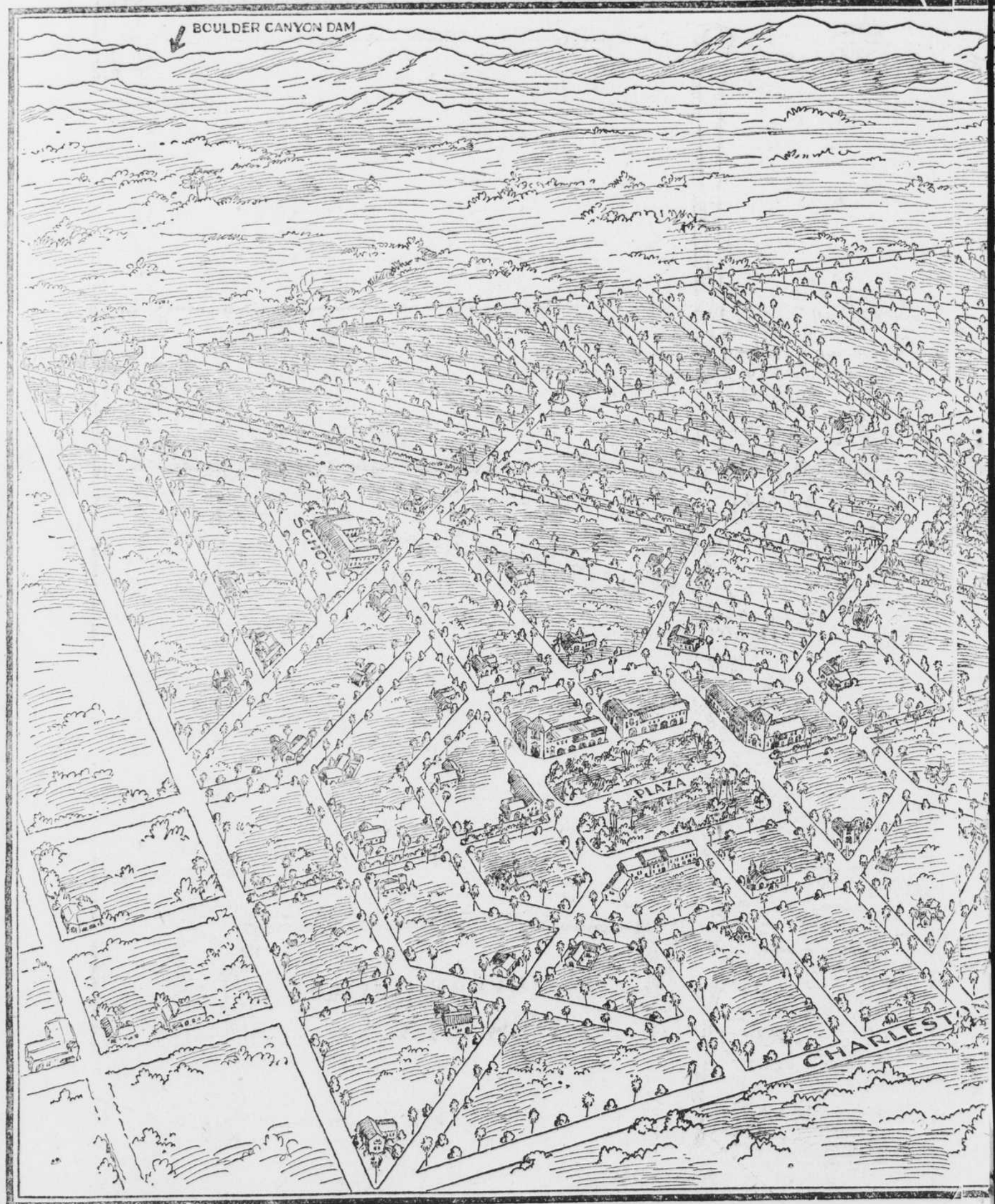
**YOU WILL WANT ONE!**

So Will the Hundreds of Business Men Coming to LAS VEGAS!

LOTS 60x150 FEET—\$400 and Upward!

When Building Begins—Won't They Rapidly Increase In Value?

ONE-THIRD Down, Balance Monthly over 2 years.



Formal Opening  
April 6 and 7

# T. J. LAWRENCE

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