

Entire World Will Hear Voice of Herbet Hoover

The voice of Herbet Hoover, delivering his inaugural address March 4, will be heard around the globe.

A detailed description of the proceedings including an eye-witness story of the inaugural parade four miles long will be heard by fifty million listeners in the United States, and millions of others in foreign countries.

"Recently we have had a striking demonstration of international broadcasting," says M. H. Aylesworth of the National Broadcasting Company. "A speech by the

President of the United States, heard all over this country, was followed within a few seconds by a program coming to us from England.

"American programs are heard with regularity in Europe, Asia, Africa, Australia, New Zealand and South America. We have arrived at the point where radio communication to the masses of other nations is an accomplished fact.

"Frequently British programs are heard here with almost the clarity of a local station. These programs are received here in the late af-

ternoon, although they are produced in England five hours later in the evening—London time.

"On March 4, the next President and Vice-president of the United States will be inducted into office. A detailed description of the proceedings will be sent to virtually every nation in the civilized world, and the voice of our chief executive will be heard around the world, through broadcasts by powerful foreign stations.

"As a part of the inaugural ceremonies there will be a parade, four miles long, in which representatives will participate. Every state in the Union will have a delegation among the 20,000 persons who will participate.

"The radio audience in the United States and abroad will hear

descriptions of the parts that their representatives have in the celebration. They will hear the bands, the bugles and the fife drum corps as they pass the reviewing stand in which will be seated the newly inaugurated President and his official party.

"All the color and enthusiasm of this quadrennial American ceremony will be brought to the world; all the solemnity of the occasion when a new President stands with his hand on the Bible and takes the oath of office.

"The world will hear the voice of America, and we believe that the world will be more closely cemented to us through such broadcasts international as these."



By ROBBIN COONS

HOLLYWOOD, Feb. 19. — A newspaper man's instinct to search for a novel angle to a story unearthed a gold mine for Octavus Roy Cohen, and gave to American literature the characters of the elegant Florian Slappey and his dusky associates of Birmingham's negro society.

The writer, here to do an all-dialogue vehicle for Moran and Mack, the Two Black Crows, was a literary struggler whose checks were none to substantial until he applied the newspaper idea to the life and characters of the southern city negroes whom, a native and life-long southerner, he knew.

The negro had long been a prominent character in literature, but no author had written of him as a social entity in city life—so Cohen did. The result was that publishers' estimates of the cash value of his works multiplied about 25 times in three months.

Engineer To Writer
Cohen, a native of Charleston, S. C., left Clemson college a graduate engineer. But he was, by his own admission, an indifferent one, and he turned to newspaper work for five years, then to law.

His practice, however, was no heavier than that usually burdening a beginner at the bar, and he began writing as a sideline.

"Talking pictures," he says, "offer a real opportunity to translate the humor of negroes to the screen. Hearing a colored character actually say 'Is you is, or is you ain't?' is a lot funnier than simply

reading the same words."

Oscar Gets Contract

But while Moran and Mack are blacking their faces for their appearances, and other white actors are doing dark-town characterizations the articles comes to the fore in the person of Oscar Smith.

Oscar, formerly personal servant to the late Wallace Reid, and since bootblack on the Paramount lot, stuttered so well in "The Canary Murder Case" that he was given a contract, and is probably the first of his race so rewarded.

A flaw in surveying notes made by George Washington showing 30 per cent more acreage than a plot actually contained, has been discovered by a University of Wisconsin student.

George Hamilton is in Las Vegas again after having vacationed for a month in Winnemucca and San Francisco.

MINE PROPERTY OFFICE OPENED

A real estate and mines office specializing in meritorious mining properties and real estate was opened yesterday in rooms one and two of the Delkin building by G. L. McIntyre, who has been identified with such work in Clark and Nye counties for the past eight years.

McIntyre has been a resident of Las Vegas for the past year, and is well known in this city. He operated the Ingomar lead mine, near Goodsprings, for three years.

It is the expressed intention of McIntyre to stay clear of wildcat mines and projects which cannot be shown to have genuine merit.

PARKING SPACE COST EARL \$2.50

The checkup on city traffic ordinance violators continues under the direct supervision of Traffic Officer Roy Ziemer.

Yesterday Earl Moser contributed \$2.50 to the city for parking more than an hour on Fremont where the signs warned against such parking. This was Moser's second offense, according to Ziemer, who caught him with but one headlight on his car last week.

"Speeding past the school is a practice I'm going to cut down," said the officer today. "Double parking on Fremont street and congestion of cars in alleyways are two more things we've got to eliminate."

Makes first auto trip from South to North America

Jose Barone, intrepid spanish driver completes epic trip in 19 months driving Studebaker car



WITH THE ARRIVAL in South Bend, Indiana of Jose Mario Barone in a 1922 Studebaker, the first overland automobile trip between South America and North America, was successfully completed. Almost two years were required to make the journey which started at Rio de Janeiro, May 29, 1927. By far the most time was spent in remote sections of South America where it was often necessary for the driver to blaze his own trail over roadless territories. The veteran Studebaker had more than 100,000 miles on its speedometer when the trip was started.



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MESSAGE

FOR

Las Vegas

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WATCH FOR OUR GRAND OPENING

Las Vegas Mercantile Corporation

AUDITORIUM BUILDING

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