

WESTERN UNION TALKS GROWTH

Recognizing the very rapid growth of Las Vegas and with a desire to provide the community with a most modern and up-to-date office and facilities, the Western Union Telegraph Company announce the conclusion of negotiations with Mr. W. G. Morse for the construction on his property on Fremont street between First and Second streets of a two-story reinforced concrete building under a long term lease, the entire ground floor of which will be occupied by the telegraph office.

First Class
This office will be established primarily to serve the community with first class telegraph and cable service twenty-four hours a day and seven days a week. In addition, all other services of the Western Union will be available, such as the transfer of money by telegraph to all parts of the world, stock market quotations from principal stock exchanges of the country, uniformed messengers for errands and arrangements will be made to rent electric self-winding clocks at a very nominal rate.

The location of the Western Union in the center of the business district will be a great convenience and an improvement over the present location in the Union Pacific depot.

Highly Modern
As important, high-speed circuits go through Las Vegas and as this city is most conveniently situated between Los Angeles and Salt Lake City for repeating these circuits the new office will be equipped with new and most modern automatic repeaters and a motor generator plant. Emergency gas engine equipment will be installed to eliminate entirely the possibility of power failure and interruption to the service.

It is the intention of the Western Union to build an additional wire from Las Vegas to Los Angeles principally for handling business between Las Vegas and Pacific coast cities. Also incidental to the construction of Boulder Dam at Black Canyon the Western Union will construct a telegraph line from Las Vegas to the dam site and establish an office at that point as it is anticipated that operations during the construction of the dam will make such facilities necessary.

Tells Growth

Negotiations for the new Western Union office were handled by E. C. Vanderbilt, district superintendent of Los Angeles, and, at the conclusion of the negotiations, he said: "As evidenced by the progress made in the Southwest during the past quarter of a century the Western Union Telegraph Company, the pioneer of the telegraph business, always stands ready to extend its facilities into new territory and install modern offices in keeping with the growth and needs of a community. Las Vegas has a wonderful future ahead of it. It will be proud of its new telegraph office which will be established as soon as the new building is ready for occupancy and it will be as fine an office as found anywhere in the Western Union system. The whole-hearted manner in which the business men of Las Vegas assisted in this enterprise was a demonstration of their good will and it gives pleasure to the Western Union to serve them."

Mr. Vanderbilt also paid tribute to the faithfulness of Mr. W. B. Mundy in serving Las Vegas during the past twenty years as manager of the telegraph office.

ATHENS, Feb. 12. (P)—A new Athens newspaper has launched a heated attack against the invasion of foreign capital. "Greece," says this paper, "is the slave of big contractors" from abroad.

HAVANA, Cuba, Feb. 12. (P)—Cuba considers replacing the strangling machine by an electric chair for the execution of criminals. Condemned persons might also be given injections of cocaine as a humane measure.

BREMEN, Germany, Feb. 12. (P)—The German Shipbuilding and Engineering Company received an order from France on reparations account for 16 powerful seagoing tugs of 600 horsepower. In addition there was ordered one of 2,000 horsepower.

SZEGEDIN, Hungary, Feb. 12. (P)—Hungary and Spain are waging a paprika war. Paprika is the national vegetable of Hungary. Spain and Hungary are the greatest producers of paprika in the world.

ROME, Feb. 12. (P)—A three-reel film setting forth the beauties of Rome, including relics of the ancient era, have been prepared by the municipality. The pictures will be shown outside Italy.

STUDEBAKER IN SIMPLICITY HIT

One of the most noteworthy aspects of progress in automotive design, which is reflected by the new models seen this season, is the increasing trend toward simplicity. It is almost axiomatic with engineers that the simplest mechanism is not only the best but the one most likely to give motorists the trouble free service they have learned to expect from their cars.

An outstanding example of this trend toward simplification is the mechanical fuel feed pump which has for some time been standard equipment on Studebaker cars, replacing the vacuum tank system of gasoline supply which was formerly in use.

Pump Simple

The pump is extremely simple in design. It is operated by a lever actuated by the cam shaft of the motor, thus automatically supplying the carburetor with gasoline in strict proportion to the requirements of the motor.

In operation the pump draws fuel from the main gasoline tank through a strainer built integral with the pump, and feeds it to the carburetor under very slight pressure. The action of the strainer eliminates all water and sediment in the fuel before it reaches the pump valve and passes into the carburetor, thus preventing sticking and freezing of the mechanism as well as carburetor trouble.

The whole mechanism weighs less than three pounds, requires no adjustment, and assures a constant, even supply of fuel to the carburetor for sustained high speed as well as for steady power when climbing steep grades.

Stiff Tests

Like all other improvements incorporated in Studebaker cars, the fuel pump was put through exhaustive tests in Studebaker's elaborate research laboratories and on the Studebaker proving ground before it was adopted. On tests for durability it was kept in continuous operation for more than 200,000 miles. It was tested with every grade of commercial gasoline, and under all atmospheric and temperature conditions.

Perhaps the most convincing tests it has undergone have occurred since it became a feature of standard equipment. It was a part of the equipment on the President eight which recently set new official world records for speed and endurance by covering 30,000 miles in less than 30,000 minutes on the Atlantic City speedway, maintaining an average speed of more than 68 miles per hour for 19 days and 18 nights of continuous travel. It was also called on to keep a steady flow of gasoline passing into the carburetors of the Studebaker Commander motors which traveled 25,000 miles in less than 23,000 minutes on the same track. In both of these severe tests the fuel pumps performed perfectly.

SYDNEY, Australia, Feb. 12. (P)—The government of New South Wales has adopted the Junior Farmer's Club movement to check the drift from farm to city. The movement aims to keep farmers' sons and daughters on the farm.

Hints for the Home

by Nancy Hart

Hours in a colorful kitchen fly by on magic wings! So what is to prevent our turning dead-white cabinets into attractive shelves of ivory or dove gray lined with a soft, rich orange shade, or some other favorite color that harmonizes with the floor covering and woodwork?

Then the crockery. One by one, out go the uninteresting specimens and in come odd-shaped pieces that are pretty with our orange linings—say moss green crocks; several in the little-brown-jug color; perhaps a piece or two in a deep orange-red tone.

This transformation from the drab, characterless kitchen to the vivid, cheerful one is such a simple little trick to perform after all.

Economical Menu

Cream of Pea Soup
Lamb en casserole
(use left-over roast)

Spaghetti

Pear Salad
Layer Cake
Cake

Quick Spice Cake

Put into a saucepan 1 cup sugar, 1 cup water, 1 cup shortening, 1 cup raisins, 1 teaspoon each cloves, cinnamon, nutmeg and salt. Boil 4 minutes. When cold add 1 1/2 cups flour, 1 level teaspoon soda, beat well, pour in greased pan and bake slowly.

Marshmallow Custard

1 pint milk, 3 eggs, beaten separately, 1 cup sugar. Make a custard using milk, yolks of eggs and sugar. Put beaten whites on top and cover with marshmallows. Put under blaze and brown lightly.

For Tea Sandwiches

Mix 1/2 cup chopped English walnuts and 3 times the amount of fresh grated coconut. Moisten with cream, add 2 tablespoons confectioners' sugar and spread between buttered brown bread.

Substitute for Eggs

When eggs soar in price, substitute cornstarch for them in recipes. Instead of using two eggs, for example, use only one and sift one tablespoon of the cornstarch with the flour to take the place of the second egg.

Easy Toast

If you have no electric toaster and do not wish to heat the oven, lay slices of bread in the frying

pan and they will brown nicely on top of the stove, leaving no crumbs to gather!

FOX SCREENS FOLLIES TALKIE

HOLLYWOOD, Cal., Feb. 12.—Although production activities on "Fox-Movietone Follies" has been progressing for many weeks, only this week did Winfield Sheehan, vice-president of Fox Films, announce that such a production not only was under way, but virtually is completed under the direction of Marcel Silver, the director who made the first Fox-Movietone subjects, and who is a past master in the art of talking pictures.

"Fox-Movietone Follies" promises to be to the film world what Ziegfeld's famous "Institution" is to the stage. Some of the best stage producing, writing and acting brains in the world have been combined to give this extravaganza a dash and verve never before attempted on the screen.

Edward Royce, who has been identified with staging Ziegfeld's "Follies" for years, also is stage

director of "Fox Movietone Follies." Archie Gottler, Sidney Mitchell, Con Conrad, Buddy De Sylva, Brown and Henderson, once identified with musical hits from New York's "tin pan alley" and now under contract to Fox Films, are furnishing the music. Harlan Thompson is author of most of the dialogue.

Prominent in the cast are Clark and McCullough, Lois Moran, Robert Benchley, Chic Sale, Gertrude Lawrence, Lumsden Hare, Donald Gallaher, Marjorie Beebe, Sally Phipps, Helen Twelvetrees, Nick Stuart, Sue Carol, David Rollins, Helen Ware, Clifford Dempsey, Sylvia Field, Paul Gerard Smith, Charles Judels, Lola Lane, Dorothy Jordan and Paul Page. Arthur Kay's orchestra, prominent in the musical world, furnishes the music, with Sophie Wachner, noted modiste, responsible for unique costuming.

SÃO PAULO, Brazil, Feb. 12. (P)—Sao Paulo's fame as the richest state in Brazil has drawn 96,266 immigrants in the past year. They arrive in a steady stream by boat from abroad and by rail from other Brazilian states.



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