

SAN FRANCISCO IN BROADCAST OF VEGAS TALK

In a publicity dispatch which is being broadcast by the San Francisco Chamber of Commerce...

The Age herewith prints the dispatch verbatim: Las Vegas, Nevada, came within talking distance of San Francisco...

President Philip J. Fay of the San Francisco Chamber of Commerce, and Dr. Roy W. Martin of the Las Vegas Chamber...

While Las Vegas has a local telephone system, it heretofore has never had long distance connections.

President Fay was surrounded by members of the Board of Directors at the regular weekly meeting of the Board...

Conversation "Mr. Fay, I am talking from Las Vegas, Nevada, and I want to introduce to you Dr. Roy W. Martin, president of the Chamber of Commerce of Las Vegas."

"Mr. Fay, we are using a loud speaker here for the benefit of the assembled guests, and would ask that you speak slowly and loudly so that we can all hear what you have to say."

Dr. Martin: "Mr. Fay, the assembled guests referred to are the Rotary Club of Las Vegas, and about fifty or more members assembled here. It is my pleasure to represent the Chamber of Commerce of Las Vegas and to extend congratulations to San Francisco, the City at the Golden Gate of the Pacific Ocean..."

Mr. Fay: "Have you completed your message?"

Dr. Martin: "Yes sir."

Fay Speaks Mr. Fay: "San Francisco Chamber of Commerce sends greetings to Las Vegas which has become, overnight, one of the important centers on the Pacific Coast. Your enterprising city is repeating the history of magic communities which have assumed great and permanent importance because they have become the center of great development."

"Next to the Panama Canal, the Boulder Dam enterprise is the most significant event which has happened to the Pacific Coast in this generation. It will guarantee safety and protection to lives and property to a vast territory that has heretofore been periled by the Colorado River, which will be changed from a threat to a blessing. This mighty stream will now be harnessed, affording power for great enterprises and water for great irrigation projects. This development is of the greatest interest and value to San Francisco and Northern California. Not only the State of California, but the entire Pacific Coast is an economic unit. New values that are created and new population added, send the thrill of life and power to every part of the Coast."

Plan Visits "San Francisco, therefore, sends greetings to your important community through a great modern telephone system established in your community which brings you in immediate contact with the world. Our leading citizens will pay you personal visits, and we will follow your progress and that of the great Boulder Dam at every stage of its construction and will be prepared to rejoice with you at its completion in celebrating one of the great engineering feats of this age." (Applause in Las Vegas.)

Mr. Fay: "Now, let me say, on behalf of San Francisco, our best wishes to all of you. (Applause in Las Vegas.) And we hope that we will see you when you are in our city. Don't hesitate to call upon us."

Dr. Martin: "Thank you very much. Did you hear the applause?"

Mr. Fay: "Yes sir. Please extend my kindest greetings to all of them."

Dr. Martin: "Thank you very much. I am glad we are in close communication."

The speakers each said goodbye and the conversation ended.

Tells of Vegas Las Vegas is the county seat of Clark County, Nevada. It has a population of approximately 7,000. It is the only town near this size that at present has had no outlet or connection with the Bell Telephone System. The town is provided with telephone service by the Las Vegas Consolidated Power & Telephone Company.

In recognition of the Boulder Dam project, which is but a short distance from Las Vegas, and which is the largest national project since the construction of the Panama Canal, it becomes imperative that outside telephone connections be had and the Bell System has arranged for a toll line 200 miles long to give the service. This line will be opened to the public on the morning of February 1.

Mr. Lyle M. Brown, San Francisco...

LAS VEGAS AGE SOUTHERN NEVADA'S LEADING NEWSPAPER

25TH YEAR. LAS VEGAS, CLARK COUNTY, NEVADA, SATURDAY, FEBRUARY 2, 1929. NUMBER 15.

\$500,000 REALTY DEAL ROCKS VEGAS

Giant Air Pageant Will Be Staged In Vegas This Month

Skies Will Be Studied With Hundred Planes In Gay Maneuvering

BOBBY TROUT WILL TRY FOR WORLD ENDURANCE RECORD HERE

Las Vegas is to have one of the greatest air shows ever staged in the west, if the plans of R. L. Wilson, President of the Aerial Pageant of Progress have anything to do with it.

Mr. Wilson has been in Las Vegas for several days conferring with officials of the Chamber of Commerce and city officers.

Among Mr. Wilson's plans is the staging of the Women's World Endurance Flight by Bobby Trout, internationally known woman flier who up to a few days ago held the world record.

Herman's Urge The Aerial Pageant of Progress was brought to Las Vegas through the effort of Sam Herman, local sportsman and one of the best known trainers in sportdom. Herman, who has long been a friend of the Wilson brothers, heard of their plan to stage the pageant and prevailed upon them to bring it to Las Vegas. A wire from Herman brought the Wilsons and Lieut. S. A. Vaneman, field manager for the enterprise to this city on the next train.

Date Set The pageant will be held in Las Vegas February 22, 23 and 24. It will include a practical demonstration of aircraft in actual flight and maneuvering.

According to Mr. Wilson the skies will be filled with fleets of airplanes, both commercial and military.

"We are bringing to the Gateway City one of the greatest exhibitions of aerial pageantry ever attempted," said Mr. Wilson.

"Actual construction of aircraft will be shown together with the detailed showing of safety devices and airport equipment.

Fire Spectacle "Celebrities in every branch of aviation will take part in the pageant. We will have air battles by army fliers, passenger flights for every desire. Fireworks displayed from the skies will be a spectacle seldom afforded flight audiences."

"Hundreds of fliers from all parts of the country will take part in the celebration. An attempt is now being made to get Colonel Lindbergh to come to Las Vegas for the pageant."

Noted Backers The field manager of the pageant is Lieut. S. A. Vaneman who was wrestling and boxing champion of the United States Army for five years. Lieut. Vaneman holds many decorations for bravery during the late world war and is an expert in aviation.

The men at the head of the project have long been in the flying game. R. L. Wilson has been actively engaged in flying since 1917. For three years he was in charge of the inspection of the flying boats used by the United States government.

Major E. H. Wilson, brother of R. L. Wilson is one of the oldest pilots in aviation circles, having flown actively since 1908. He was in charge of the first flying school ever instituted in this country and for many years was chairman of the Aviation and Technical Advisory Board. He was also the engineer in charge of the building off he first balloon flying machine.

Major Wilson laid out the first flying field built in the United States.

Little Anne McNamee's birthday party was one of the prettiest affairs of junior society this winter.

Members of the Senior class of Las Vegas High School enjoyed a luncheon at Mrs. Sweet Shoppe yesterday noon. The honor guests of the class were Miss Maude Prazier and Prof. Raoy J. Newton. A program of songs and speeches...

cisco manager of the Pacific Telephone and Telegraph Company was master of ceremonies at the inauguration of the service today. He was a guest of the Chamber of Commerce directors at luncheon.

ARIZ. GOVERNOR NAMES NEW COLO. BOARD

Governor John C. Phillips today formally announced the names of the new Arizona Colorado River Commission. The announcement was made on the heels of an enabling measure passed by the legislature yesterday.

The new members of the commission are as follows: John M. Ross, Warren, Ariz.; C. B. Ward, Phoenix; and State Senator A. H. Favour, Prescott. The Governor automatically becomes the fourth member.

MAY SEPARATE CITY AND COUNTY CLERK

An attempt to separate the offices of City Clerk and County Clerk is being made in a resolution which will be presented to the Nevada State Legislature during the present session, according to Fred Hesse, Mayor of Las Vegas.

For many years past the two offices have been combined to facilitate work and to save expense to the city and county. But now, it is asserted the work of the two offices has expanded to such an extent that it has become necessary for the two to be separated.

Satisfactory salary arrangements have been made and it is expected that the legislature will pass the required bill.

DR. PARK IN LOCAL PLAY

Las Vegas theatergoers will have the opportunity of seeing one of our own actors in an important role in a sketch which will be offered at the El Portal theater Tuesday night by William Street, well known New York producer.

The sketch entitled "Las Vegas and Return" is an amusing comedy built around the affairs of a divorcee who gets all snarled up in the tangle of love.

Dr. Park will take the part of Henry and according to those who have witnessed the first rehearsal he will lead the other players a merry chase for the honors.

Mr. Street will play Wallace. Della will be in the hands of Nina Guilbert who is one of the best known leading women on the Pacific coast.

George Cleveland, a well known director and formerly director for Henry Duffy, west coast theatrical magnate, will direct.

Cragin & Pike aver that this effort on their part to give Las Vegas big town attractions will be followed by others if the demand for seats shows interest.

DR. MARTIN SPENDS WEEK END IN RENO

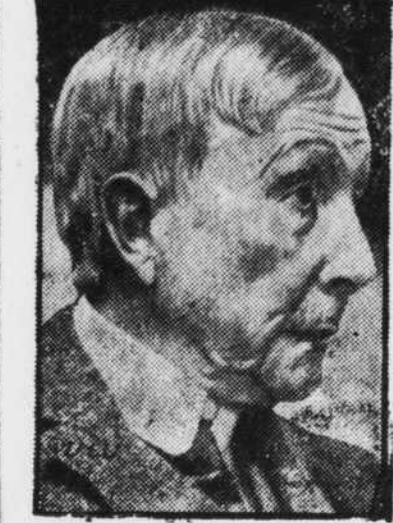
Dr. Roy W. Martin, president of the Chamber of Commerce and prominent Las Vegas is in Reno conferring with Governor Balzar and other in the interest of important legislation.

While in Reno Dr. Martin will go over the plans of George Wingfield for the new hotel to be erected on the corner of Second and Fremont streets next month. He will return to Las Vegas Sunday night.

Miss Cancy demonstrated her ability as an elocutionist, which was met with a hearty response. Rev. Sloan made some adequate remarks after which refreshments were served.

Mrs. G. B. Hanford entertained the members of the St. Agnes Guild Friday afternoon at her home on Third street.

Back to Business



John D. Rockefeller, Sr., who has returned to active participation in the Standard Oil Company's business at the age of 88 after many years of retirement. It is hinted that Rockefeller is simply using his influence to oust Col. Robert W. Stewart as Chairman of the Board of that powerful concern.

WINGFIELD TO BUILD SEVEN STORY HOTEL

Plans for the new hotel to be erected at the corner of Fremont and Second streets by George Wingfield are pushing ahead with alacrity and the structure will be on its way to completion in the near future, according to a letter received here by Walter Bracken from Mr. Wingfield yesterday.

Mr. Wingfield wanted it made plain that the hotel he is building will be of no less size than 150 rooms.

"Please get the idea out of those paper heads that I am only going to build a 100-room hotel there," the letter says.

"It will not be less than 150 and probably more. There would be 9 storerooms, a full basement, 4 stories in all to start with, with the foundation and walls to carry 7 stories which would make when complete 360 rooms in all."

S. E. A. ENJOYS FINE PROGRAM

The following program was furnished under the S. E. A. February 1, 1929, at the Economy Hall, at 8:00 p.m., with Al Stone as master of ceremonies:

Dance—By Mr. McAuliffe, accompanied by Mr. Richards on the violin.

Trio—Hampton Brothers—"Girl of My Dreams, It's You." Encore—Join the Baptist Sunday School—John Brown's Baby Had a Cold Upon Its Chest.

Remarks—Mr. J. E. Norris, master mechanic—"Home Ties and Friendly Relations in the Home."

Solo—Mr. Cory—"The Desert Song" accompanied by Mrs. L. Olive.

Encore—I want my Rib. Remarks—Mr. E. E. Cunningham, division superintendent—Safety on the Job Makes Contentment at Home, and Benefits Derived Therefrom.

Dance—Mr. C. Romero, Miss Bash at the piano. Musical selection—Olive Brothers assisted by Mr. Larry Bates.

Duet—Hampton Brothers, accompanied by Olive Brothers and Bates—"Tie Me to Your Apron Strings Again."

Remarks—Mr. E. G. Adams, general storekeeper—"Wonderful Safety Record of 1928."

Dance—By Mr. McAuliffe, assisted by Mr. Richards on violin. Solo—Mr. Cory, accompanied by Mrs. L. Olive—"My Love for You is Like the Stars That Shine." Remarks—Rev. Sloan. Solo—Al Stone, accompanied by Miss Bash at the piano—"Sonny Boy." Encore—"There's a Rainbow Round My Shoulder."

Noted Calif. Developer

Will Subdivide Lindsey Tract As Homesites

L. A. BANKERS ACCOMPANY T. J. LAWRENCE TO CLOSE DETAILS OF TRADE

A development which will, within the next two or three years, involve the investment of from \$5,000,000 to \$10,000,000 in improving and marketing the 5,400 acres known as the Lindsey Tract adjacent to Las Vegas, is assured with the announcement today that the entire property has been purchased by Mr. F. N. Riley.

Mr. T. J. Lawrence, president of the T. J. Lawrence Company of Los Angeles, and one of Southern California's most successful developers, is in Las Vegas with Mr. Riley today for the purpose of taking over the entire project, and for the development of the same.

Mr. Lawrence is accompanied by Mr. Ralph N. Salter, Assistant Trust Officer of the Citizens National Trust and Savings Bank, and Mr. Smith, manager of the bond department of the same bank, who are arranging the details of handling the trust.

HUNT AIMEE AND ORMISTON AS FUGITIVES

LOS ANGELES, Feb. 2. (AP)—A nationwide hunt was instituted today for Aimee Semple McPherson, Angelus Temple evangelist, and Kenneth Ormiston, former radio man of the temple, with whom Mrs. McPherson is alleged to have lived when she claimed to have been kidnapped two years ago.

Ormiston is wanted as a witness in the legislative inquiry concerning the check for \$2500 which was given to Judge Carlos Hardy while he was a member of the Superior Court bench "for friendly counsel."

Officers armed with summons were unable to locate either of the pair up to late this afternoon. It is believed that the evangelist is on her way to Canada by airplane.

RESTRICTED DISTRICT IN REMOVAL PLAN

Block Sixteen is doomed if plans of the city board are followed.

The owners of the resorts are said to be in favor of a removal now rather than wait until it is suddenly thrust upon them by process of law.

It is reported that a site for the restricted district has already been located and that the owners are ready to cooperate with the city officials in relocating the block.

A CORRECTION

In the real estate advertisement of Martha S. Crump which appeared in the issue of the Age of January 31, we inadvertently used the term "Realtor" after the signature.

Mrs. Crump wishes it understood that she is not a member of the National Association of Realty Boards and is not entitled to the use of the term "Realtor," and the Age is making this correction at her request.

Mr. J. A. Bailey, owner of a large plumbing and sheet metal works at Van Nuys, California, has been in the city for the past month. He announces that he will move the plumbing and sheet metal works to Las Vegas and Boulder Dam Park for the purpose of construction work both in Las Vegas and Boulder Dam Park. Mr. Bailey has been actively interested with Mr. D. Binkhorst in the development of Boulder Dam Park and other properties and is secretary and treasurer of the Las Vegas Development Company.

Noted Developer

The development of this great property will be assured by the association of Mr. Lawrence with the enterprise. Probably no Los Angeles operator has a greater background of success than he. Among the projects which he has carried to completion during his 30 years of activity in Southern California are the notable Brentwood Place, Emery Park (535 acres adjoining Alhambra); many subdivisions at Los Angeles Harbor; the original City of Van Nuys; and two of the most notable recent developments known as "Metropolitan Center" and "Pacific Gateway." Besides those mentioned there are six or eight other subdivision enterprises which have been successfully carried out by Mr. Lawrence. Also several important Boulevard improvements.

Fine Tract The Lindsey property has long been considered the key to the development of Las Vegas Valley. It contains within its borders all the elements of success, the most important feature being the fact that an ample supply of artesian water is available from the so-called Sand tract, on which is one of the largest artesian wells in the valley.

Big Staff The Lawrence organization is well fitted for carrying on the development on a large scale, its long experience in similar enterprises being an important element. The selling force also is ample, consisting of from 60 to 250 salesmen, according to needs.

With the development of the Lindsey property an added impetus will be given to settlement in other portions of the valley and its effect on Las Vegas can hardly be overestimated.

\$500,000 Deal The purchase price of the property is in excess of half a million dollars. The development program which has been outlined but not specifically detailed at this time will require the expenditure of from \$5,000,000 to \$10,000,000, according to rough estimates. One important feature of the enterprise not yet in shape to be made public will cost, according to rough estimates, between two and three millions.

M. E. CHURCH PETE SUCCESS

The success banquet given Thursday night at the Methodist Church was all that its name implied.

Every seat was taken at the table and reports have it that the plates were clean as a whistle.

The occasion was the celebration of the raising of funds to apply on the church debt.

Rev. C. S. Reynolds, pastor of the church said that more than was asked for was raised and that the event was highly successful.