

LAS VEGAS AGE

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MEMBER OF

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LOS ANGELES SHOPPERS

EVERY NOW AND THEN we hear some woman tell our wives, "I got the most beautiful dress down at so-and-so's in the city the other day. And it only cost me five dollars!"

That reminds us of the time that Olive Borden, daughter of the canned milk baron, came home from Europe with a string of pearls. She tra-la-ed all over New York shaking them wildly before the eyes of every dowager in the four hundred.

One night at a party on upper Park avenue Miss Borden shook them vigorously into a group where Evan P. Tiffany was unobtrusively prominent. The noted Fifth avenue jeweler removed his spectacles, coughed and nonchalantly remarked: "Madam, in my younger days, I have fished finer pearls than these out of Chesapeake Bay."

Miss Borden is reported to have been somewhat fussed.

"But they did not have the stamp of Chatelier upon them!"

"Perhaps not, perhaps not," mused the jeweler, "but I'll venture the oyster was just as fashionable."

There is not a shop in Las Vegas that is not every minute as up-to-date as the shops of Los Angeles. Inspection of the dress racks in the retail stores of our city will, in most cases, turn the milk on the doorstep of the fashion editor of Vanity Fair and cause the surgeon of Bullock's to have hay fever.

And, after all, any garment buyer will tell you that women's and men's wear of a given price all come out of the same wringer. Fashions in Purgus Falls are no different than in Montparnasse.

But for some unapproachable reason the human race, like the cockroach, likes to get its food in our kitchen and do its hysteria provoking antics away from home.

Thousands of dollars have been invested by Las Vegas merchants in merchandise. It was selected and purchased with the anticipation that it would find an outlet in the home market.

Patronage of the local merchant is an obligation. Yea, it is a vital organ in the anatomy of commerce.

DAM OR NO DAM

THE EDITOR of The Age is barraged with letters from all over the country, and some strange by-ways of the world, asking for information about Las Vegas and Clark county. This morning's mail brought no less than fourteen such inquiries. Of course they say they are interested "because of the Boulder Dam development."

Dam or no dam this section of the richest nation in the world is well worth investigation. We aver that not a millionth part of the natural resources of the State of Nevada have been tapped. Our hills are rich in almost every mineral in the book. The best water under the earth flows in abundant streams restlessly waiting to be of service to mankind. Our soil is second to none in agricultural content. There is no climate comparable to ours.

We need MEN in this section of the country—MEN, ready to stand the gaff. There is no place in Las Vegas for the loafer who is content to sit around hotel lobbies waiting for some widow to affix her name upon the register of speculation.

And to MEN Las Vegas offers opportunity. The calloused palms of her hands are open, one hand filled with sparkling jewels of industry, the other with glittering gold of agriculture.

And the gates of the city are open to Men who can stand the gaff.

IT WON'T BE LONG NOW!

THE STICK-UP on the streets of Las Vegas Monday evening ought to bring to thought the necessity for immediate enlargement of police protection. But police protection means nothing unless the courts begin at once to make examples of the culprits when the police make the arrest.

This brazen trespass upon the rights of our citizens ought to be nipped in the bud. Just let it get around among the thug and highjack element that Las Vegas is a "stiff stop" and we folks will be able to go to a movie or call on our neighbor without fear for the safety of our daughter or theft of our Ingersoll.

MYRON HERRICK, IN RELAPSE, REPORTED ON RECOVERY ROAD

CLEVELAND, Jan. 2. (AP)—Myron T. Herrick, U. S. Ambassador to France was resting easier here today after a sudden turn for the worse last night.

Ambassador Herrick, who has been seriously ill with influenza which has caused considerable alarm in diplomatic circles, was reported yesterday to be out of danger. A sudden rise in his temperature caused his family physician to call a consultation of specialists who remained at the diplomat's home for several hours.

FINNEY SHOUTS, 'STOP MY AD!'

"Hold up my advertisement! Don't print it anymore!" That's what greeted the advertising man when he opened up his desk at The Age office this morning.

The voice at the other end continued—"I'll pay you for the space—I'll pay you to keep my ad out—but please don't run it anymore. My store is full and my stock is getting lower and lower."

"I can't take care of the business!" It was Mr. Finney of the Finney Shoe Company.

Later when a representative of The Age called on Mr. Finney he declared:

"I've been in business in Las Vegas a long time but I never knew the pulling power of your paper until I resumed my advertising in it. The results are astounding. I don't know what you put in that ink, but whatever it is it sure does the work."

Mr. Finney is only one of the many progressive merchants of Las Vegas who use the display columns of The Age to a mutual advantage of the customer and the advertiser.

NEW ENDURANCE HOP BY MISSOURI YOUTH

MARSHALL, Mo., Jan. 3. (AP)—Blaine M. Tuxhorn hopped off in an open cockpit monoplane at 8:45 this morning in an attempt to establish a new endurance record, by refueling in mid-air by means of a synchronized catapulting device.

A deep snow covered the ground when Tuxhorn took off. The thermometer hovered around 5 degrees above zero.

The plane carried only 25 gallons of gasoline planning to take on more fuel after 7 or 8 hours flight.

MASONIC APRON OLDER THAN UNITED STATES

DETROIT, Mich., Jan. 3. (Special)—An unfaded, handmade, silken Masonic apron of blue, pink and white, which is said to have been in existence fifty years longer than the United States, is in the possession of Frank Eldredge of this city.

Although not a member of the Fraternity himself, Mr. Eldredge is the descendant of a long line of Masons that can be traced back to London, England, in the early part of the eighteenth century. Each generation of the family, since 1727, has handed this apron down to the next until finally, in Waterford, Pa., in 1900, Hezekiah Eldredge presented the symbol of the Order to his son, Frank, who has kept it in a huge frame since. Hezekiah, the father, became a member of Waterford Lodge No. 435, in 1874.

CORONER GIVES FREE BILL IN NEGRO'S DEATH

PARCHMAN, Miss., Jan. 3. (AP)—A verdict of "death from causes" coroner's jury here today in the case of Charley Sheppard, negro convict, who was burned to death last night near Rome after having confessed the murder of J. D. Duvall, guard at the prison from which the negro escaped and the subsequent abduction of Duvall's 13-year-old daughter.

ARIZ. LEGISLATURE EXITS AS GOVERNOR ENTERS

PHOENIX, Jan. 2. (AP)—The eighth Arizona legislature passed into history at four o'clock this morning ending, perhaps, the most turbulent, at the same time probably the most progressive legislature in the state's history. The flood control emergency fund was killed in the House.

PHOENIX, Jan. 3. (AP)—Governor-elect John Phillips who takes office next Monday expressed belief today that the next twelve months would see the greatest prosperity the state has yet seen by saying that in the great irrigated valleys, including the Yuma district, Gila Casa Grande and Salt river, prosperity especially will be on the upturn.

Members of the Auction Bridge Club and guests were entertained at the home of Mrs. W. R. Bracken yesterday afternoon with a bridge luncheon. The prize for high score went to Mrs. Charles P. Squires, while Mrs. C. C. Boyer received the consolation. Guests were Mesdames J. M. Heaton, W. N. Schuyler, Will Beckley, C. P. Squires, C. C. Boyer, J. H. Lightfoot, C. E. Pembroke, Roy W. Martin, W. E. Ferron, J. F. Hesse, F. R. Mildren and Leo A. McNamee.

Donald Schuyler, who has spent the holidays here, leaves Sunday for Los Angeles, accompanied by his parents, Mr. and Mrs. W. N. Schuyler, who plan to spend a couple of days in Los Angeles.

4 WINNERS

BOULDER ADDITION
LOTS 50 x 140 "ON THE HIGHWAY"
Water Guaranteed
From \$500 Up—EASY TERMS

South Addition
50 ft. Plots WATER IN NOW
The "Close In" Subdivision
Many new homes now built and building.
From \$800 Up—EASY TERMS

H.F.M.&M. Tract WEST SIDE
Lots 50 x 140 Near School
The "Industrial Subdivision"—This one is going fast.
From \$150 Up—EASY TERMS

Garden Acres
2 1-2 Acre Suburban Homesites
Near Highway
Artesian water belt. Ideal for garden and chickens. A mile from the heart of town.
From \$600 to \$750—EASY TERMS

ALL CLOSE IN - GOING FAST

The real money is made in Close-in Property

LET US SHOW YOU THESE OPPORTUNITIES

Boulder Realty Corporation

200 FREMONT ST. PHONE 169 LAS VEGAS, NEV.

JONDAHL PAINT CO., Inc.
Experts in
Painting and Paperhanging
SIGNS OF ALL KINDS
Next To Nevada Garage
South Main Street Las Vegas, Nevada

PRESCRIPTION
for most financial ills:
BUDGET YOUR INCOME
AND YOU WILL
HAVE NO TROUBLE
PAYING IN FULL PAYDAY
VEGAS CREDIT BUREAU

ATTENTION PROPERTY OWNERS
We have Cash Buyers for the following:
ACREAGE ON LOS ANGELES BLVD.
BUSINESS LOTS
STORE BUILDING
BUNGALOW COURT SITE
LARGE LOT FOR CAMP SITE
RESIDENTIAL LOTS
ACREAGE CLOSE IN
COME SEE US TODAY IF YOU WANT QUICK ACTION.
LAS VEGAS REALTY SALES COMPANY
26 FREMONT ST.
Office in McGeoch's Barber Shop