

LAS VEGAS TIMES

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SATURDAY, AUGUST 5, 1905.

BE UP AND AT IT.

The statistics and publicity committee of the board of trade can render a great service to the cause that means the interest of all Vegas. Let them proceed to organize a Las Vegas club of publicity. Every man and woman within the borders of Vegas should be enrolled in this promotion league.

Mark printers ink properly used has a wonderful efficacy in building up a town or making a city. What advertising does for a business enterprise, can be done on a larger scale in behalf of a responsible community. Let every Vegas set before themselves that the population, thrifty and prosperous at that, shall be more than trebled each succeeding year.

This can be done for Vegas. It is not necessary to make a boom movement. No boom effects are desirable. Our development can be on sane broad lines. We have a contiguous country with resources that will make a bee hive out of Las Vegas, if its citizens and friends have the breadth to grasp the width to apply themselves to a rational upbuilding. MARK, A TOWN OR CITY IS WHAT ITS RESIDENTS MAKE IT. The postage stamp, the circular and the enthusiastic, not the back capping newspaper, are powerful forces in such a mission.

Las Vegas has great merit. On its site a city can be founded that will echo the glory for years to come, of those who have the will and know how to apply themselves, to make a greater than any other in the Sierra Nevada regions.

Citizens be up and doing and essentially let the publicity committee "play well its part." Vegas is all right and will be more right.

BOOST, DON'T KNOCK.

Under the head of "Vegas Brevities", a contemporary, esteemed, or otherwise, existing under the misnomer, "Las Vegas Age", we note the following: "Boost, don't knock" said the fellow with a gun, "that's right, boost, said the fakir".

What humanity thinks of the unnatural offspring of motherhood it is needless to dwell upon. This sheet discrediting the maternity that gives it sustenance craves the charity of cupid and with its canine instincts bays the moon.

Vegas will be a city and her merchant princes eager and enthusiastic supporters of the Times, when the dark and abysmal recesses of forgotten infidelity will record this penny "age" among the parasites of infant industry.

The Times gets her money from the merchants and public of Las Vegas and consequently advocates their interests. The Age, a parody on journalism, chokes her mite from the same source but, faithless like, pursues a course detrimental to these interests.

Thou vain insipid faith destroyer of your home be good and when you fall again in this at least be quiet.

ALL'S WELL.

The summer months of July and August are the very dull period in Nevada; cause, the heat, sending people to summer resorts by the train loads. Yet with the annual period of nothing doing, as it were, real estate men report that there are lively inquiries and many sales in Las Vegas.

In this connection the writer knows of numerous plans that are prepared and ready for the craftsmen to proceed with the work that will adorn our young city with fine business blocks, neat residences and office apartments and hotel accommodations. The music of hammer and the saw and the attuned tunes of the jack plane will again vivify those who are constantly bawling it is the limit, when cooler weather sets in.

Whether a booster is a fakir or not the fact is that he is of more consequence than the ninny and the stupid denkey who knows not how to associate action, with that line of motion, that will bring about conditions out of which all can realize better times and more extended opportunities.

VEGAS IS ALL RIGHT AND "DON'T KNOCK BUT BOOST".

PERTINENT VIEWS.

Charles P. Squires, a potential factor in our midst and one of those Americans whose ambition and splendidly equipped qualities means much in any community, this week delivers his views as per interview on another page, as to Las Vegas.

Outside of our natural location and advantages he points to facts that are of an irrefutable order which must convince the most sceptical and weak as to the future of our new city.

Men of the Squires confidence, acumen, knowledge and energy are wanted. With such steersmen Las Vegas will not only naturally be all right, but be so surpassingly progressive as to make it the marvel of this remarkable period of great achievements.

Men of the Squires class, men who have a clear vision of the present and future, know how to build and make prosperous a community. Let all of us imbibe the spirit so clearly and logically expressed by this enterprising factor.

WORTH THE ATTENTION.

Better roads to the mining camps means much to Las Vegas. Citizens spur yourself to the point to become interested in this necessary feature for our normal upbuilding. Our roadways with a small expenditure of money can be put into such shape as to permit heavy traffic or freightage the year around. By co-operation and untiring efforts all can be accomplished that is necessary to make Las Vegas the gateway for an immense traffic and travel outside of the forced trade and travel in the face of bad roads, as at present.

This subject deserves attention; more than attention. It wants action. By proper action on the part of Las Vegas citizen in this respect Las Vegas will receive incalculable benefit. Its growth and population accelerated; its business increased and more arduous employed and as a consequence an all around higher standard of conditions, embracing essentially a greater scope of prosperity. It is worth the attention and improvement.

MAKE ANOTHER ONE.

It would be BETTER TASTE IF CERTAIN NEWSPAPERS would exhibit more unadulterated PUBLIC SPIRIT and LOYALTY TO THIS COMMUNITY. Most every issue reveals the cloven foot, the unshathing of the knife that stabs the vitals of this city. IT IS BETTER AND MORE ADVANTAGEOUS TO A PLACE TO BE A BOOSTER, THOUGH A FAKIR, THAN COMMITTING TARKHURY TO THE PARENTAGE THAT FURNISHES YOU BREAD. When people or papers deal in innuendoes, a weakness they render their acts a proper subject for execration.

Sordidity associated with narrow vision usually makes a misanthrope—a fakir at least is free from so harrowing a disease.

NO BACKCAPPING.

What is wanted is indomitable will applied to our opportunities. The weak, the croakers and the backcapping newspapers are of no service. They are a detriment. Human power plants are wanted, and with such motors to furnish motive power for other human motors, Vegas will soar splendidly and successfully along the course of progress.

It is energy and cheerfulness vs. croaking and weakness. Cry down the latter—lift aloft the former.

ALL JOIN HANDS.

The Board of Trade is for the promotion of the interests of Las Vegas. Every one is interested in this, for it means the benefit of all and not of one. From this organization none are excluded who have the interest and well-fare of this community at heart. In fact it is their duty to join hands with those who have stepped forth into the arena and declared "All for Vegas."

In this city there are numerous professional, real estate men, engineers, butchers, carpenters, artisans and merchants who are welcome to associate themselves with the organization and help push the good thing along.

Let the spirit of excheior actuate all our citizens and see what a change it will make for the better.

Play your part well and well you and yours will be rewarded.

A WONDROUS SCENE.

That was a beautiful scene Monday afternoon when there was beheld, along the skyline mountain slope of the eternal Charleston sentinels, a water spout, so famous on the desert, and the lustre of the sun playing through it giving it the dazzling appearance of millions of dancing, glittering diamonds, reflecting those beautiful hues so entrancing to the sense of sight.

More wonderful still was the scene of seeing at a distance of 30 miles, with the naked eye, a great volume of shimmering water rolling down the immense mountain side like a great ocean wave as it rolled and tossed through the gully. It was a freak and such as is seldom seen. What a scope it would have been for the artist or one who could deploy upon canyons one of nature's wondrous exhibits.

A KANSAS EDITOR.

R. J. Mulroy, editor and proprietor of the News, of Hays, Kansas, is at Las Vegas, looking over this portion of Nevada, with a view of investing. Mr. Mulroy looks every inch the prosperous editor. But more a perusal of the columns of his journal demonstrates his powerful ability to be a servitor in the field of journalism. He is an able writer.

This valley is underlaid with pure water. Every sign of nature says come and release me and I will feed your lands and with bountiful crops cause rejoicing to your husbandman. Who will organize a bona fide movement to secure this artesian flow—a flow sufficient to irrigate all this productive land and make the Vegas desert in future bloom like the rose of summer.

HARD cold facts are ours. Let your neighbors know these. That is all that is necessary for advancement of Vegas.

See Us! See Us!

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