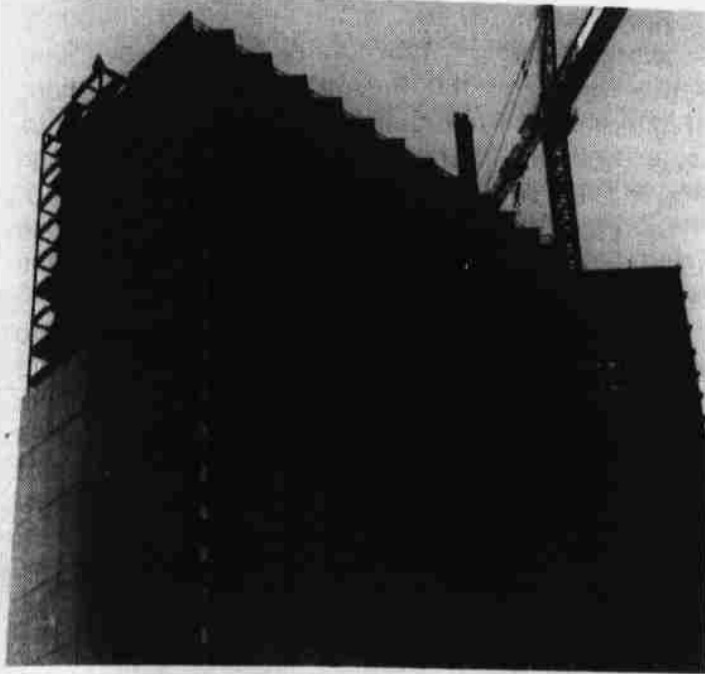


## Las Vegas Soon To Have The World's Largest Holiday Inn



The Holiday Casino/Holiday Inn, known as the "Ship on the Strip," has completed another phase of a three-year expansion program by topping off a new 35-story hotel tower.

When the 734-room tower is opened in January, 1990, the Holiday Casino/Holiday Inn will be the largest Holiday Inn in the world, with 1,725 rooms.

"Just like the entire Las Vegas market, the Holiday is experiencing unprecedented growth," said Steve Greathouse, senior vice president and general manager of the Holiday Casino. "We are responding to strong customer demand, the Holiday's average occupancy has been close to 95%, and we are adding more rooms and expanding our guest facilities."

This is the latest project in the Holiday's continuing expansion program that has included adding casino space, a new Race and Sports Book, new restaurants and renovation of all hotel rooms and the convention area.

As part of the construction project, the proper-

ty's popular steakhouse restaurant, Claudine's, was relocated to the new 2nd floor and is open for business.

In January, the property's new health facility will be open and an expansion of the Veranda Restaurant will be completed.

As announced in June, 1989, the Holiday has also started a \$30 million project to modernize and expand its riverboat facade. When the renovation is completed in the summer of 1990, the Holiday facade will resemble a 450-foot Mississippi riverboat, complete with an 80-foot diameter paddlewheel and two, 20 story smokestacks.

This facade expansion will create 12,500 square feet of additional casino space, a new race and sports book on the second level and additional back-of-the-house space. There will be a new underground valet-parking garage in front of the ship's bow.

The Holiday is owned and operated by Harrah's Hotels and Casinos, the only casino company with properties in four of Nevada's major gaming markets — Reno, Tahoe, Las Vegas and Laughlin (Nevada). Harrah's is the wholly-owned subsidiary of the Holiday Corporation, the world's leading hospitality company, known for Holiday Inns of America, Hampton Inn, Embassy Suites, Homewood Suites and Harrah's.

## Aguda Launches Russian Torah-Phone

NEW YORK (JTA) — A "Torah-Phone" in Russian has been initiated by Shorashim, a project of the Agudath Israel of America, in order to help educate Soviet Jews arriving in the United States.

The phone program provides Soviet immigrants in the New York

area with a free 24-hour phone number on which they can hear, in Russian, a davar Torah, or commentary on the portion of the Torah read in the synagogue that week.

The "Torah Phone" also provides updates on religious and educational programs, selec-

## Those Who Fly Help Others To Walk



The Las Vegas chapter of the Quarter Scale Association of America recently sponsored a raffle which raised \$2,100 for the Help Them Walk Again Foundation, a non-profit Las Vegas organization dedicated to helping victims of spinal injury. From left to right are Don Miguez of Las Vegas, presenting a check on behalf of the QSAA; Joanne Toadvine, founder of the Help Them Walk Again program; patient Keith Stair, 29, a quadriplegic for over six years as a result of an automobile accident; and Circus Circus Hotel/Casino Director of Marketing Tom Tomlinson. Circus Circus donated the quarter-scale radio control aircraft which served as the raffle prize.

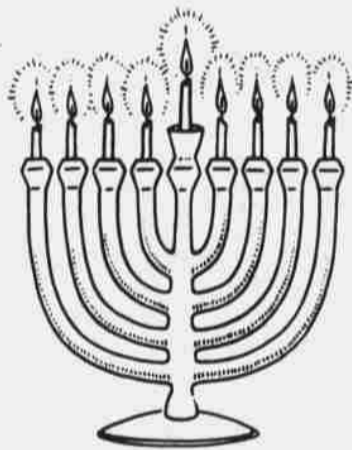
tions of Jewish music and a wide sampling of timely selections from halachic literature and Jewish lore. The number is (718) 252-5100.

Among Shorashim's other programs, established last year to meet

the particular needs of Soviet Jews, are an evening "kollel," a Torah study program offering stipends to qualified students; an adult lecture series; and tutorial and prep classes for school-age children.

## Best Wishes

to Our Valued Friends and Customers from



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