

Orchestra Elegance — The South Is Superb



Marc Vinson & Gina Joyce

"Orchestra Elegance is live music and live music is Orchestra Elegance. That was my concept in the beginning, to bring the best affordable live music and entertainment to the general public and that will always be our goal because in the end that is what brings about customer satisfaction". This is the philosophy and the words of Marc Vinson, founder-owner and leader of Orchestra Elegance, formerly of New York City and now located in Las Vegas. Founded in 1965, Orchestra Elegance provides a unique brand of quality enter-

tainment for any type of party. Its method of operation is quite different from those organizations who are often quite impersonal and indifferent to the customer. "Personalized service", says Marc "is a dying art in today's consumer market. Everyone loves to be pampered and that is part of our mystique. It is our policy to work closely with the person hiring us. We usually invite the potential customer to our office to show them our video presentation of the orchestra, and we have coffee and cake and help plan the party with them." The orchestra has quite an impressive history, both collectively and individually. Gina Joyce was the first girl to audition for the female vocalist job with the band. Marc recalled: When I heard her sing I hired her on the spot. In fact she was so good that I married her later that year and Marc & Gina have been with Orchestra Elegance since the beginning". Marc and Gina have worked as a team since, appearing at every major hotel, supper club and catering hall in the greater New York area. Gina has opened shows for and the orchestra has backed such show business greats as Rosemary Clooney, Maxine Andrews, Rodney Dangerfield, Pat Cooper, Myron Cohen, The Teenagers, Harry Chapin and numerous others. Orchestra Elegance has achieved tremendous success thru personal recommendation, having entertained at many family parties. "The O'Connors in Brooklyn has just entertained at their 4 sons weddings" recalled Gina. Marc recalled one instance when they were entertaining at a Bar Mitzvah at Leonards of Great Neck, one of New York's premier party palaces. "At the conclusion of the party one of the guests came up to me" said Marc. "How far would we go to do a party he wanted to know. I replied that anywhere known to man was our most distant point". Marc smiled as he remembered Lenny Grossman. "Three days after we spoke, I received a Federal Express letter from Grosse Pointe Michigan, from Lenny. He had enclosed 12 round trip plane tickets, confirmed hotel reservations and a sizeable deposit for us to entertain at his sons Bar Mitzvah. Well, we left New York on

Saturday afternoon, played the party at night, grabbed a few hours sleep and caught a 7 a.m. flight back to New York City where we were in time for our 12 noon start at the Hyatt Hotel for our next gig. What a weekend that was". Last year with the family now grown, Marc and Gina decided to take the show on the road. Starting out with a tour of Boston, Albany, Providence, then a series of one nighters thruout the southeast, the group worked its way thru California and into Las Vegas. "We did have to go back to New York this past July" recounted Gina. "We had entertained at Bob & Maria Martins wedding in Feb. 1967 and then at Marias 2 sisters weddings and at Bobs brothers an sisters wedding. Last December, they called us in Orlando, Florida and hired us to entertain at their daughters wedding at the El Carib Country Club in New York. Can you imagine that...Orchestra Elegance entertaining a second generation...we must be doing somethin right". Marc & Gina and Orchestra Elegance are now located in Las Vegas and have been instrumental in the forming of Crystal Moments, Total Party Planning. "We can help you with your entire party, from the first invitations thru your travel arrangements and everything in between" stated Marc. Marc and Gina display an obvious love for their music and if they continue to bring their skill and enthusiasm to Las Vegas, they should be a smashing success. Or as Gina stated: "Give us a call-come over for coffee and cake and let us help make your party the social success of Las Vegas society". Orchestra Elegance, Marc Vinson and Gina Joyce and Crystal Moments Party Planners can be reached at 702-252-0239.

TEL AVIV — Rafi Harlev, President of EL AL Israel Airlines, returned from Moscow after talking with Aeroflot senior management to begin operating direct scheduled flights between Israel and Moscow as early as this winter.

Negotiation teams are being appointed by both airlines and will meet again in the near future to plan a commercial as well as operations/ground support agreement.

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RABBI SANFORD D. AKSELRAD, M.A.H.L.

An open letter to the Jewish Community:

We would like to acquaint you with Congregation Ner Tamid, a family congregation, practicing Reform Judaism in a traditional mode.

Our spiritual leader, Rabbi Sanford D. Akselrad, fervently practices the beauty and warmth of century old traditions in a moving and easily understood service for the entire family.

Our Shabbat and Holiday services are truly family oriented and every member of the family is welcome. During July and August services will begin at 7:00 p.m.

A Temple affiliation is an important aspect of Jewish life and in the community in which we live. If you are not affiliated with a congregation, we would like to extend an invitation to you to join us for a Friday night service and see what Congregation Ner Tamid has to offer you and your family.

Please contact Rita Moses, our Executive Director at 733-6292. She will be happy to make the necessary arrangements and answer any questions you may have.

Sincerely,

Noreen Sternberg
Noreen Sternberg
Vice President of Membership

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