Page Twenty-Two

JFSA Family Day Picnic To Honor Adoption Service Donors



MEMORIES OF PICNICS PAST — Last year's Family Day Picnic honored the family of the late Lloyd Katz. Shown here are Edythe Katz with MCof-the-moment Jared Shafer. The 1988 picnic will honor more than 350 Founding Members of the JFSA Adoption Service.

The annual Family Day Picnic sponsored by Jewish Family Service Agency will be held Sunday, May 15, 11am-3pm, at Paradise Park.

More than 350 Founding Members of the JFSA Adoption Service will be honored during this event marking the Agency's 10th anniversary. This is a variation of the traditional Family Day theme of saluting an individual family from the Southern Nevada community at the picnic.

Founding Members are those who donated to JFSA within the past six months, in response to an appeal for funds to underwrite the new adoption service.

JFSA volunteers are selling tax-deductible tickets for a drawing to be held at the picnic. Grand Prize will be a holiday for two in San Francisco: round-trip air on United Airlines (your Friendly Skies airline) and a weekend stay at the charming new Monticello Inn, within walking distance of Union Square and Chinatown.

Second prize will be valuable gold jewelry from Bobby's Jewelry and Loan. Additional prizes will be announced at a later date.

Las Vegas Israelite Temple Beth Am Sisterhood News

By Judy E. Schaefer

"I belong to another temple but you have no idea how good it makes me feel to have you come and visit me." So said one woman to our

Pilot Program At Shaarei Tefilla

By Anita Lederman, Principal

"Talmud Torah K-neged Kulam" - the study of torah is above everything else! With this thought in mind Shaarei Tefilla Talmud Torah launches a "pilot program" for the year 1988-89. No more Sunday School. Let Sunday be a family day. Shabbat is our day of rest, our day of observance, and so the students will observe shabbat by being in attendance each week at services, including a Shiur (lesson) in Jewish values and ethics. Although our curriculum includes Hebrew language, history, customs and ceremonies, the area of Tefilla (prayer) takes priority. The geography of the Siddur and the meaning of our prayers is most important if we want our children to feel comfortable at our services. I do not want to raise a generation of students who are not able to find the place in the Siddur or cannot follow the Hazzah. I want students eager to be at services because the Siddur has a functional purpose and they can participate.

In addition the students will attend two weekday afternoons (Tuesday and Thursday) from 4:30 to 6 p.m.

If you are interested in this innovative pilot program at Shaarei Tefilla please call 384-3565.

Early registration facilitates our ordering of supplies and organizing our staff and curriculum.

Temple Beth Am News

The Temple Beth Am family is proud to share our mitzvahs with many celebrations this month.

We welcome, with great joy, baby Benjamin Douglas Schuman, son of Dr. Craig and Vanessa Schuman, the baby naming took place April 22 and the proud parents sponsored the Oneg Shabbat following services that evening.

Sheldon Cowles, son of Temple President David and J.J. Cowles was called to the Torah as a Bar Mitzvah on May 6, by Rabbi Mel Hecht and Sheldon's family sponsored the Oneg in his honor.

George and Linda Alpern will sponsor the Oneg on May 27th when their son Zachary will become Bar Mitzvah.

Anyone wishing to sponsor an Oneg Shabbat or celebrate a special occasion with us, may do so by contacting Hazel Gold of Temple Beth Am sisterhood 871-0069.

Our Sisterhood continues to be very busy running our Judaic Shop, Sunshine Committee and other activities. New members are always welcome.

New members are also welcome to our brotherhood whose last meeting took place April 23. Breakfast was served and a special tape and slide show on the Jewish Communities of Italy was presented by Gary Lieberman.

Sunshine Committee at one of the convalescent homes. Our Sunshine women visit the hospitals and convalescent homes to bring cheer and love to the sick and shut-ins. At holiday times they bring gifts and holiday foods. They brighten the lives of these people and receive in return appreciative

thanks for breaking up the monotony of a long day. We are the only Sisterhood and/or organization who goes from hospital to hospital to convalescent home to do this mitzvah. Mr. Norman Kaufman, Executive Director of the Jewish Federation, who spoke at our April 5th meeting, said he was most impressed with our Sunshine Committee and the work they were doing.

Our membership is growing and many events are being planned for the coming year. To end this year, we are having a Donor Luncheon on Sunday, June 12th at the Aladdin Hotel. One of our guests is Frank Marino. We are also having a fashion show sponsored by Rivi.

Our Judaica Shoppe is an entity in itself and is doing very well. We have many beautiful Judaic items for sale and with the advent of Shuvoth coming up many items necessary for this holiday will be on sale.

On the Temple level, our Passover Seder was a beautiful event. It was well-attended by over 500 people. The Seder was held at the Aladdin Hotel. The food was excellent and everyone enjoyed the Seder services for which we thank Rabbi Mel Hecht.

Next month we will have elections for new officers in which your correspondent is a candidate for president.

A membership tea is in the offing and invitations will be sent out at the proper time for the event. If anyone is interested in joining our Sisterhood, please contact our Membership Vice President, Evelyn Pillischer, at 733-5848.

Jewish Family Service Agency Open House Was Multiple Celebration

The Jewish Family Service Agency of Las Vegas combined its annual installation of the board and officers with a celebration of the agency's tenth anniversary and inauguration of its new adoption service.

Ceremonies took place during JFSA's annual Open House, at 1555 E. Flamingo Road.

According to retiring JFSA president Arlene Peikoff Blut, special honors were given to the Founding Members of the adoption service, some 350 individuals who donated to Jewish Family Service Agency this year to help establish the new service.

An inscribed Scroll of Honor, listing the Founding Members of the adoption service, was dedicated at the Open House. This scroll will be displayed at the JFSA offices.

"I'm proud to have been president during a time when the agency has accomplished so much," Blut says. "We became licensed as an adoption service, we've increased our membership and mostly we have been able to serve even more of our neighbors in Southern Nevada." Newly-elected officers of the Jewish Family Service Agency board are Barry Eisen, president; Marty Loeb, first vice president; David Funk, second vice president; Harvey Eisen, treasurer; and Isabel Goldberg, secretary.

Friday, May 6, 1988

The Family Day Picnic will include a variety of activities for children, such as games and competitions, face-painting, and a balloon sculpture comic.

The menu will feature kosher picnic foods (hot dogs, hamburgers, salads, beverages and a bake sale), according to picnic coordinator Barbara Eisenberg Kirsh. All proceeds will go to Jewish Family Service Agency.

The Picnic is JFSA's only public fundraising event. During its 10-year history, the Agency has provided counseling and direct assistance to more than 10,000 area residents.

The new Adoption Service will offer the first opportunity for Jewish couples in Southern Nevada to adopt infants in our own community.

JFSA is funded by the Jewish Federation of Las Vegas, its major funding source, and by individual memberships, donations and the United Way.

Persons wishing to help at the picnic are urged to call Jewish Family Service Agency at 732-0304. The brotherhood has just celebrated its first anniversary and installed new officers for the coming year.

We wish to commend Joe Schwartz for his work as 1st President and wish Al Askenazy good luck for the coming year.

May we also thank Frances Copeland for the splendid job she did for Sisterhood as 1st President and good wishes to incoming President Judy Schaefer.

An exhibition and auction of Israeli and European Art, sponsored by Temple Beth Am will be held in the Sahara Hotel on Sunday, May 15, 1988 at 7:30 p.m.

A door prize of one painting valued at \$200.00 will be awarded. Admission is free and the public is invited.

The public is invited to join us every Friday night at the U.N.L.V. Center of Religion and Life 4765 Brussels for weekly Shabbat Services at 8:00 p.m. New board members are Gail Alcalay, Malcolm Doctors, David Gross and Phyllis Lewis.

Returning JFSA board members are Sari Aizley, Dr. Leroy Bernstein, Stella Bialac, Arlene Peikoff Blut, Carol Cohen, Andy Katz, Bernard Kaurman, Lu Lehman and Dr. Marilyn Lehrner.

Also Dr. Vern Mattson, Rev. Wally Nowak, Maurice Pastor, Irene Perer, Karen Schwartz, Davin Tiep, David Mendelson and, ex officio, Bea Levinson and Barbara Kirsh.

Jewish Family Service Agency is a non-profit non-sectarian organization that provides counseling and direct assistance to the community. JFSA is funded by the Jewish Federation of Las Vegas, United Way, private contributions and memberships.