

### 3 Philadelphia Groups Coalesce To Improve Business With Israel

PHILADELPHIA (JTA) — Three organizations dedicated to developing business relations between this city and Israel have combined their efforts in the newly formed Philadelphia-Israel Commerce Affiliates, Inc.

The reasons for their fusion are centrality and efficiency, according to Lisa Schiffman, the executive director. The new office will be located at that of the American Jewish Committee Philadelphia Chapter.

The three organizations are the Philadelphia-Israel Economic Development Program, created by the local AJCommittee chapter and the Greater Philadelphia First Corp.; the American-Israel Chamber of Commerce and Industry/Philadelphia Chap-

ter; and American Investors in Israel. Schiffman said her job is to facilitate con-

tacts between Israeli and Philadelphia businesspeople and businesses, either through direct meetings or trade missions.

### Backstage History



It was an historic backstage visit during Jack Benny's opening night at the Tropicana's Superstar Theatre in 1973. Congratulating Jack (left to right): Totie Fields; Don Wilson, Jack's personal announcer; Mrs. Edgar Bergen; Benny; and Edgar Bergen. This historical photo is just one of many on display at the Tropicana Resort and Casino celebrating its 20th anniversary and its conversion to "The Island of Las Vegas."

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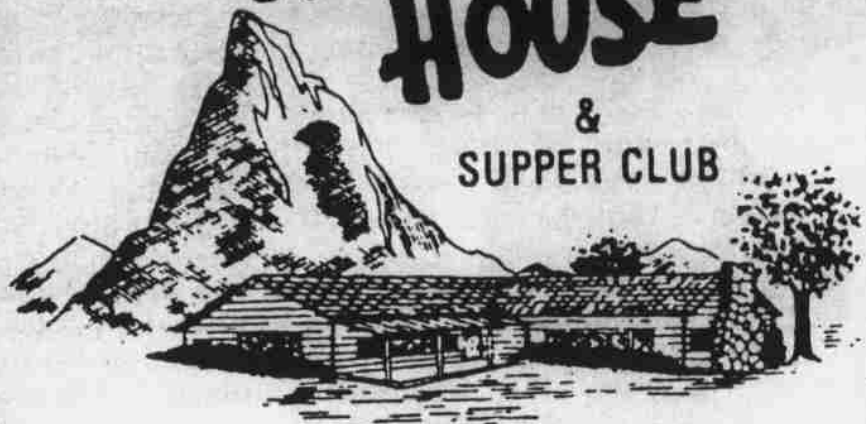
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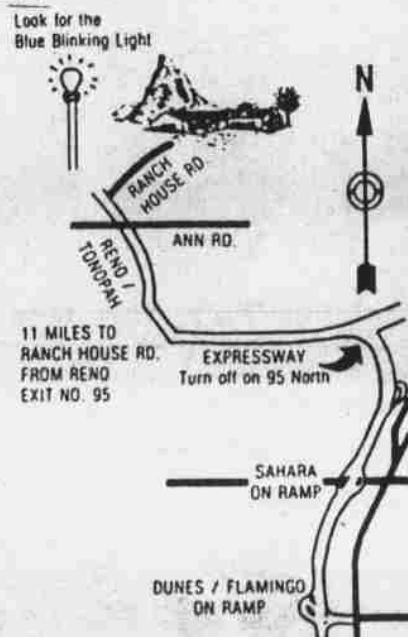
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