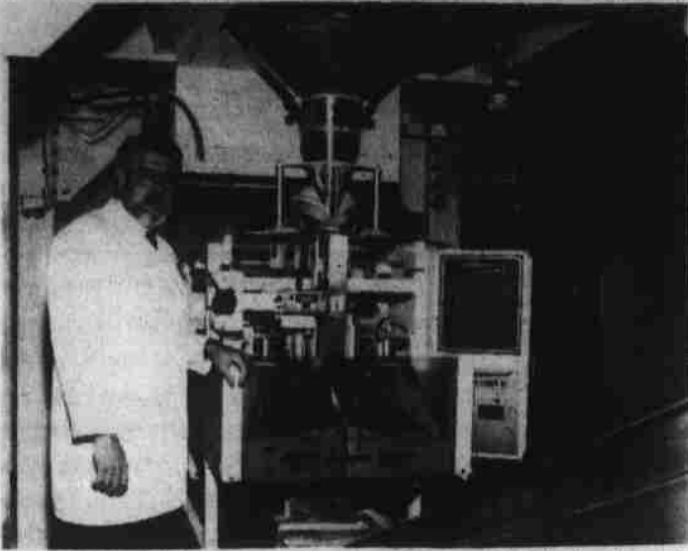


**Kidd Marshmallow
In First Week Of
Production -- No Kidding!**



Kidd & Co., Inc., manufacturer of Kidd's Marshmallow Products began production recently on a variety of marshmallow goods and plans to produce 25 million pounds during the next 11

months.

Nevada's first marshmallow manufacturing and distribution facility, located at the Gibson Business Park in Henderson, is the second leading U.S. producer of marshmallows behind Kraft. Kidd & Co. distributes to all major markets west of Denver -- mostly grocery warehouses

**Arab Cabbie Killed After Trying
To Run Down Israeli Soldiers**

TEL AVIV (JTA) — An Arab taxi driver was killed Wednesday after he ran down two Israeli soldiers and was fired on by other soldiers near the Askar refugee camp outside Nablus. The injured soldiers were taken by helicopter to a hospital in Haifa.

According to eyewitnesses,

the taxi deliberately swerved off the road to hit the soldiers who were on foot patrol. Other soldiers on patrol opened fire on the fleeing vehicle which crashed into the wall of a nearby school. The witnesses said the driver leaped from the taxi and hurled rocks at the approaching soldiers when he suddenly collapsed.

He was pronounced dead at a hospital but it was not certain whether he was hit by bullets or died of injuries sustained when the taxi struck the wall. An initial examination showed no bullet wounds in the driver's body. A post-mortem is expected to determine the cause of death. The taxi was riddled with bullets.

The incident was the latest in a week of violence in the West Bank. Palestinian youths continued to stone Israeli vehicles and burn tires in roadways throughout the territory.

and food distributors.

The decision to locate to the Las Vegas Valley was made midway through 1985 after extensive contact with Nevada Development Authority. NDA was the first to contact company President Charles W. Kidd when Southern Nevada was one of several southwest locations Kidd was considering to build his plant.

The family-owned operation, which was founded in 1895 as a company which sold cosmetics, extracts and smelling salts on commuter trains before moving on to peanut butter, jellies and jams and finally marshmallows, has a sister plant located in Ligonier, Indiana that employs 200 people. The Henderson plant employs more than 40.

The facility in Henderson, which occupies 40,000 square feet, began construction last June. Besides the conventional white marshmallow, the plant currently churns out such products as martian mallows (two flavors taken from a combination of four different flavors), smurf mallows (blueberry flavored), a lemon-flavored egg-shaped mallow being created for Easter, a kosher mallow made out of beef gelatin rather than the standard pork gelatin, and various creams and toppings.

In addition to manufacturing marshmallows, Kidd & Co. operates a fleet of 55 trucks to ensure the immediate delivery and freshness of the marshmallows. Eight to 10 trucks will initially operate out of the Henderson plant.

"The entire structure is absolutely beautiful," said Roger Sadler, manager of the plant. "We conduct tours daily, 9 a.m. to 3 p.m., and they're free to the public. A visitor's gallery has a window exposure to the entire manufacturing process, from kitchen to bagging."



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