

California Hotel 12th Birthday Celebration



(L-R) Ralph Purnell, Vice President & General Manager Stardust Hotel; Perry Whitt, Exec. Vice President & Chief Operations Officer; Sam Boyd, Chairman of the Board; William S. Boyd, President of The Boyd Group; and Rod Ralston, General Manager of the California Hotel.

"We've come a long way in twelve years," comments Bill Boyd, President of the Boyd Group. "It takes a special celebration to really make a person stop, sit back and take stock of just how far this company has progressed. When I look at pictures of what the hotel looked like, back in 1975, I am truly amazed by what we've achieved.

Originally a small 300 room hotel off Fremont Street, which some gaming and resort officials said would never last, the California expanded adding a twin tower to give the hotel 650 rooms -- complete with dazzling Italian marble and crystal chandeliers. Twelve years of growth and expansion have turned the California Hotel, Casino and RV Park into one of the 'Cinderella' stories of the '80's.

Over 300 Jewish Scientists In The USSR Being Denied Emigration Visas

JERUSALEM (JTA) — The Public Council for Soviet Jewry has

charged that more than 300 Jewish scientists in the Soviet Union are being denied emigration permits. According to speakers at a press conference here, Jewish scientists suffer more than other refuseniks because they lose their jobs and are forced to take unskilled work.

The Council announced that an international meeting of scientists will be held in Vienna this week on their

"The success of the California Hotel stems from the business philosophy originally developed by my father, Sam Boyd. He felt if the customer was treated warmly by employees and given good, old-fashioned value for their recreational dollar they would want to return again and again. This is the cornerstone of the philosophy that has made the Boyd Group what it is today," said Bill Boyd who, along with his father, presided over the official cake cutting ceremony.

The 12th Birthday Celebration featured a cake weighing over 100 pounds ... an exact replica of the California Hotel. Created by the hotel's food and beverage team, the cake boasted such a fantastic amount of ingredients that General Manager, Rod Ralston, decided to have a contest to see if guests coming to celebrate the "Birthday Party" could guess how many eggs were used. "The cake was so unusual we wanted to do something creative and innovative which would actively involve our guests. The winner will take home a Sony Beta camera and an exclusive California Hotel, Casino and RV Park canvas bag," said Ralston.

behalf. Vienna was chosen because it was the site of the recent Conference on Peace and Security in Europe. Avraham Harman, president of the Council, said the campaign on behalf of the scientists was only part of a general campaign for all Jews seeking to leave the USSR. Israel will be represented at the Vienna meeting by several scientists who managed to emigrate. They include Prof. Yosef Irling of the Weizmann Institute of Science who arrived in Israel two months ago after an eight year quest for a visa.

J.W. GANT

John B. McMahon
Account Executive

J.W. GANT & Associates

Investment Bankers
Member NASD • SIPC

2317 B RENAISSANCE DRIVE
LAS VEGAS, NV 89119

(702) 736-1989
(800) 245-6985

Promises. Kept.
Vote YES
on
United Way.

Flomar DELI BAKERY



AMARETTO CAKE

1083 E. TROPICANA AVE.
LAS VEGAS, NV. 89101
(702) 736-4306

"We specialize in all kinds of liquor cakes!"

FREE ● PRESCRIPTION PILLS
● VITAMIN B-12 INJECTIONS
● 1st DOCTOR VISIT

**RAPID
MEDICAL DIETING
\$40/MONTH**

FREE COUPON
FREE URINE DRUG SCREEN REQUIRED **FREE**

- FREE PRESCRIPTION APPETITE SUPPRESSANT
- FREE PRESCRIPTION THYROID PILLS—THYROID TEST ADVISED
- FREE WEEKLY VITAMIN B-12 INJECTIONS AND WEIGHT CHECKS
- FREE 1st DOCTOR VISIT
- LOW COST MEDICAL TREATMENT OF OVERWEIGHT

LAS VEGAS STRESS CLINIC

Dr. Elliott Turetzky, D.O.
5642 S. Eastern Suite G
Near Russell 736-8800

FREE COUPON

Registration for **The Hebrew Academy**
the 1987-1988 School Year



LIMITED ENROLLMENT

Ensure a place for your children to be educated at Nevada's Only Hebrew Day School.

Accredited
K-9th

- The Hebrew Academy provides
- Individualized instruction to meet the needs and abilities of every child—
- Small pupil/teacher ratio—
- Experienced and certified teachers—

THE CURRICULUM INCLUDES:

- Reading
- Language Arts
- Math
- Science
- Social Studies
- Computer Science
- Hebrew
- Latin
- Spanish
- Judaic Studies
- Creative Art
- Physical Education

For Information, call **Dr. T. Lubin—384-4500**
NOTICE OF NONDISCRIMINATORY POLICY AS TO STUDENTS AND PERSONNEL

The Hebrew Academy admits students of any race, color, national and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school administered programs nor of its hiring practices.