

May 14, 1948:



David Ben-Gurion, first Prime Minister of Israel, solemnly proclaims the rebirth of the Jewish state in the ancient homeland of the Jewish people. In honor of Ben-Gurion's Centennial, the Jewish National Fund will be holding its Third National Assembly in Israel from February 8-18, 1987. For 85 years, JNF, Israel's sole afforestation and land-reclamation agency, has been realizing the founding father's dream of a thriving Israel. It was Ben Gurion, after all, who said, "The Jewish National Fund will become a vital link in a strong chain connecting every Jew around the world to the Hebrew nation." During the Assembly, participants will visit JNF projects in the Galilee, Jerusalem and the Negev, as well as attend receptions featuring top Israeli and American officials. For more information about the JNF's Third National Assembly in Israel, contact Ms. Mikki Abitbol at Jewish National Fund, 42 East 69th Street, New York, N.Y. 10021, (212) 570-1673, 1674 or 1675.

### Las Vegas Israelite Surgeon General Congratulates Hadassah For Smoking Ad Ban

NEW YORK — United States Surgeon General C. Everett Koop has strongly praised Hadassah Magazine, the monthly publication of Hadassah, the Women's Zionist Organization of America, for discontinuing cigarette advertising.

In a letter to Alan M. Tigay, the magazine's executive editor, Koop said that it was "appropriate" that Hadassah's Executive Committee decided to discontinue advertising for cigarettes, which have been linked medically to lung cancer and other lung and heart diseases.

"You have now joined the growing number of publications that refuse to advertise products that are responsible for the deaths of over 300,000 Americans and thousands of Israelis each year," Koop wrote, and concluded, "Keep up the good work!"

Hadassah Magazine, the largest special interest publication of its kind in the United States, disclosed the decision to drop cigarette ads from its pages in the January issue with a full-page announcement on its back cover, a space usually filled by tobacco company advertising.

In his letter to the editor, Koop recalled his visit to Israel in 1984 at the invitation of the Israeli Ministry of Health -- and at the urging of the American-Israel Anti-Smoking Society and the Israel Society for the Prevention of Smoking -- to launch an anti-smoking campaign.

"Latest survey information reveals that the rate of smoking in Israel has been decreasing (down to about 29 percent)," the Surgeon

General said, "and that more than half the smokers support banning smoking in the workplace."

Dr. Koop also recalled his visit to the Hadassah-Hebrew University Medical Center during that trip and added, "I am always impressed with the fine quality of health care, the superior level of research and the quality of compassion demonstrated by the staff to the patients. The work of Hadassah is indeed an example for all to follow."

Founded in 1914, Hadassah Magazine is published ten times a year for the organization's 385,000 members throughout the United States and Puerto Rico. Tobacco companies accounted for about 20 percent of the publication's advertising revenues in 1986.

Hadassah, the largest women's volunteer organization -- and the largest Zionist organization -- in the world, established and maintains Hadassah-University Hospital and the Hadassah-Hebrew University Medical Center in Jerusalem. The Medical Center is the only facility of its kind in the Middle East and is recognized worldwide for the quality of its research, teaching and patient care.

Hadassah celebrates its 75th anniversary in 1987.

### Spiritual Thought For The Week

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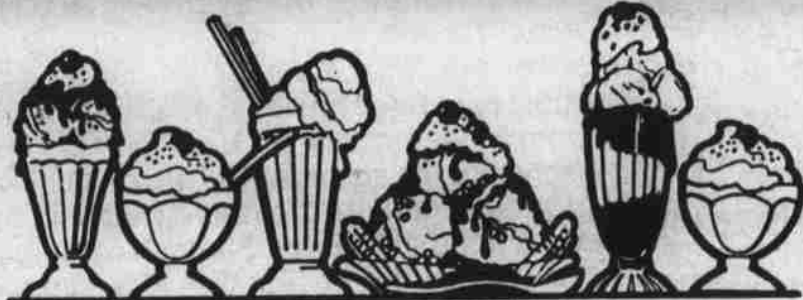
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ORTHODOX

7:30 AM DAILY—9:30 AM SAT.—9:00 AM SUN.  
FRIDAY NIGHT AT SUNDOWN

384-3565 Member Of Union Orthodox Congregations

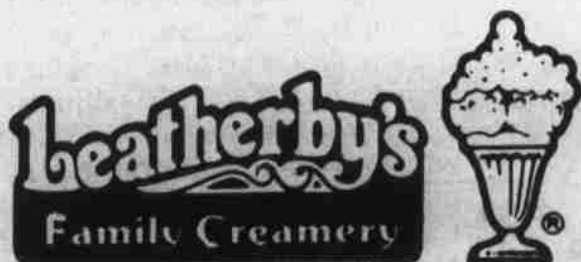


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