

LAS VEGAS

SHOWCASE



Be apprised, avaricious readers of interesting tomes, of a most informative book titled "Dim-boxes, Epopots and Other Quidams," by DAVID GRAMBS, illustrated by SIMON STERN. It's a collection of more than 500 genuine but largely unfamiliar epithets, just the ticket when you search for words to describe all the loafers, bores, sleazers, teasers, schemers, critics, meddlers, betrayers, even charmers. For instance, I would look to DAVID GRAMBS for a word to describe the guy in the White House, you know who I mean. GRAMBS comes up with a very descriptive word, "Perpilocationist." This is a person who talks through his hat, or who doesn't know what he is talking about. Perpilocationists often mean well and just get carried away with their efficient mouths and deficient knowledge. Not to be confused with "Don-topedologists," who talk with a foot in the mouth. I'm certain that MR. REAGAN is a bit of both, what with the \$trillion\$ budget he wants to stick us with...This from The Washington Spectator, a semi-monthly newsletter which has well-known authors TRISTRAM COFFIN & KURT VONNEGUT as editorial advisors: "Business leaders are saying that high military spending

hurts the economy. The San Francisco Examiner reports: 'America's decline as a commercial power could be irreversible if it does not cure its 'addition' to defense spending, business leaders told (a California) Assembly meeting. Multibillion-dollar military projects, such as the Strategic Defense Initiative, or Star Wars, are draining vital talent and cash from California's high-tech companies, just when they are desperately needed to shore up the nation's sagging international trade,' testified the businessmen"...And if those Californians are drained dry, who will play our vaunted games of change in Nevada's casinos, when they have bought their lottery ticket and usually lost? And have to fork over increased income taxes for the next 40 years or more?



Did anyone spot ESTHER WILLIAMS in town last week? According to ARMY ARCHERO in his Daily Variety "Just for Variety" column of Dec. 30 the swimmingest femstar of all time headed for Vegas with daughter SUSIE WOODWARD to view JEFF KUTASH's "Splash" at the Riviera. "It should be very interesting," says MGM's mermaid, according to ARMY..."Splash" retains marionette wonder BARCLAY SHAW, ROBY GASSER & HIS SEA LIONS, MURILLO & ULISES and THE MAC-VALLEY GLOBE OF DEATH, plus some young dancers going at high velocity...Holiday Casino Center Strip launches its casino expansion Monday with an official champagne christening of its Riverboat facade. Not only sacrificing a bottle of champagne, HC-

CS bosses have planned a private luncheon in CLAUDINE's RESTAURANT for media and VIPs hosted by SAMMY DAVIS JR. and JOE FRANCIS, senior veep and g.m. of the resort. The following Friday, Jan. 16, SAMMY takes the place of "Roaring 20s Revue" for four nights to celebrate the 50th anni of HARRAH's, a black tie (optional) event dinner show in the new showroom...Next Thursday, the Desert Inn goes country once more with JANIE FRICKE & T. G. SHEPPARD, both playing through Feb. 4. SHEPPARD, by the way, cites some of his early musical influences as THE PLATTERS and DION & THE BELMONTS, which goes to show what smoothies and doo-woppers can do to impressionable high school kids...On Sunday, one of the hot poppers HUEY LEWIS & THE NEWS plays Thomas & Mack Center and six nights later BON JOVI sends shivers up and down some spines with some help with the group CINDERELLA...A note arrives from the City that KEVIN McCARTHY's "Give 'Em Hell Harry!" portrayal of PRESIDENT HARRY S. TRUMAN originally scheduled for Jan. 31 is now on the Charleston Heights Arts Center boards Friday, Feb. 13 at 8 p.m. I never cared much for HARRY. He was underrated as Prez 40 years ago and should remain that way...The UNLV dance department has a course underway. Performance for the Broadway Musical, instructed by GAROLD GARDNER, a 15-year vet of those Broadway musicals...Poker faces get your



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Sammy Celebrates Holiday Opening



Sammy Davis, Jr.

Sammy Davis, Jr. will kick off grand opening ceremonies for the Holiday Casino expansion by appearing in the Holiday showroom Jan. 14-17 (except Jan. 16).

Davis will present two shows nightly at 9 and 11:30 p.m. The \$14.95 per person, plus tax, cost will include two drinks and the show with the

Holiday Dancers joining S...
"Sammy Davis is a lot of fun," explained Joe Francis, president and general manager of the Holiday Casino.

"I'm pleased to be opening the Holiday Casino," Davis said. "I've been an entertainer family for a long time, and I'm excited about their casinos in Reno, Tahoe and the dancery - and just in time," Davis said.

Davis, described by many as a complete entertainer in show business, formed at the age of four as part of the Will Massey Trio.

His life has become a story. He went on to star as a singer, selling autobiography, numerous gold records and in his own TV show, headline showrooms around the world.

Davis will participate in the opening ceremonies at the "Flag Day" Monday, Jan. 12, kick off the celebration throughout the city.

Patrons will receive drawings for prizes ranging from trips to Hawaii and a car to a held daily.

"We want to christen the Holiday Casino formally," explained Francis. "You will know our new 61,000 seat showroom is open and ready for business."

Davis and Holiday Casino will kick off Harrah's 50th anniversary on Jan. 16.

"The Holiday is part of our very proud to begin our new era of celebration," said Francis.

Harrah's was founded in Reno. Through the years, it has been purchased by Holiday Casino and became its gaming subsidiary.