

DON'T BURN IT!



SAVE YOUR MONEY...WITH A HEAT PUMP!

INSTEAD OF SPENDING MONEY FOR COSTLY REPAIRS ON YOUR PRESENT HEATING AND COOLING UNIT, INVEST THAT MONEY IN A HIGH EFFICIENCY HEAT PUMP!

3 THINGS A HEAT PUMP CAN DO FOR YOU:

1. KEEP YOU WARM IN WINTER
2. KEEP YOU COOL IN SUMMER...IT'S ALSO AN AIR CONDITIONER.
3. SAVE YOU MONEY. YOU COULD CUT YOUR HEATING/COOLING COSTS BY AS MUCH AS 40%! A HEAT PUMP IS THE MOST EFFICIENT HEATING/COOLING MACHINE EVER INVENTED.

TO GET YOUR HIGH EFFICIENCY HEAT PUMP THIS WINTER, NEVADA POWER PROVIDES A FIVE POINT PROGRAM THAT WILL MAKE IT EASY FOR YOU TO SWITCH TO THIS SUPERIOR, MODERN AND WIDELY ACCEPTED, HEATING AND COOLING UNIT.

NEVADA POWER'S FIVE POINT PROGRAM INCLUDES THE FOLLOWING:

1. A FREE COMPUTERIZED SURVEY OF YOUR HOME THAT WILL SHOW YOU

THE COST EFFECTIVENESS OF INSTALLING A NEW HEAT PUMP.


2. A LIST OF CERTIFIED CONTRACTORS AND MANUFACTURERS FOR EASY SELECTION AND INSTALLATION.
3. LOW INTEREST FINANCING FROM NEVADA POWER WITH NO DOWN PAYMENT AND UP TO FIVE YEARS TO PAY.
4. A FREE FIVE YEAR SERVICE PLAN ON ALL PARTS AND LABOR.
5. CHECKS BY NEVADA POWER TO ASSURE PROPER INSTALLATION.

CALL NEVADA POWER AT 367-5111...GET THE FREE HEAT PUMP SURVEY. IT WILL SHOW YOU WHAT A DIFFERENCE A HEAT PUMP MAKES!



Video Postcard Gives Flavor Of Israel

Paper postcards are now passe. Send your friends a video postcard of your trip to Israel. "Israel, Take Heart In It All" is a 14-minute videotape produced by El Al Israel Airlines and the Israel Ministry of Tourism that brings to life the sights and flavors of this nation of contrasts. Available on VHS cassette for just \$15 or view it free for ten days. Send your name, address, credit card number (American Express, Visa or Mastercard) and expiration date to: El Al/Israel Video, 850 Third Avenue, New York, N.Y. 10022.



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