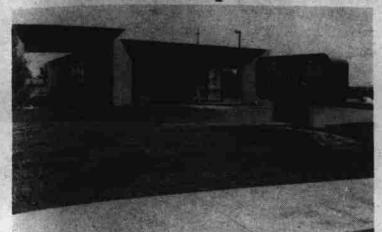
## Monday, November 3, 1986 Las Vegas' First Drive Thru Florist Opens



Flower Fair, Las Vegas' first drive through florist, opened for business on October 27, 1986. Located at 1650 South Jones Boulevard at the corner of Oakey, Flower Fair is dedicated to customer service and convenience.

"We offer a covered drive through window, providing express service whenever you need it!", exclaims Kathy Stokes, manager.

Built by Westerfield Construction and designed by Robert Larson and Associates, Flower Flair features modern styling in keeping with the surrounding area and shows a professional image.

Flower Fair, a free standing building with over 3000 square feet, caters to your every celebration, acknowledgement, and gift-giving need. From a single exotic bloom to complete arrangements for weddings, parties, and conventions, Flower Fair has it all; including silks, plants, fresh fruit and gourmet baskets, and balloon bouquets.

Upon entering Flower Fair, one is instantly aware of the unique combination of talent and quality at fair prices. "Join our Grand Opening Celebration which began on October 27th" invites Kathy, whose exuberance is only outdone by the grandure of Flower Fair, a dream come true.

## Las Vegas Israelite Temple Beth Am News

As the words "L'Shanah Tovah" still ring in our ears, Temple Beth Am looks forward eagerly to its third year serving the needs of the Jewish community in Las Vegas.

Our "Open Door" High Holiday services, held at the Artemus (pardon the expression) Ham Hall on the UNLV campus, drew a large and receptive congregation. Participation in the liturgy was drawn from the congregation - making the service truely representative of the "House of the People."

Assisting Rabbi Mel Hecht as Cantor was Barry D. Levin. Barry received exceptional support from a choir consisting of Zelda Cassatta, Nikki Brown, Alan Sternberg and Abrasha Ashkenazi. Organist Jim Cassatta and Eddie Freeman on Flute (and also on Shofar) provided beautiful musical accompaniment and inspirational solos.

Special Succot services were held by Rabbi Hecht with our Hebrew school and congregation at Calico Basin in Red Rock Canyon. Retreats such as this, recreating as best we can the spirit and atmosphere our ancestors felt, are regular occurrences with our Rabbi and our school children. Enrollment at school this year is over double last year's.

Regular Friday Night Shabbat services are held at the Center For Religion and Life, 4765 Brussels Ave., on the UNLV campus.

One very special Shabbat Eve will be celebrated on November 8, when Jennifer Fleishman will be "twinned." This special ceremony unites Jennifer with a 13-year-old Russian girl unable to practice her religion in her land. Jennifer will be Bat-Mitzvah and Bat-Mitzvah by proxy for her Soviet counterpart.

Oneg Shabbats are sponsored and catered by our growing Sisterhood, which has almost tripled its initial membership in just a few short months. Harriet Donitz will arrange any special Oneg that you may want to sponsor to recognize that special occasion.

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Sisterhood also has its Judaica shop in full swing, prepared to meet your Hannukah (or other) gift needs. Their next meeting will be November 5, 7 p.m., at the Center for Religion & Life. A pot luck dinner with a Thanksgiving/Holiday theme and door prizes is scheduled. Frances Copeland, Pres. Pro-Tem, and Lil Finkle, program chairman can answer your questions.

Since Sisterhood is so active, the next step is a Men's Club, which is in the formative stages. Temple Vice President Mel Kochan is organizing that effort initially.

Patti Cassatta (Zelda Cassatta's alter ego) is on the air five days a week on KUNV radio (91.5 FM) with Senior Sounds, from 11 A.M. until Noon. She features music, good talk, fun, and gives Temple Highlights while on the air.

On behalf of Rabbi Hecht, his rebbitzen Mikki, President Steve Stein and the board of trustees, and the entire communal family of Temple Beth Am, the House of the People, we wish all of you a happy, healthy, and prosperous New Year.

## Southwest Vision Services Opens Henderson Office

LAS VEGAS — Southwest Vision Services has opened its second office in the Las Vegas area. The newest office is located at 2551 Green Valley Parkway in Henderson. Southwest Vision also operates a vision care center at 2300 West Charleston Boulevard in Las Vegas.

The new Henderson office will be open Monday - Friday from 9 a.m. - 5 p.m. Full-service optometric and optical care is available. The center is run by Jeffrey Austin, O.D.

"We are pleased to be able to offer Henderson residents our vision care services," said Michael Crutchfield, O.D., Director of Southwest Vision. Southwest Vision Services is open to all patients. It is also the primary provider of vision care services to Health Plan of Nevada members.

