

ONLY in VEGAS

The Boulevard Mall will be celebrating its 18th Anniversary in Las Vegas in grand style with a "Win A Grand" contest...shoppers will have the chance to win a One Thousand Dollar Bill at the "Grand Prize Drawing" Sunday, October 19, at 4:00 P.M. in the mall's Center Court.

Everyone visiting The Boulevard Mall October 16-19 may stop by the Redemption Booth in Center Court to obtain one free entry coupon for the drawing. Customers may increase their chance to win by shopping at The Boulevard Mall for the two week period prior to the drawing. Additional entry coupons will be given, one coupon for each \$18.00 spent between October 6-19 at any Boulevard Mall stores. Shoppers should save their sales receipts during this time period and bring them to the Redemption Booth to be tallied, at which time they will receive the additional entry coupons. One entry coupon will be issued for each full \$18.00 spent.

The "Grand Prize Drawing" will take place in Center Court at The Boulevard Mall on Sunday, October 19, at 4:00 P.M. Winner need not be present. The Boulevard Mall is located on Maryland Parkway at Desert Inn Road, and is open Monday-Friday 10:00 A.M. - 9:00 P.M., Saturday 10:00 A.M. - 6:00 P.M., and Sunday 11:00 A.M. - 5:00 P.M. Customers may call The Boulevard Mall Marketing Department at 734-1562, or visit any participating Boulevard Mall store for details.

Larry Wilde, one of the country's most noted humorist-writers, will speak to members of the Greater Las Vegas Advertising Federation on Friday, October 17, 1986, beginning at 11:30 A.M. at the Palace Station. His speech, entitled "When You're Up To Your Eyeballs In Alligators," will be presented following a buffet luncheon. Cost for non-members is \$15.00 at the door. Reservations are required and may be made by RSVP to Mary Gilday at Southwest Gas Corporation, 876-7130.

Wilde will discuss the value of humor in advertising and its effect on sales. He has spent his entire career in the business of creating humor. Once a stand-up comedian, he opened shows for such stars as Diana Ross, Ann-Margaret and Debbie Reynolds.

Wilde has authored two books of interviews

with comedians which have become classics. He has written thirty-nine joke books which have sold more than 9 million copies. His numerous television credits include The Tonight Show, The Today Show, The Merv Griffin Show, The Mary Tyler Moore Show, and Sanford & Son.

Using his skill and background in comedy, Wilde also conducts humor workshops for professional speakers and executives who want to sharpen their skills on the platform.

Larry is the founder of NATIONAL HUMOR MONTH which is celebrated every April throughout America. This fun-loving event was started to underscore the importance of laughter in our daily lives.

Larry Wilde was born in Jersey City, New Jersey, became the Marine Corps' first non-commissioned comedian and earned a bachelor of arts degree at the University of Miami, Florida.

"America's best-selling humorist" lives on the northern California coast where, between speaking engagements, he writes three books a year.

The Friends of Southern Nevada Libraries will host noted children's author Paula Danziger October 16th and 17th for several scheduled Las Vegas appearances.

Danziger's scheduled appearances while in Las Vegas are as follows:

- October 16, 8:30 a.m. Burkholder JHS
- October 16, 1:30 p.m. Orr JHS
- October 16, 7:30 p.m. Flamingo Library Auditorium
- October 17, 8:30 a.m. Rancho HS
- October 17, 1:30 p.m. Jim Bridger JHS

Danziger, a former M.S. Readathon Author of the Year and current Chairperson of "Authur vs. MS," resides in Woodstock, New York.

The UNLV Alumni Association will host the university's 20th Homecoming Celebration with activities scheduled for October 16-18, including the annual awards banquet, tailgate party, and class reunion.

The festivities will begin with the association's second annual Homecoming Golf Tournament October 16 at 1:30 p.m. at the Showboat Country Club.

On October 17, the Candlelight Dinner will honor returning alumni from the classes of 1966 and 1976. Also, the 1986 Outstanding Alumnus and Distinguished Faculty Awards will be presented at the dinner.

A no-host cocktail party with live entertainment will precede the banquet at 6:30 p.m. in the foyer of Frank and Estella Beam Hall. The banquet will follow at 7:30 p.m. in the newly remodeled Fireside Lounge on the second floor of the Moyer Student Union. Admission to the

banquet is \$15.

The association's October 18 pre-game tailgate party will start at 4:30 p.m. in the Sam Boyd Silver Bowl west parking lot. Admission is free to dues-paying alumni, \$1 for children under 12, and \$4 to the general public.

Kickoff for the homecoming game, featuring UNLV against San Jose State, will be at 7 p.m.

For additional information on homecoming events, call the UNLV Alumni Relations Office at 739-3621.

Senator Chic Hecht (R-NV) urged all young men and women who are interested in entering a United States Service Academy in July of 1987 to make sure all applications for a nomination are received in his Washington, D.C. office post-marked no later than Friday, November 15, 1986.

Remember, all applications must be post-marked no later than November 15th and files must be complete by December 5, 1986. To seek a Congressional nomination to the Air Force, Military, Naval or Merchant Marine Academy, write to Senator Hecht's Washington office at the following address:

Senator Chic Hecht
United States Senate
Washington, D.C. 20510
ATTN: MARY PURCELL

Project Lead, under the direction of the Junior League of Las Vegas, trains junior and senior high school students in communication, leadership and management skills to prepare them for community service and professional success.

The Student Leadership Training Conference will be held at Tomiyasu Elementary School, 5445 S. Annie Oakley, October 10, from 1-9 p.m.; Oct. 11, from 9 a.m. to 9 p.m.; and Oct. 12, from 9 a.m. to noon.

Of the many problem solving activities scheduled, students will work together to devise a plan of how to get over a rope which represents an imaginary electrified fence, they will take turns being blindfolded and being led by other students in "trust walks," and build the highest and most attractive free-standing towers possible using only newspaper, adhesive tape and string.

The conference will offer many photo, filming and interview opportunities. Contact person is Tomiyasu teacher and Junior League member, Debbie Ford, 799-7770.

Spiritual Thought For The Week

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