

## Imperial Palace Hotel & Casino To Host Third Annual Automotive Journalism Conference December 9 - 11, 1986

Once again the Imperial Palace Hotel & Casino in Las Vegas, NV, will host the Automotive Journalism Conference. This year's third annual event will take place December 9 - 11, 1986. Registration will begin the evening of December 9th.

Several panelists and judges have already been named for this year's conference. Criteria for entries is also being established in well-defined terms and will be available shortly at the hotel and in the upcoming newsletter which will also include entry forms.

Beverly Rae Kimes, who is recognized internationally as one of America's foremost automotive researchers, writers, and editors, has been named as a panelist for the conference's "Research & Development" panel. She will be joined by Ralph Dunwoodie who has done research for restorers, writers, attorneys, and universities.

It has been announced by Ron Frazier, coordinator of the event, that Bob Lichty and Philip S. Cole will be on the panel entitled, "Cars for Fun & Other People's Pleasure." Lichty is in charge

of marketing, advertising, public relations and publications for The Flea Marketeers in Carlisle, PA. Cole has a 35-year background in the communications and motorsports events industries. He has been a newspaperman, a radio sport play-by-play announcer and a TV personality. Currently, Cole is director of marketing & communications of the Interstate Batteries Great American Race which is recognized as the world's greatest old car race.

Ronald L. Sessions, who was the Moto Award recipient for best technical how-to-do-it book and for best magazine news article, both for 1985, has been selected to judge the video category at the December conference.

Barbara Cloud, Ph.D., who is chairperson of the Department of Communication Studies at the University of Nevada, Las Vegas, has been named to judge the "print media" category at the Third Annual Automotive Journalism Conference.

Walt Haessner, editor of "Restoration Magazine" and International Society for Vehicle Preservation has been named to judge in the books category, an area of which he is well versed.

Robert F. Stamps, who recently covered an international conference on world automotive affairs in Mexico and the Symbolic cars auction in San Diego, will lend his professional expertise when he presents a video seminar at the conference.

A 20-minute slide show is also scheduled to be presented by Louise Ann Noeth covering the 1986 Mille Miglia Italian Road Race. Her credits include writing, art, and research in the automotive industry.

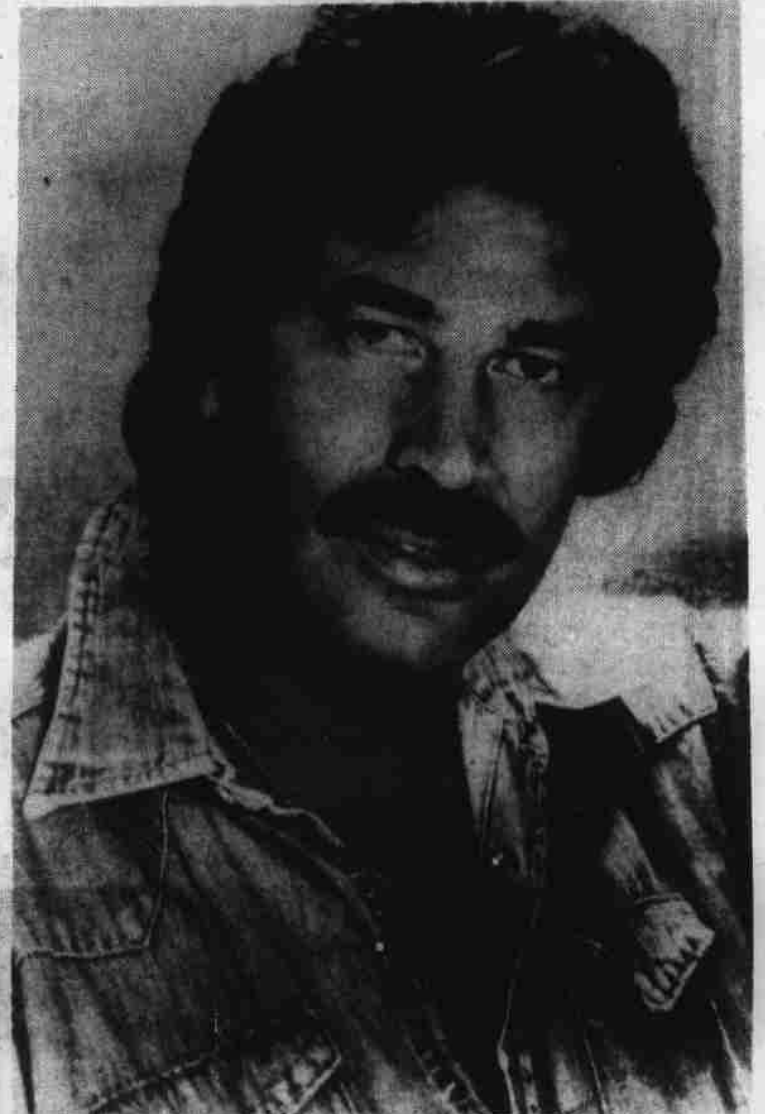
As an added feature, this year's conference will feature booth space for product displays. This will enable journalists to see and discuss the various products with the suppliers. Space for display booths is limited. For additional information regarding this innovation, contact Joe Porreca at the Imperial Palace at (702) 794-3186.

Republic Airlines and Imperial Travel have been named as the "official airline" and "official travel agency" for the three day automotive journalist conference. Discount fares will be offered from Republic for passengers and air freight shipments. John Lecours of Imperial Travel urges everyone to make reservations early so as to assure you the lowest possible fares.

Entry deadline for this year's Moto Award Competition is set for November 7th; however, earlier entries are encouraged. The material that will be accepted are works published from November 1, 1985, through October 31, 1986.

For additional information regarding entries or registration for the conference, call the Imperial Palace Publicity Office at (702) 794-3114.

## Humperdinck Is Back At Bally's - Las Vegas



APPEARING NOW...the crooner who was recently named "Male Headliner of the Year in Las Vegas," ENGELBERT HUMPERDINCK, in the beautiful Celebrity Room of Bally's-Las Vegas hotel/casino. Engelbert Humperdinck will be performing at cocktail shows through October 15.

TEL AVIV (WNS) — Work was normal in hospitals throughout Israel as nurses, who had walked off their jobs the day before, returned to the wards to allow negotiations to continue with the Histadrut and the employers.

# Palm

## We Care...

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