

No wonder the
heat pump was chosen
for 6,910 Las Vegas
Homes in 1985.

THE HEAT PUMP

First Basically New Form of Space Conditioning
Since Caveman Days ...
It Heats Without A Flame.

The caveman heated with an open flame. Then he learned how to enclose the fire in a crude furnace. Next came the chimney to remove smoke. Then ductwork to distribute the heat. At first, wood was used for the fire. Then peat and coal and oil and, finally, natural gas. But always, there was the flame. The caveman's discovery.

TODAY:

The heat pump heats without a flame. It took eons to get here, but it's here.

IT'S CLEANER:

A flame creates combustion that creates soot, dirt and grime. Indoor pollution ends up on walls, ceilings, furniture, and draperies.

CONVENIENT:

No burners to clean. No heat exchangers to inspect. No flues to clean. No pilot burners to watch. Set a thermostat on a heat pump and that's all there is to running it.

COMFORTABLE:

No sudden blasts of hot air, so characteristic of flame fueled systems. A heat pump gives continuous, gentle even heat at the temperature you want.

If you're buying a new home or are ready to replace your present heating and cooling system, step out of the caveman era. Insist on a heat pump!

Call us at Nevada Power and learn how easy it is for you to start enjoying truly modern space conditioning in your home with our five point heat pump retrofit program, featuring a free 5-year parts and service warranty and no-down-payment financing.

CALL **367-5011** Between the hours of 7:30 am
and 4:00 pm, Monday thru Friday


NEVADA
POWER COMPANY