

# Looking To Build A Pool Or Spa? Low Advertised Prices Could Prove Very Costly! Here's A Good Buyers Guide...

Ralph Christiansen, Past President of the local chapter of the National Swimming Pool Institute and acknowledged premier pool and spa builder in the Las Vegas area for more than fifteen years, built over 600 pools, advertises rarely and never mentions price. It's not because he's that much more expensive than the other contractors in town, it is that he knows every site and every client is different and to state a price in print that will most likely be substantially higher when a presentation is made is just not his idea of ethical business practice. Christiansen's program calls for him to visit each site himself, discuss the wants and needs of the buyer and then personally do a custom design and engineering plan before coming to a fair price for the particular project.

If you visit a number of different pool builders finished jobs to compare their work, the first thing that you realize is the difference in the size and type of equipment in a Christiansen Pool. Ralph has always been a believer in the "Over Equipped" pool or spa. Bigger pump and filter, more returns for better circulation and good cleaning equipment cost a little more when you install it, but it pays for itself many times over in chemical and maintenance costs over the years. Probably the only knock on Christiansen's Pools comes from the local pool service companies. Christiansen Pool & Spa owners are the busiest and among the most important people in Las Vegas and the fact that less than ten percent of his clients bother with regular pool service companies is a tribute to how efficiently his pools are built with their self-maintaining equipment.

New Christiansen Pools and Spas are now fitted with automatic purification equipment which not only adds to the overall efficiency of the maintenance and cleanliness of a pool or spa, but will allow it to be used while the water is virtually chlorine free. Besides the obvious money savings, users enjoy the added benefits of no

itchy skin, no burning eyes or faded bathing suits and all the other discomforts and hazards of swimming in harsh chemicals.

Now one might wonder if there isn't some kind of a catch to all this wonderful praise we've heaped on Christiansen Pools; well there is. In order to get a Christiansen Pool or Spa, you have to put up with the number one pool builder in towns' ego. Whether it's his commitment to excellence, his military engineering background or the fact that every project bears his name, you will have to deal with a man who would rather not do the job if he can't do it his way.

Christiansen's suggestion for buying a pool or spa is to do the following: 1) "Find a couple of those bargain priced pools or spas that you saw advertised. Check out the contractors with the State Contractors Board. If there aren't too many complaints against them, then have them give you a price quote. 2) Next, have them set up a couple of visits to projects they have built which are at least three or four years old. While there, pay particular attention to the equipment and don't be afraid to ask questions.

After you think you've seen their best call me (Christiansen) at 735-1511 and be prepared for a no nonsense appointment. I'll need at least three or four hours with you in order for me to get your ideas and prepare a custom design for you. My price (*No Hodeling Please*) will be fair to both of us and the work, weather and subsurface conditions permitting will be completed as promised."

(Editor's Note: We have personally seen the quality work done by Christiansen Pools and suggest to our readers that before building a pool or spa you contact Ralph Christiansen at 735-1511 for a no obligation estimate.)



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## Smith Calls Release Of Shcharansky A "Victory" For Human Rights

In a statement on the floor of the U.S. House of Representatives, Congressman Larry Smith (D-Hollywood) said that the recent release of Soviet refusenik Anatoly Shcharansky was a "victory for freedom loving people around the world." However, he continued, "we cannot be complacent. While one prayer has been answered, there are many more unanswered prayers of people whom we cannot and will not forget."

Smith joined with his colleagues to rejoice over Shcharansky's freedom and to express solidarity with the countless other Soviet Jews still detained there.

"For Anatoly Shcharansky, there is no more 'next year in Jerusalem,'" exclaimed Smith. "That day has arrived. His freedom illustrates that only constant and consistent public pressure will force the Soviet Union to change its treatment of Soviet Jews. The release of Shcharansky -- Even if it was for the Soviets' own political reasons -- is evidence that our policies do work."

However, the Florida Congressman warned, "Shcharansky's freedom cannot be interpreted as a harbinger of a new Soviet policy toward Soviet Jews. While he was indeed released, he also was injected with vitamins, fed enough food to add 20 extra pounds, and freed in a prisoner spy exchange."

"Shcharansky's release should reiterate our commitment to these people who are being harassed and intimidated by Soviet officials because they have expressed their desire to emigrate and be reunited with family members in Israel," concluded Smith. "While we celebrate Shcharansky's freedom, we must also remember the imprisonment of thousands of our brothers and sisters."



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