

Phones To Ring In Record 150 UJA Super Sunday '86 Communities

NEW YORK, N.Y. — With a record 150 U.S. communities set to participate in the United Jewish Appeal's sixth annual national telephone marathon, Super Sunday 1986 is moving into high gear, according to Sanford L. Hollander of MetroWest, New Jersey, now in his second year as UJA Super Sunday National Chairman.

In many of the communities, the one-day event, in which thousands of volunteers will make hundreds of thousands of phone calls to American-Jewish households across the nation, is scheduled for February 2, 1986; in others, the date will depend on local campaign calendars. Super Sunday is the single largest national fundraising event on the UJA calendar, reaching more givers and involving more volunteers than any other.

As part of the preparation for Super Sunday '86, three intensive training workshops were held recently in Newark, San Francisco and Orlando. The seminars, designed to help communities plan and implement their Super Sunday programs, attracted 148 Super Sunday chairmen, other campaign leaders and professionals from 45 communities.

"Last year, more than 39,000 volunteers in 146 U.S. communities exceeded our goal by raising almost \$38 million," said Hollander, a UJA National Vice Chairman. "This year, we hope to reach more people and raise more money in a single day than every before -- a projected \$40 million."

"When the people we call on Super Sunday respond to those ringing phones and the messages from their friends and neighbors about Jewish needs in Israel, in their own communities and around the world, we know they will be generous, and Super Sunday will again surpass its goal. This year's motto," Hollander added, "will be realized: '...When Your Phone Line Becomes a Lifeline.'"

Cold Blooded Murder Of Innocent People

In the past few weeks, two of the four Lebanese Jews recently kidnapped in Beirut have been found dead in the streets of Beirut, the city that knows no bounds of lawlessness. They had been brutally executed by a group calling itself "The Organization of the Oppressed of the World."

The group claimed they executed Haim Cohen Halala, 38, and Prof. Isaac Tarrah, both members of the tiny Jewish community in Beirut, in revenge for Israeli actions, or the actions of the Israeli-backed South Lebanon Army.

To the terrorists, the murder of the two Jews, is part of the ongoing struggle to "liberate" Palestine from "the Zionist entity." But to the world community, the murder is viewed for what it is: cold blooded murder of innocent people. The murders are especially horrifying in that Jews were clearly singled out for attack for no reason other than they are Jews.

The fate of the other kidnapped victims clearly hangs in the balance. Israel has warned that those who dare to murder defenseless Jews will be punished. "Israel's arm knows not only how to register, it knows also to reach far distances, and Lebanon is not distant," declared Israeli Foreign Minister Yitzhak Shamir.

The two Jews still held must be concerned with what action their brethren are taking worldwide. The first step appears to be appeals to the United Nations Secretariat to work as an intermediary for their release. In addition, an appeal needs to be made through the international

Jewish War Veterans News

Charles T. Kandel Post and Auxiliary 711 of the Jewish War Veterans will hold their regular meeting on Sunday, January 27, 1986, at the El Cortez Hotel at 7:30 P.M. The program for the evening will be presented by the well-known Centel Singers.

We are looking forward to Super-Sunday being held on Sunday, February 2nd at the Riviera Hotel and invite everyone to stop at the Jewish War Veterans Booth to visit and become more familiar with our organization.

Also planned is a visit to the Children's Diabetic Program on Thursday February 20th and to Child Haven on Friday, February 21st.

For more information, call 452-5006, 871-0069 or 734-8080.

community for assistance in the release of these Jewish captives.

As has been demonstrated, the kidnapers of victims in Beirut have proven to be irrational in their logic and unpredictable in their actions. This has been demonstrated during the many months of ongoing efforts to free Americans held hostage in Beirut. The problems involved are complex but need to be addressed as best they can through the appropriate diplomatic and other channels. But the world community must be alerted to the terrible plight of the Jews in Beirut, a group singled out, not because of their activities, but solely because of their religious beliefs.

SEGAL'S KOSHER MEATS
Local Delivery
734-9540

Congregation
Shaarei Tefilla
Forman - Glick
1331 So. Maryland Parkway
ORTHODOX

7:30 AM DAILY—8:30 AM SAT.—9:00 AM SUN.
FRIDAY NIGHT AT SUNDOWN
384-3565 Member Of Union Orthodox Congregations

Southern Nevada Music Co.



DENISE CARYN LISA

*"Let our family bring MUSIC
into the home of your family."*

SINCE 1958
731-4646

953 E. SAHARA AVE. LAS VEGAS
(SAHARA ENTRANCE OF COMMERCIAL CENTER)

**We're Your
Hometown Dairy**
The Freshest You Can Get

Anderson

GOLD STAR

DAIRY PRODUCTS

Since 1907