

# Phoenix Jewish Care Center

## A Skilled And Intermediate Nursing Home

### OUR FACILITY

The Phoenix Jewish Care Center was built out of one man's need to provide quality care for his elderly father. It is a privately owned Jewish Nursing Home that offers its residents the finest health care and a personalized lifestyle with all the warmth and understanding they deserve.

Considerable thought and experience have gone into the design of this new facility, nestled at the base of the Shaw Butte Mountains. The floor plan is one level and obstruction-free, with wide corridors lined with railings, individual color schemes and clever floor tile patterns accent each corridor of rooms to aid the residents in moving about the center with confidence and ease. Each spacious room offers a view of the beautifully landscaped courtyards used for recreation and relaxation. Visitors are welcome and provided with ample parking.

### OUR STAFF

A thorough selection process has enabled us to bring together a family of employees who share the same quality-oriented performance needed to professionally care for our residents. Perhaps even more important, each member of our dedicated staff experiences the pride in knowing they serve an important role in providing the BEST care possible for your loved one...warmth and care in the Jewish tradition.

### OUR FOOD

Our exclusively Kosher kitchen creates the finest meals for our residents, food that not only looks and smells great, but tastes terrific, too! Tablecloths are used in our spacious dining room, with all meals served on china. The kitchen is under the supervision of the Phoenix Va'ad Hakashruth.

Weekend Admissions  
24 Hour Nursing Care  
Wide Variety Of Activities And Outings

Full Support Services  
Accepting Short-Term Placements  
Of Any Duration

**We Specialize In Serving The Jewish Population Of The Southwest With The Best Nursing Care Available.**

### Arab Birth Rate In Israel Exceeds That Of Jews

JERUSALEM (WNS) — The Arab birth rate in Israel and the administered territories exceeds that of Jews, according to the latest figures released by the Central Bureau of Statistics. Last year there were 78,600 births among the Arab population compared to 74,500 Jewish births.

About 24,000 of the Arabs were born in Israel proper and 30,400 in the West Bank. The balance of Arab births was in the Gaza Strip. Demographic experts expect this trend to continue in the coming years. Last year 3,472,000 Jews lived in Israel and the territories compared to two million Arabs under Israeli jurisdiction.

### Arab Appointed Mayor Of Nablus

JERUSALEM (WNS) — After a period of three years in which the largest Arab city in the administered territories, Nablus, was run by an IDF officer, an Arab mayor was appointed to that office.

The new mayor is Zafer Al-Masri, 44, a well-to-do local businessman, a member of one of the wealthiest families in the West Bank. Another member of the family, Taher Al-Masri, is the Foreign Minister of Jordan. Zafer's uncle, Hikmai,

is the Deputy Speaker of the Jordanian Senate. Zafer is the chairman of the local chamber of commerce, which will serve as the appointed city council.

In the past Masri served as deputy of Nablus Mayor Bassam Shaka. Shaka lost both his legs in an attempt on his life by the Jewish underground in June, 1980. He was later deposed by the authorities for his activities against the civil administration.



**Our Fish Fly.**

Every Thursday our lox, sturgeon, whitefish, chubs, salmon and sable board a plane at La Guardia.

And come to Las Vegas so they can star at our place. And get rave reviews from you. Enjoy here or take home to be applauded at your place.

## The New York Deli

A DELIGHTFUL RESTAURANT AND BAR  
2565 E. Flamingo • 733-9594 • Open Seven days a week 7 a.m. - 11 p.m.



# Phoenix Jewish Care Center



**Would Your Elderly Family Member Enjoy a Jewish Atmosphere?**

COME IN AND VISIT OUR BEAUTIFUL NEW SKILLED AND INTERMEDIATE NURSING HOME

Call Collect  
**(602) 256-7500**

11411 NORTH 19TH AVENUE • PHOENIX, ARIZONA 85029  
(Located right on 19th Avenue, at the base of the Shaw Butte Mountains)

