Mideast Terrorism Cited As Source Of Decline In Travel To Israel

Honored For Cancer Research

Award-winning columnist and author Art Buch-

wald (center), and Henry L. Bayles (right), vice

president and legal counsel of the Israel Cancer Research Fund, were honored at the Fund's sixth

annual "Tower of Hope Ball" at the Pierre in New

York City last week. Buchwald received an award

for humanitarian activities, and a Fellowship to

support cancer research by an Israeli scientist was

dedicated in his honor. Bayles was designated as

"man of the year" and received the ICRF's "Tower

of Hope" award. Participating in the ceremonies

were (left to right): Dr. Yashar Hirshaut, ICRF

ceremonies and dinner chairman, and Dr. Daniel G.

Miller, founder and president emeritus of the Fund.

president; Leonard Goldstein,

Israel's Tourism Minis- Europe have cancelled ter, Avraham Sharir their trips, especially (Likud-Liberal), disclos- after the hijacking of ed that as a result of the the Italian cruise ship recent terrorist attacks Achille in the Mideast, there Palestinian terrorists has been a disturbing and the murder of an decline in the number American of tourists coming to passenger, Leon Kling-Israel.

He said that many

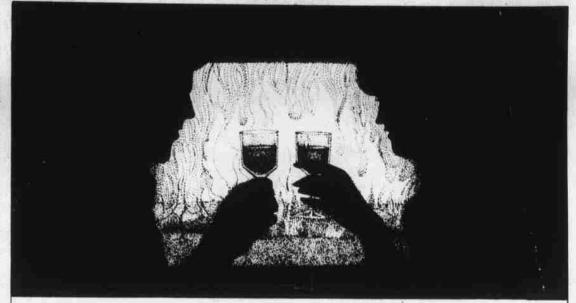
NEW YORK (WNS) - ned to go to Israel and Lauro hoffer, aboard the ship.

"There are many Americans who plan- cancellations and if we

don't act now we might face a crisis in the tourist movement to Israel," Shamir said in an interview. He noted that a crisis in Israel's tourism industry will have a disturbing effect on Israel's troubled economy since tourism is Israel's number one export industry, earning the country about \$1.5 billion a year in foreign currency.

"I was not aware of the severity of the problem until I arrived from Israel." Shamir said. He added that since his arrival he has been meeting with travel industry ecutives and managements of TWA and Pan Am airlines, who are, in addition to El Al, the main air carriers to Israel, in an effort to encourage more Americans to come to Israel.

Israel and El Al are known for their strict security measures to protect tourists from any terrorist attack," Shamir said. He said that Pan Am and TWA have followed the El Al example and have installed new, effective security measures on their flights to Israel and elsewhere.



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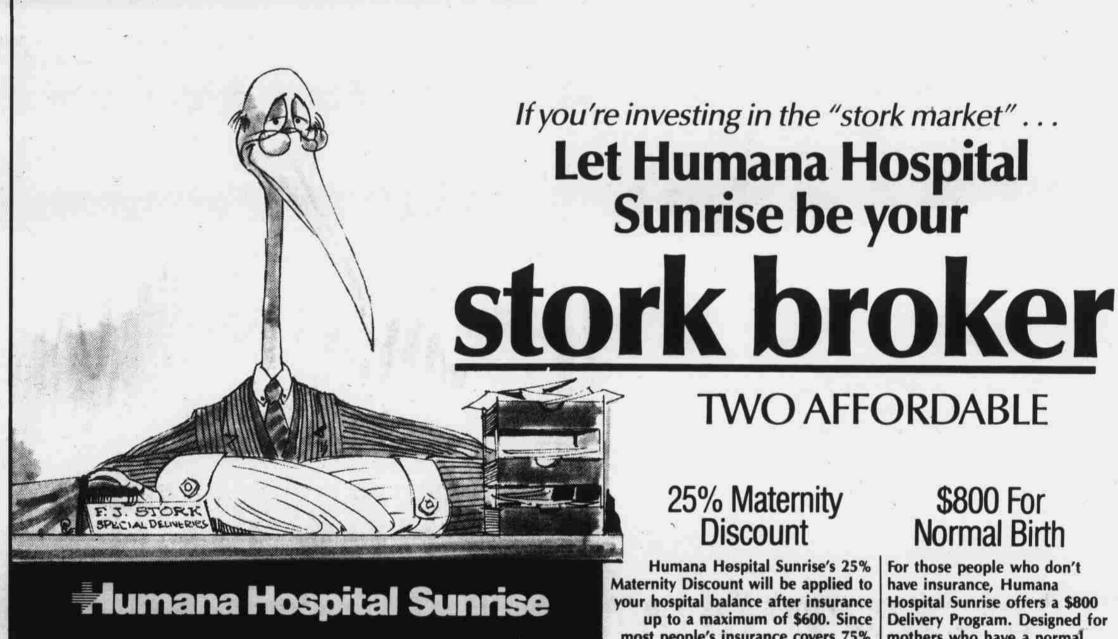


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