

Hilton Returns To Special Events Promotion; Amos To Direct Efforts



The Las Vegas Hilton has marked a return to promoting special events at the resort with the appointment of veteran promotions and public relations consultant, Ron Amos, to director of special events, it was announced by Barron Hilton, chairman, president and chief executive officer of Hilton Hotels Corporation.

Amos came to the Hilton from Ron Amos Enterprises, Inc., a Las Vegas based consultant company which he formed in 1979.

The Las Vegas Hilton will initiate its schedule of events with a welterweight title unification match-up between WBA and IBF champion, Donald Curry, and WBC champ Milton McCrory, on December 6 in the 70,000 square-foot Hilton Center. Future events will be held in the Hilton Center and the 48,000 square-foot Hilton Pavilion, which was originally constructed for this purpose in 1977.

"Our goal," Hilton said, "is to re-establish ourselves as an innovator in these important areas."

In his new position, Amos will be in charge of booking, supervising and promoting sports and special events.

He is a 27-year resident of Las Vegas. Amos previously served as director of promotion and special events at the Las Vegas Hilton between 1977-1979. He was instrumental in setting up the 1978 Muhammad Ali-Leon Spinks world heavyweight championship and numerous other major sports events.

His experience also includes director of public relations for Caesars Palace and sports editor for both the Las Vegas Sun and Las Vegas Review-Journal. He is also the recipient of several, local, state and national writing awards, including being elected Nevada "Sportswriter of the Year" for four consecutive years in the annual National Sportscasters and Sportswriters Awards balloting and serving on the NSSA board of directors in 1965-66, also an elected position.

As president of his own consultant firm, Amos has promoted a variety of entertainment, sports and special events across the nation.

"Legends" Rocks The Imperial Palace



GEORGE TRULLINGER is keeping the faith as legendary rock 'n roller Buddy Holly in LEGENDS IN CONCERT. Presented twice nightly (except Sundays) at the Imperial Palace, this hit show was voted "Show of the Year for 1985." Price is \$11.95 which includes two cocktails.

Twice In A Lifetime!



When this 1910 Buick Roadster was brand new, Halley's comet was in the sky. The Buick, owned by Gil Klecan of San Diego, will be streaking down the Las Vegas Strip October 26th in the Fourth Annual Imperial Palace Antique Auto Run. Three hundred autos built before 1937 will be driven 144 miles in the popular event. The caravan of cars begins leaving the Imperial Palace at 7:00 a.m., driving north on Las Vegas Boulevard. The route extends through the Valley of Fire State Park, then south along the shore of Lake Mead with a stop for a catered barbecue at Boulder Beach.

Ruth Rubin

To the only woman in my life that really matters.

*Your brother,
Henry*

"Bo" The Soldier Of Fortune Poster Girl Is A Las Vegan



Crissa "BO," the Soldier of Fortune Convention poster girl, makes her home base at the Survival Store in Las Vegas. "BO," a professional actress and model, shoots expert with her UZI sub-machinegun and M-16 rifle. She is a qualified parachutist with seven jumps to her credit and a PADI certified scuba diver. "BO's" movie credits include "Angel of HEAT," "The Golden Viper," "Twilight Zone, The Movie" and "Lone Wolf McQuade."

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