sent l'emerc

ONTY in VEGAS

Is there an infant or a toddler in your home? If so, please save ALL Heinz Baby Food labels, including juices, cereals and the new Heinz Instant Baby Food. Each label is worth 6 cents to Southern Nevada Memorial Hospital, a gift from Heinz Baby Food and the H. J. Heinz Company Foundation.

At the hospital, any funds raised will be earmarked for brightening the Pediatrics Ward and

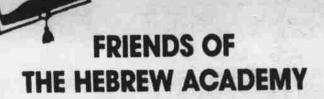
for new equipment.

Please mail labels to: Heinz Baby Food Label-Saving Program, Southern Nevada Memorial Hospital, 1800 West Charleston Blvd. and on the outside of your envelope or package, please indicate how many labels are inside.

The City of Las Vegas Baker Park Community School Board of Directors will sponsor a Light-a-Bike program on October 16 from 5:00-6:30 p.m. Drag, push, pull, or carry your bike to Baker Park, 1100 E. St. Louis, and receive your free bike reflectors and reflector tape. For more information, call 733-6599.

If you would like to tour some of the many United Way agencies and learn more about the United Way community fundraising effort, contact the United Way office, 798-4636.

The City of Las Vegas Department of Parks, Recreation and Senior Citizens Activities and K.O. Knudson Community Center, 2400 Atlantic Avenue are inviting the businesses of Las Vegas to a full court, refereed Round Ball Challenge, a basketball game. Challenge the temporary trophy holder. Keep the trophy as long as you



proudly host

THE THIRD ANNUAL GALA

at

CAESARS PALACE
(Nero Room)
SUNDAY, NOV. 17, 1985
COCKTAILS 6 P.M.
DINNER 7:15 P.M.

featuring

Star Entertainment,
Dancing and a Fabulous
Array of Raffle Prizes
Including:

- * Diamond Ring
- * Weekend for two (2) at Rancho La Costa.
 Airfare included.
- * Salvador Dali Objet d'Art

Black Tie Optional RSVP 384-4500 Donation \$100 Per Person win. The fee is \$50 per challenge and payable by the challenger. Challenge will run through December 31, 1985 from 6:00 p.m. to 10:00 p.m. Roundball is great fun and exercise for your employees. This game is for adults only. For further information, please call 457-3572 or 733-6599.

UNLV, through the University Foundation's Development Trust, has received a gift of cash and sophisticated video equipment from Anthony A. Marnell II, a Las Vegas architect and president of Marnell Corrao Associates, general contractors

The donation, which includes \$40,000 in cash and a truck-mounted mobile video production studio valued at \$400,000, will be used at the discretion of the university president to support various university programs, with a portion being earmarked for the communication studies program.

Sig Sakowicz and his wife, Gina, returns to Chicago broadcasting via WVVX-FM, Mon. thru Fri. 10-11 a.m. Format will consist of music, news and interviews. TV affiliation will be announced in a few weeks. Famed broadcaster spent last 13 years hosting radio/TV shows and writing a column for L.A. Herald/Examiner, Valley Times and Sports Form. His Vegas Hot Line radio show was heard around the country including Hawaii. Prior to his stint in Las Vegas, Sig spent many years broadcasting in Chicago including 16 years on WGN. Sig's on the air phone is 312-831-1031.

Preliminary figures indicate a record enrollment of 91,460 students in the Clark County School District, 581 students above projections and 1,689 students above the previous year's enrollment.

The district had conservatively projected an enrollment of 90,879 for 1985-86. According to preliminary reports from school registrars, there are already at least 91,460 students accounted for in kindergarten through grade twelve. Official enrollment figures will not be available until October 11.

Gaylord St. James In KREL-Radio Debut

Actor, singer, humorist, talk show host GAYLORD ST. JAMES begins a weekly syndicated talk show in the Las Vegas market, highlighted by St. James' dramatic readings, comedy sketches, contemporary commentary, and guest stars, this week on KREL-RADIO. The multi-talented performer has appeared in numerous film and television shows, on Broadway and in Las Vegas.

Gaylord's show is produced, directed and conceived by Steve Sheldon, C.D., President of Starshine Enterprises, Las Vegas. Sheldon will also produce the upcoming St. James syndicated television show.

"We wanted a completely different format," says St. James, "that audiences could really get involved with; not only actually listening but by their call-in participation. Each week (the show airs every Saturday at 1:00 P.M.) I'll be reading, in 'character' as it were, a horror or short story classic by an Edgar Allan Poe, Bret Hart, O. Henry, etc. We also welcome original, unpublished works by new and undiscovered writers to showcase on the air. The show is something like a radio "Twilight Zone."

Adds producer Sheldon, "We believe that radio - the way RADIO used to be - may be making a real comeback. People want to be informed, entertained and stimulated. AND, they also want to be heard! "The Gaylord St. James Show" offers listeners a unique and diverse format and platform. It becomes, in effect, the audience's show."

Gaylord St. James is well known to film horror fans as one of the stars of the now cult classic "The Last House On The Left" which has had a huge popular revival via home video cassettes and theatrical re-runs.

Rest In Peace Helen A. Trapani



Helen Trapani has left us, but she'll never be forgotten. She was a daughter, a sister, a wife, a mother, and lastly but most importantly, she was a grandmother. She was a wonderful neighbor who valued her friendship in the court on Tara Avenue, and was a second mother to the children there where she lived for the last 21 years.

Everyone knew Helen and loved her. She was always there if you needed her. Her door was always open. After her husband, Frank, died, Helen's life was never quite the same. She was plagued with illness and had to be hospitalized for serious heart and vascular trouble. But when her daughter Cathy was ready to have her baby, it looked as though things were finally going to take a turn for the better.

She put aside all her health troubles and left Las Vegas to join her daughter for the birth of her grandchild in Albuquerque. In her usual fashion, Helen pitched right in to give Cathy support and was there when Cathy was admitted to the hospital to deliver the baby. What began as a normal admission rapidly turned into a nightmare. Cathy began to suffer unheard of complications during the delivery process, and Helen almost lost her and the baby. It was obvious to everyone in contact with Helen during this terrible time that the strain of this unbelievable nightmare would pose a serious health threat to her. We know now that Helen was a very sick woman who could not survive this kind of stress. As soon as Cathy began to recover from her horrible experience, and her new granddaughter Melissa Marie began to breathe on her own, Helen's heart quietly stopped beating. She knew they would be all right. We must find some comfort in knowing that Helen kissed her beautiful granddaughter and offered her own life to save theirs. Her last prayer was, "Please, God, take me, not them." Helen is with her husband now. They're both with little Joya, and we must believe they're able to rest now that they're together. We'll miss Helen always. She was a good woman.