

### Dollar For Dollar Auction To Be Held At The Boulevard Mall

LAS VEGAS — In celebration of The Boulevard Mall's Spectacular Seventeenth Birthday Celebration, shoppers are invited into The Boulevard Mall from September 23-October 20 to shop, save their sales receipts from all Boulevard Mall stores, and redeem them, dollar-for-dollar, in Boulevard Bucks for use in a Dollar For Dollar Auction on October 20, 1985 from 2-4 P.M. in the Center Court.

Show tickets, thousands in gifts and merchandise from Mall stores, and local businesses will be auctioned off by KMZO Air Personality Ron Kirsh. The Grand Prize auctioned off will be a trip for two to Paris, France, complements of American Airlines and Tony Pitch Travel.

Listed below are ten easy steps for understanding The Boulevard Mall's "Dollar For Dollar Auction."

- 1) All customers and employees should save all sales receipts from any Boulevard Mall merchant, dated September 23 - October 19. These sales receipts can then be redeemed, dollar for dollar, for "Boulevard Bucks."
- 2) "Boulevard Bucks" are like money during The Boulevard's "Dollar For Dollar Auction" to be held on Sunday, October 20, from 2-4 P.M. in the center court.
- 3) "Boulevard Bucks" can be obtained for the

amount on the receipt by bringing them to the Redemption Booth, set up in the center Mall entrance by Orange Julius. The booth will be set up October 17-19 during Mall hours.

4) The minimum denomination of "Boulevard Bucks" is 55; however, several receipts can be combined to total 55.

5) All customers wishing to participate in the Auction must register with the auctioneer on Sunday, October 20 between 10 A.M. - 1 P.M. in the center court of the Mall.

6) To register, the customer must have ON HAND all validated receipts equaling the amount of "Boulevard Bucks" and identification in order to obtain a numbered bidder card.

7) All customers with Numbered Bidder Cards can bid on merchandise donated from The Boulevard Mall merchants and local businesses. Merchandise can be picked up at the conclusion of the auction, at approximately 4 P.M.

8) At 4 P.M., all merchandise left will be given away through a random drawing. YOU MUST BE PRESENT TO WIN AND MUST HAVE OBTAINED A NUMBERED BIDDER CARD. A duplicate card with your number on it will be placed in a hopper for the random draw. Numbers will be picked until all merchandise is given away.

9) No purchase is necessary to participate in the random draw. Customers not making a purchase during the contest period may obtain a Numbered Bidder Card on Sunday, October 20 from 10 A.M. - 1 P.M. from the auctioneer in the center court of the Mall. (Only one Numbered Bidder Card per individual. Must be 12 years or older to participate.)

10) HOW TO BID: The auctioneer will call out the price of the item. If you wish to make a bid you hold up your Numbered Bidder Card which alerts the auctioneer that you would like the item at that price. If the auctioneer acknowledges your number then you have bid on that item at that price. The bidding stops once the auctioneer says "once-twice-sold." Cash may not be added to your "Boulevard Bucks." You can only bid as high as your "Boulevard Bucks" will allow.

Any question regarding the "Boulevard Bucks" Auction should be directed to The Boulevard Mall Marketing Department at 734-1562.

JERUSALEM (WNS) — The Jewish National Fund provided temporary employment for more than 700 youths this past summer as part of the national effort to reduce unemployment. A JNF spokesman said a more ambitious employment scheme is being planned with the Labor Ministry for next summer.

### D. I.'s In The Mood



The Desert Inn's Raffles Lounge features the lively in The Mood, who play a variety of pop, country and rhythm and blues music. The foursome appear nightly except Tuesday.

### IDF Raids 3 Lebanese Shiite Towns

TEL AVIV (WNS) — The Israel Defense Force carried out search operations in three Lebanese villages at the edge of the security zone, according to reports from Tyre. The IDF troops in tanks and armored personnel carriers, rounded up villagers in an area a few miles from a suicide-car bombing in search for terrorists. The bombing was the seventh such attack on Israeli troops or the Israeli-backed South Lebanon Army since June.

Defense Minister Yitzhak Rabin told Israel Radio that the IDF activities in south Lebanon were designed to impress on members of the Shiite Amal living in the area that Israel would not allow them to act against Israel in the security zone. He said: "We wanted to make it clear, by signalling to the Amal forces, that we are not going to tolerate any extension of the struggle over the security zone into Israel. And this was the purpose for the siege on the village of Kabrikha, which is the nearest village to the area from where Katyushas were fired against targets in Israel," last weekend.

The IDF spokesman announced that the army had operated in Kabrikha village as well as in the villages of

Majel Silk and Shakra because they had been the areas from which the Katyushas had been fired. Military sources said that quantities of arms and explosives had been found in the villages. They included Katyushas and rocket launchers, as well as road side charges ready to be laid.

The house in which the explosives were found was destroyed, and several residents were detained. They will presumably be handed over to the SLA.

Meanwhile, reports from Sidon said that a large car-bomb had exploded near a South Lebanon Army (SLA) post near Jezzine in south Lebanon, apparently killing the terrorist driver and wounding at least two SLA soldiers. It was believed that some 300 kilograms of explosives had been packed into the vehicle, and the sound of the explosion was heard in Sidon some 14 kilometers away. According to reports from Beirut, about 15 SLA men and Lebanese civilians had been injured in the blast.

A Beirut television broadcast reported that the terrorist had been a member of the "Assad Brigade," said to be part of the Lebanese branch of the Syrian Baath Party.

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