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Las Vegas Israelite

Friday, May 10, 1985



Some imaginative television movie-making and designing will accompany "Green Sliders" now in the works in our city. World-class puppeteer BARCLEY SHAW was commissioned by producer JERRY SCHAFER and his partners in Holland, FREDDY MONICENDAM & JOOP VISCH to design the bug-eyed creatures of the Green Slider family. SHAW, who recently wrapped a five-year run as star of the Tropicana's "Folies Bergere," took to his studio and work on the Sliders. The live animated series is slated for fall prime time with shooting to start next month...The Trop will miss DON GUGLIELMINO, who moves over to Caesars Palace on the 13th to take charge of publicity & promotion. He was paged by CP veep BOB RENNEISEN, remembering their years together at the Trop. GUGLIELMINO has been spearheading the

"Folies Bergere's" national search for the "Ultimate Showgirl." He'll soon be pursuing the ultimate press release for Caesars...Southern Nevada's Jewish Youth Organization, AZA, sponsored a fundraiser Saturday at Temple Beth Sholom. "Party Time" was a scavenger hunt on wheels, followed by live entertainment at the Temple featuring the KOSHER KIDS and dancing to deejay disks. The event was planned by MARK BOWITZ, who was one of the deejays and who says he "plans to be Las Vegas's own upcoming D.J./entertainer -- and this is only the beginning"...One of the celebs on SIG SAKOWICZ's "Second Sig's Superstar Show Mother's TV Special" Sunday was DESI ARNAZ JR. I knew DESI, SR., when we were in Special Service at Birmingham Hospital in Van Nuys, Calif., 40 years ago. DESI JR. sent me a letter from his Ojai, Calif. rancho asking for a bit of help in getting out the crowds for his in-person talks Tuesday (14) at the Convention Center, all free, at 10 a.m., 2 p.m. and 7 p.m. DESI JR., "the world's most famous baby" in the "I Love Lucy" vidseries, moved over to the fast lane in Hollywood while growing up. He became an alcohol and drug addict from age 13 on until he pulled himself together with the help of author and psychological researcher VERNON HOWARD of Boulder City. Since then, he has become a powerful advocate of HOWARD's principles taught at New Life Foundation. His talks Tuesday will cover "Success Without Stress," revealing HOWARD's secrets to self-confidence.

## $\star \star \star \star \star$

Youngsters opting to dance should pirouette over to the Academy of NEVADA DANCE THEATER, in Camelot Shopping Center, Sunday, May 19, for open auditions. Ballet students 6 to 15 interested in appearing in NDT's new production of "The Nutcracker" for the 1985-86 season will try out starting at 2 p.m. VASSILI 'SULICH, artistic director is searching for around 50 children to provide alternate casts for the 16 performances scheduled from Dec. 12-23..."Legends in Concert," in its 3rd year at Imperial Palace under aegis of producer Jon Stuart, has a second company now playing at Caesars Atlantic City with impersonations of JACK BENNY, AL JOLSON & BOBBY DARIN, plus MARILYN MONROE, BUDDY HOLLY, JUDY GARLAND, JOHN LENNON, ELVIS PRESLEY, with BENNY as emcee. The A.C. troupe plays through June 15...The McGUIRE SISTERS bring back their memory tunes at Caesars Palace on the Strip, opening for GEORGE BURNS Aug. 7 for a week. PHYLLIS, DOROTHY & CHRISTINE showed up in their costumes with cute pillbox Slot Manager Has hats at the Desert Inn's 35th anni celebration April 24 and there was speculation that the McGUIRES would land a berth at the DI...The Riviera's new building on the Strip is being finished for a gala and festive grand opening



## Inside Slots: **Imperial Palace The Reel Story**

"Theres more to playing slot machines than just pulling a handle," says Pat Minchey, Slot Manager at the always bustling Imperial Palace casino.

"Each player makes decisions several before he or she pulls the handle on a slot. Will it be nickels. dimes, guarters, halves, or dollars? And how many coins to play? Experienced players never put in less than the maximum. If the machine says, 'Play 1 to 3 dollars,' they understand the only way to win substantial jackpots is to play 3 dollars at once." In slots, as in all gaming, the longer the odds, the greater the possible gain. Really enormous slot jackpots, the sort that make the wire services, are won on five reel machines. The player must line up five sevens (or cars or other designated symbols) in order to win -- and he must have dropped in the maximum number of coins (usually 3, 4 or 5). And although such machines make headlines, Minchey has found that machines with smaller but more frequent jackpots are his best bet.





Now Las Vegas has a world-class spa rivaling the finest in Europe, dedicated to fitness and beauty. The marble entry, adjacent to the tennis complex, is lined with inspired oil paintings from Italy; subtle lighting creates an immediate atmosphere of charm in keeping with the Desert Inn tradition of high style. Separate facilities for men and women assure individual service by a select cadre of specialists. The Desert Inn: now the most distinguished address for health and beauty.

DESERT, INN Country & SPA FOR INFORMATION CALL 733-4444

The Las Vegas Symphony is having a drawing to win a Limited Edition Mercedes Benz which will be held at their July 4th Pops Concert. All interested should call the Symphony Office at 739-3420.

"When we modeled the rear slot Palace's drawing card area last fall, we put in of frequent payoffs is banks of every possible encouraging a high make, model and percentage to determine the customers' preference. It is and will always be the customers' choice as to what new slots the handles pulled. But Imperial Palace adds to then, as Minchey says, the slot area." According to Min- can't pay!"

re- chey, the Imperial

> level of play. A total of \$238 million was given away on slot jackpots in 1984! Any way you look at it, that's a lot of

"If you don't play, we