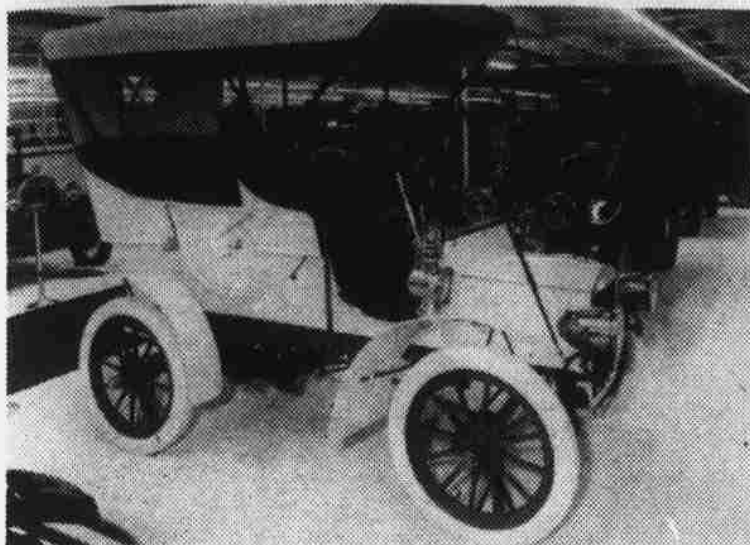


**Early Cadillacs Set High Standards For American Automotive Industry... Classic Examples On Display At Imperial Palace Auto Collection**



1905 Cadillac Touring Car with tonneau, one of more than 200 antique and classic autos on display in the Imperial Palace Auto Collection, Las Vegas, Nv. The Cadillac motto, since 1902, has been, "Craftsmanship a creed, accuracy a law."

**NACOEJ Hails Rescue Of Jews In Sudanese Camps**

NEW YORK, N.Y. — The North American Conference on Ethiopian Jewry (NACOEJ) has hailed the American rescue of more than 900 Ethiopian Jews from refugee camps in the Sudan.

Jews, we take pride in the diplomatic and operational skill that brought about this brilliant rescue," said Barbara M. Ribakove, NACOEJ chairman and president.

"We are thankful these men, women and children are joining

their families in Israel and pledge to continue our efforts on behalf of their successful resettlement.

"We look forward to the time the thousands of Jews still in Ethiopia have the right to join their people in Israel."

NACOEJ is a non profit organization devoted to relief and resettlement among the Ethiopian Jewish community.

"Craftsmanship a creed, accuracy a law!" was the forthright motto of Cadillac from its inception in 1902. Guiding spirit of the fledgling firm was Henry Martyn Leland, a highly skilled gunsmith and toolmaker.

On display in the Imperial Palace Antique and Classic Auto Collection is a 1905 touring car with tonneau. Although the single-cylinder Cadillac was a primitive machine by the standards of the European cars of its day, its simplicity, light weight and high ground clearance were just what America's atrocious roads required.

It was not until 1908 that the name Cadillac acquired its patina of quality and pre-eminence. It was taken for granted before then that parts required hand-fitting when old or worn parts were replaced. Henry Leland pioneered high precision engineering, making all parts of all Cadillacs interchangeable. This astounding claim was proven at Brooklands, England, in a daring test.

Officials of Britain's Royal Automobile Club picked three new Cadillacs at random from eight that were in stock in London. They were test driven, then taken completely apart. Not only did the officials mix up all the parts, they threw in some new pieces taken from the spare parts supplies! From this jumble, two mechanics

assembled three Model K Cadillacs with no hand-fitting of parts. Then all three ran 500 miles at Brooklands. One entered and won the 2,000 mile Reliability Trial three months later. In recognition of this incredible engineering achievement, the Royal Automobile Club awarded the coveted 1908 Dewar Trophy to Cadillac.

Cadillac was chosen by financier William Crapo Durant as a component of his General Motors Co. in July of 1909; it became a division of GM in 1916. Under Leland's authority, however, Cadillac remained an independent operation and its standards continued on the same level.

The Imperial Palace Auto Collection has more than 200 antique, classic and special interest autos on display in a plush, gallery-like setting on the fifth floor of the hotel's parking facility. Oldest cars in the collection are an 1897 Haynes-Apperson and an 1897 Duryea Wagon. It is said, with no exaggeration, that a visit to the Imperial Palace Auto Collection is like taking a journey back in time.

The collection is open daily, year-round, from 9:30 a.m. until 11:30 p.m. Located at the entrance is a gift shop specializing in automotive memorabilia and books.

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