

Oh, To Be Dan Rather's Boss

By Robert E. Segal

Senator Jesse Helms (R., N.C.), who was designated Legislator of the Year by the National Rifle Association in 1978, is now taking aim at Dan Rather. His strategy is to urge his thousands of devotees to buy so much stock that they will become, collectively, "Dan Rather's boss."

Poor Dan, to hear Senator Helms tell it, is slave to the CBS habit of using a liberal bias in covering political events, personalities and views.

Now Jesse Helms himself has had a TV career. While serving as Executive Vice President of the Capitol Broadcasting Company in Raleigh, N.C., from 1960 to 1972, the man who would put Dan Rather out of a job broadcast daily editorials for Capitol's Tobacco Radio network, editorials at variance with what he referred to as "the consistent bias in national network news programs."

As a broadcaster referred to by the (White) Citizens Councils Of America as "our favorite media master" Jesse Helms criticized "restless Negroes" who helped create what he considered civil rights "uproar," struck out at the "immorality of blacks," and asserted that Martin Luther King considered himself above the law. This, you will understand, is in direct contrast to the Senator's reference to that consistent bias drummed into your ears by the national networks.

How will the Helms people take CBS away from Bill Paley and the rest of the nearly 24,000 CBS shareholders who own nearly 30 million shares which were worth about \$75 each early this year? The purchase conduit will be the Fairness In Media Committee. This unit was set up in November, 1984, by three North Carolina lawyers, one of whom R.E. Carter Wrenn, is Executive Director of the National Congressional Club. That combine has

raised millions of dollars for Helms Senate election campaign; and thanks to the miracles of direct mail and Yahoo cries, apparently it can touch the hearts and pocketbooks of a million Helms backers.

Alas, even Bill Buckley, who shares so many of the Helms views, has told the readers of his syndicated column that the probable outcome of the Helms assault on CBS will be only to enrich longtime stockholders and leave the Helms folks holding under 1% of CBS stock.

Meanwhile, CBS has filed suit against the Senator's Fairness In Media Committee and its members.

As the litigation moves along, Dan Rather, an ace among TV anchormen, continues unruffled with his nightly reporting. Having served as a White House correspondent and CBS London Bureau chief, having worked in Vietnam, and having won five Emmy awards, he has a reputation hard for the Helms arrows to pierce. Moreover, his education in journalism was reinforced with law courses that leave him unperturbed.

A fresh look at the Helms record might be helpful. What is Jesse against beside Dan Rather, and what is he for?

Here are some of his antics: he has called upon the U.S. to break diplomatic relations with Israel, has accused Israel of trying to drag the U.S. into a war in the Middle East, and has stood alone in voting against legislation to prohibit participation by U.S. firms in the Arab boycott of Israel. The

American Israel Public Affairs Committee says he has never voted yes on a pro-Israel bill. The Senator also stands ready to fight against U.S. approval of the Genocide convention.

Dubbed "Senator No" by the Raleigh News & Observer, Helms has fought the food stamp program, objected to Medicare, down-graded Social Security, and frowned upon the Rural Electrification Authority. He has spearheaded a drive to deny federal courts the right to consider school prayer issues.

But he must have an affirmative record also. Oh, yes, he is for the white minority regimes in South Africa and Namibia and for the military rulers of Bolivia, one of whom - Luis Arce Gomez - was indicted in U.S. Federal Court in Miami on charges of smuggling narcotics. He is for Chile's General Augusto Pinochet, destroyer of human rights.

Senator Helms, alone among our 100 Senators, sided with Argentina's generals in their war with England. He pledged fidelity to El Salvador's far right leader, Robert d'Aubuisson, concerning whom the Reagan Administration has ironclad evidence of plotting to murder Tom Pickering, our ambassador to that troubled nation.

Now, Class, here's the key question: If the Fairness In Media Committee should succeed in its stock market coup against CBS, do you think that former broadcaster of Capitol's Tobacco Radio network would keep CBS newscasts free of bias?

NEVADA DANCE THEATRE's Spring presentation closes the 13th season with an exciting program on April 11 to 14 at Judy Bayley Theatre. Featured will be two stars of West Germany's Stuttgart Ballet, Leslie McBeth and Christopher Boatwright, performing the romantic pas de deux, "IDYLL."

The company will present four ballets of diverse styles which exhibit NDT's versatility.

"FAUST DIVERTIMENTO," by French choreographer Andre Prokovsky is a series of classical variations. The premiere of "NEW ENGLAND SUMMER" by guest choreographer David Chavez is a contemporary work with an Americana theme. Highlighted will be the dramatic thriller, "A LA HITCHCOCK," a modern ballet by Artistic Director, Vassili Sulich. Closing the program will be Sulich's "HUNGARIAN DANCES," ten variations with a folkloric flavor set to Brahms music of the same name.

Tickets can be purchased now at NDT office prior to the box office opening on April 8th. Visa and Master Card purchases will be accepted by phone.

Ticket prices are \$15, \$10, \$6, children and seniors \$10, \$7, \$5. Discount rates are available for groups of 20 or more. For information call 739-3838.

The Boulevard Mall will be a major site for Health Fair '85 on March 23-24, and is being coordinated by Betty Showers and Rita Kerzetski. Health Fair '85 is a health screening and education program for area residents 4 years old and up.

The Health Fair is designed to provide screening in convenient locations, promote awareness and health education, detect disease in its early stages, help participants to understand how daily lifestyle choices and habits affect their total health habits and motivate people to act on this knowledge.

Free screenings available at The Boulevard Mall site will include: height and weight, blood pressure, sickle cell anemia, glaucoma, visual acuity, foot problems, and dental.

The Boulevard Mall is proud to be a site for Health Fair '85, which is sponsored by Centel, KTNV TV-13, Caesars Palace, and Chevron.

Southern Nevadans under 21 who want to complete their high school education at night may register for classes at Sunset High School, on March 22, at the Las Vegas High School cafeteria located at 8th and Bridger Streets.

Registration for seniors will be at 3:30 p.m., for juniors at 4 p.m. and for sophomores at 5:30 p.m.

Students under 16 years of age and registering at Sunset for the first time must bring a parent to registration, must demonstrate proof of immunization, and bring a copy of his/her transcript.

The Clark County School District's only night high school, Sunset operates on a quarter rather than a semester system. A variety of required and elective courses are available for this 4th quarter of the 1984-85 school year. Classes are 3 p.m. to 9:30 p.m. Monday through Friday.

LOUSIG - NONT & ASSOCIATES



Polygraph Examination & Private Investigation

FORMER POLICE DETECTIVE
STATE LICENSED
PORTABLE EQUIPMENT

- Criminal & Civil Testing For Attorneys
- Retail Employee Testing
- Specific Issue Cases
- Paper & Pencil Honesty Test
- **NO MARITAL TESTING**

Offices: 1050 E. Flamingo
Suite 335 Las Vegas Nv 89109
GREGORY M. LOUSIG - NONT
M.A., M.S.D.D.

**Call For
A Free Color
Brochure
On Polygraph.**

732-8000

STOP

- HEART ATTACKS & STROKES
- AVOID BI-PASS SURGERY

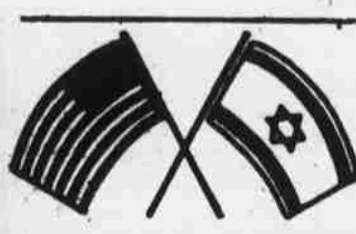
✓ Improves Circulation and Degenerative Diseases

CHELATION TREATMENTS
MAY HELP ALL OF THESE

Call For Your Free Consultation Today...

Paradise Care Center

(702) 369-5607 1999 Paradise Road
Las Vegas, NV 89104



Irene Perer, CPA

Announces the Opening of an
Accounting, Bookkeeping and Tax Practice
at 716 S. 6th St., Las Vegas, NV 89101

382-0992