

Las Vegas Hilton Appoints Assistant Director Of Publicity



JEFF PFEIFFER

Henri Lewin, executive vice president of Hilton Hotels Corporation, recently announced the appointment of Jeff Pfeiffer to the position of assistant director of publicity and advertising for the Las Vegas Hilton. Pfeiffer is a 1984 graduate from the University of Nevada, Las Vegas, with a degree in communication studies. Before taking the position at the Hilton, he was account Executive for Miller and Associates Advertising in Las Vegas.

Israel Imposes New Economic Measures

JERUSALEM (WNS) — The government has imposed harsh new economic measures aimed at absorbing some \$900 million from the public sector as a means of curbing inflation.

But the double-barreled approach that went into effect recently — a one-time property tax and cuts in subsidies for fuel and certain basic commodities that sent prices soaring — has come under fire from some of the country's leading economists.

The cut-back on subsidies took effect immediately to avoid hoarding for the High Holidays. The tax, which won final approval by the Cabinet, will apply to private cars, boats, apartments where the owner is not the resident, business premises and securities. Tax collection methods will be tightened and loopholes closed, according to Finance Minister Yitzhak Modai.

According to some economists, however, the measure will not achieve their objective unless matched by the

\$1 billion slash in government spending vowed by the Cabinet earlier but apparently not likely to materialize in this fiscal year.

Moreover, the cuts in price supports have the immediate effect of further fueling inflation. And they are selective. Many basics still benefit from full subsidies, making it more difficult for the government to meet its \$1 billion savings target.

The price of fuel went up by 30 percent overnight. The price of other government-controlled products rose by 18-55 percent. As a result, economic experts say, inflation now running at an annual rate of over 400 percent is likely to exceed 1,000 percent.

The economic program is one of the few areas where the Labor-Likud unity government is in substantial agreement on goals. Premier Shimon Peres told the Knesset that the gravity of Israel's economic situation is without precedence. He defended the new taxes against opposition charges that wage earners are being forced to bear most of the burden.

"One Of A Kind" At The D.I.



WAYLAND & MADAME — The popular off-beat comedy team of Wayland Flowers and Madame bring their unique blend of humor and wit to the Desert Inn stage as they join the musical variety show, "One Of A Kind" nightly except Monday.

They've done it again. Just when you think you've seen it all, Irvin Feld and Kenneth Feld amaze audiences once again — this time with the lavish musical production, "One Of A Kind" in the Desert Inn's Crystal Room.

Starring Frankie Kein and Manual Arte, "One Of A Kind" brings us special moments with Marilyn Monroe, Jane Russell, Marlene Dietrick, Julie Andrews, Joel Grey and Liza Minelli. The show also features amazing hoola-hoop specialist Diane Bachelor and hilarious comic George Carl.

A new addition to the already exciting line-up of "One Of A Kind" acts is the outrageously funny comedy team of Wayland Flowers and Madame who continue to delight audiences from coast to coast with their unique, off-beat brand of humor.

The Felds, recognized worldwide for their showmanship, bring "One Of A Kind" combined years of experience entertaining millions with such productions as "Ringling Brothers and Barnum & Bailey Circus," "Ice Follies," "Holiday On Ice" and the Frontier Hotel's "Beyond Belief" starring Siegfried & Roy.

"One Of A Kind" is presented twice nightly (except Monday) at 7 P.M. and 11 P.M. The show is \$15.00 per person with two cocktails included. For reservations call 733-4566.

Las Vegas Israelite

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