

Panasonic Tourney Boosts Charity — Again!

Last year thousands of Las Vegas children and teenagers found out how fortunate a community is to be on the Professional Golf Association Tour.

Thanks to the PGA TOUR, young people in Las Vegas went to summer camp, enjoyed classes in the arts, participated in student government activities and played a variety of sports. The windfall to schools, youth groups and local charities came as a result of the Panasonic Las Vegas Invitational, which debuted in 1983 and encloses September 17-23, 1984. The tournament is the largest and richest on the PGA TOUR with a purse of \$1,080,000.00. The Las Vegas Founders' Club, the non-profit group that operates the event, authorized more than a dozen organizations to sell advance tickets to the tournament. Each charity retains 50% of all ticket sales.

"Last year local groups raised almost \$80,000," said Don Haley, chairman of the ticket sale program. "We hope to do even better this year due to the increased participation and the very reasonable cost of tickets." The daily ticket will cost \$10.00 in advance and \$12.00 at the gate; the weekly clubhouse badge will be \$40.00 in advance and \$50.00 at the gate.

Among the groups selling tickets to the Panasonic Las Vegas Invitational for the second consecutive year is the Boys and Girls Clubs of Clark County, Inc. "Not only is the money very, very important to us," said Executive Director Mike Meyers, "but we also recognize the Panasonic ticket sale program as a great opportunity for our boys and girls to participate in a project that benefits the entire community. This kind of meaningful involvement is what we try to encourage. Proceeds from ticket sales allowed us to do a number of significant things last year," Meyer

continued. "For example, we were able to take a group of boys and girls to a nearby mountain recreation area and work closely with the U.S. Forest Service. The funds also helped us renovate a gymnasium we recently took over and enabled us to buy much needed arts and crafts supplies and athletic equipment."

Bill Lowman, director of the Nevada School of the Arts, said the sale of Panasonic golf tickets "helped us to provide more programs for children who would otherwise be unable to participate because of financial limitations. "Like any other non-profit organization, we depend on donations," Lowman said, "and contributions like this go a long way toward helping us realize our goal of providing education in music, dance and the visual arts to as many children as possible."

Clark County school children of all ages were active in the Panasonic Ticket Sales Program. Mary Jo Sugden of Bishop Gorman High School's Development Office said the proceeds helped "vir-

tually every student activity on campus. The students really enjoyed being part of the Panasonic tournament," she said. "Almost everyone participated. The money was spent on student government, the yearbook, the band, cheerleading groups and all of our athletic teams."

Other organizations selling tickets to this year's tournament are the American Heart Association, Boy Scouts of America, Caminar, Catholic Community Services of Nevada, Muscular Dystrophy Association, Nevada Easter Seal Society, the YMCA and Multiple Sclerosis Patient Services.

The second annual Panasonic Las Vegas Invitational is a 90-hole tournament that will be played on four Las Vegas golf courses. It will be broadcast on ESPN television the last three days. A total of 704 amateurs and 176 pros will participate in the week long event.

For further information regarding ticket sales, call the Tournament Office at: 382-6616.

The City of Las Vegas Cultural and Community Affairs Branch is announcing that William Gromko, Conductor of the Las Vegas Civic Symphony will be holding auditions at the Reed Whipple Cultural Center on Saturday, September 15, 1984 from Noon to 3 p.m. The audition is being held for string, brass, woodwin and percussion instruments. Please bring a prepared work to perform, and sight reading will also be required. For further information, call 386-6211.

While there were no lights, and no cameras, there was plenty of action at the Channel 10 studios, during the "Quiet" campaign, recently. The Special Channel 10 Sunday, utilized 35 volunteers who worked in three consecutive shifts and donated approximately 105 hours, contacting over 700 viewers whose memberships had expired. Once again, this method of fundraising proved to be successful for Channel 10, as 37% of those contacted renewed their memberships resulting in \$8,760 for the station.

There will be High Holiday Children's Services at Congregation Ner Tamid conducted by Rabbi Edward Maline at 1:00 P.M. on Rosh Hashonah and Yom Kippur. They are encouraging children under the age of eight who wish to accompany their

parents to Temple during Adult Services to take advantage of babysitting which will be available in a school classroom.

B'nai B'rith Lodge #2825 will hold its first general meeting of the 1984-1985 season at Temple Beth Shalom on September 20th at 7:45 P.M. Ms. Bev Harrel, owner of the Cottontail Ranch will conduct a general discussion on the pros and cons of legalized prostitution in Nevada. Nate Mack Lodge has a commitment to enroll 62 new members for this coming year. Bring and enroll a friend.

Mazel tov & congratulations to Leila Pearson, our best wishes and congratulations on the recent birth of her grandson.

Temple Emanu-El is happy to announce that High Holy Day Services will be held jointly with the newly formed Temple Beth Am, at the Dunes Hotel, South Tower. Services will be conducted by Rabbi Mel Hecht of Temple Beth Am and Gary Golbart, Cantor of Temple Emanu-El. Temple Beth Am is a Reform Congregation and Temple Emanu-El is a Conservative Congregation. For information on membership please contact Temple Emanu-El at 870-1217. Membership includes seats for the Holidays.

Registration is now going on for Hebrew School at Temple Emanu-El. Hebrew School starts September 18. Registration is every Monday thru Thursday 10:30 A.M. to 12:30 P.M. at the Temple, 4241 W. Charleston Blvd. The children presently enrolled have been working very hard to raise monies for their school. Together with mothers Claudia Wichinsky and Ferne Unger the children are having a raffle with a grand prize of a Video Arcade Game; 2nd Prize Car Stereo from Southwest Car Stereo; and Third Prize \$150.00 gift certificate from Antiquers Anonymous. A donation of \$1.00 will get you one ticket and a \$10.00 donation will get you 11 tickets. Call Claudia at 877-1676 for tickets. Drawing will be in October. Tickets will also be delivered.

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