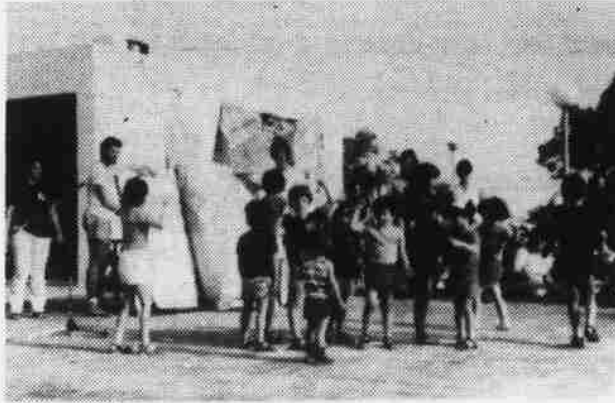


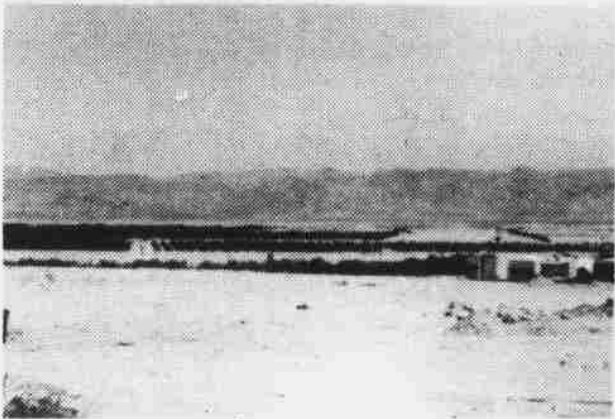
A Star Rises In The Desert



Kibbutz children celebrate 10th anniversary.



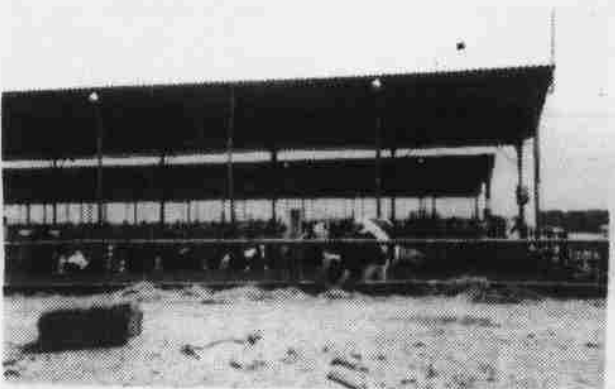
American Youth Delegation.



Fruit orchards in the desert.



Cool, efficient housing set.



The Kibbutz Ketura Dairy.



Amidst flourishing gardens and trees.

Ketura, the kibbutz founded by graduates of Hadassah's youth movement, Hashachar, celebrates its 10th Anniversary. It coincides with 75th Anniversary of Young Judaea which has inspired generations of Jewish men and women to Zionist leadership and to the ultimate achievement: Aliyah, as exemplified by Ketura, which has made the desert bloom and enriched Israel's economy.

ISRAEL... "Ketura is a star in the lifestory of Young Judaea, Hadassah's 75-year-old youth movement," Charlotte Jacobson, president of the Jewish National Fund and past president of Hadassah recently said at its Tenth Anniversary celebration.

Ketura is a kibbutz (commune) established by graduates of Hashachar, the Zionist youth movement sponsored by Hadassah of whom many graduates came up through Young Judaea. It is in that part of the Israeli desert known as the Arava close by the Mountains of Moab on the border with Jordan. In less than a decade, barren yellow sands have been transformed into a green and fertile settlement.

Mrs. Jackbson addressed hundreds of graduates of Young Judaea and of Hamagshimim (the college-age division) and American students attending the YearCourse in Israel, and their guests.

"What you have done in the desert is the most precious gift that you can give to Israel and the Jewish people, she continued. "We, in Hadassah, have watched with pride and awe as you changed shifting sands into orchards. We know the difficulties of your beginnings and see the wonders of your accomplishments today.

"There are two buildings here in the desert settlement Hadassah endowed in the memory of two of our greatest leaders, the Rose L. Halprin Culture

House and the Faye L. Schenk Synagogue. These bear witness to our pride in you.

David Ginsburg, formerly of Chestnut Hill, Mass., and one of the founders of Ketura, turned the pages of a man-sized book depicting the ten years of struggle and fulfillment of the kibbutz.

"Today, we have 72 members, 27 pre-candidates and 34 children on Kibbutz Ketura," he said. "This year our tenth anniversary coincides with the 75th anniversary of Young Judaea and we are more aware than ever of the ties between Ketura and Young Judaea upon which our youth movement was based.

Tour of the Kibbutz

Greetings were brought to the kibbutz celebration by Danny Spiwack, secretary of Hamagshimim; Mike Alvin, a delegate representing the youth movement; Ritchie Juran, director of the Hadassah Youth Center in Jerusalem, and Sylvia Shapiro, chairman of the Hadassah Council in Israel.

On a tour of the kibbutz they were shown the fruits of ten years of unceasing labor in the desert, where temperatures reach 120°F in summer. The dairy herd include over 220 milkers producing about 6,000 litres daily. A stable of 16 horses is part of a tourism venture the kibbutz has started.

The packing-plant has modern facilities for

packing melons, peppers, onions and tomatoes, most of which is exported to Europe.

There is, also, a copper enamel craft shop featuring original dishes, trays and jewelry made by kibbutz members as another kibbutz industry.

The visitors were very impressed by the new stucco-covered cement block houses with their lush lawns, colorful gardens shaded by date palms, oleanders, royal poincianas and bougainvillea vines.

Some of the visitors went out of the kibbutz compound to the orchards where they saw over 6,000 date palm and mango orchards and experimental fruit orchards.

"Our best crop of all," boasted Howie Yudkin, formerly of New Haven, Conn., who is manager of the packing house and has lived on the kibbutz for the past eight years, "is the raising of a new generation of Israelis."

Richard Goldstein, secretary of the kibbutz said to the departing visitors: "We are proud to celebrate a reality. Zionist youth from America have carried their ideology to its ultimate conclusion. We have made the desert bloom and are revitalizing the Negev. Young Judaea and Ketura have met a myriad of challenges and today accept the greatest challenge of all: the future."

Olympic Boxing Finals At Caesars Palace



Lou Tabat (L) congratulates Harold "Hal" Miller (R) on a job well done as project co-ordinator of the event. Twelve finalists were selected to represent the U.S.A. in the Olympics.

Las Vegas' First UHF Station - Channel 21

"Twenty-one" used to be synonymous with blackjack in Nevada but that number has taken on a whole new meaning. Las Vegas' first UHF station KRLR TV, Channel 21 (informally known as Vusic-21) hit the Southern Nevada airwaves, recently.

The main format of the station will showcase the hottest new innovation since FM stereo - that of music videos. The station will be offering some alternative programming but the bulk of the time will be dedicated to the videos. The programming will feature live video "jocks" and will run top-rated syndicated material. This will provide Las Vegas and its visitors with 24 hours of quality programming - all free.

A minimal investment of 99 cents for a uhf loop antenna will enable viewers to receive the Vusic signal at no charge. If viewers have cable service, VUSIC-21 can also be seen at no additional charge. The loop antennas will be distributed through all 91 local 7-11 stores, and with each purchased, customers will receive a coupon good for free french fries at Burger King.

VUSIC-21 will be owned and operated by DRES Media, a Scott Family enterprise. Mr. Rick Scott, general manager of VUSIC-21 asserts, "Unforeseeing any mechanical adjustments - our projected air date is July 16th." Scott's enthusiastic aura is only surpassed by the positive attitude of Charlene Scott, president of the station, who calls the programming "dynamic."

Vusic-21 has undoubtedly put together one of the finest staff's that together will help in the birth of this exciting new field of music videos.