

Health Plan Of Nevada Expands

Health Plan of Nevada, a federally qualified Health Maintenance Organization (HMO) serving Clark, Washoe and Carson Counties, announced plans to provide Las Vegas members medical services in a second Las Vegas location beginning in June.

Southwest Medical Center (Flamingo) will occupy 9200 square feet in the Magna Executive Center, 2001 E. Flamingo Blvd., Las Vegas, according to HPN Executive Director David B. Willis. Health Plan of Nevada Pharmacy will also occupy a portion of the facility.

The new facility will include physicians in family practice, pediatrics, and internal medicine. It will have a Lab, X-ray and EKG capabilities in addition to the Pharmacy. Additionally, members living in Overton and Pahrump can now receive primary services from Health Plan Physicians practicing in those communities.

The main Southwest Medical Center Facility is at 888 S. Rancho Drive, Las Vegas. It provides Family Practice, Pediatrics, Obstetrics, and Internal Medicine services, as well as Specialty Care in Cardiology, Neurology and Rheumatology. Rancho Surgical Plaza, a free standing ambulatory surgical center, is also at the same address, and is available for Health Plan of Nevada members who qualify for same day surgery.

A third medical facility, Southwest Medical Center (Charleston) on Charleston and Rancho is now under construction, and will open this fall.

Health Plan of Nevada, which began offering its health care system in September of 1982, currently has over 25,000 members statewide, Willis said recently.

"We're gratified with the acceptance of area employers to the prepaid care concept," Willis said. "Our members have responded favorably to the advantages of our plan-quality medical care, no deductibles, and limited out of pocket expenses for service, Willis continued. "Our health care system is designed not only to treat you when you're ill, but also to keep you healthy." Willis added he expects 42,000 members by the end of 1984. "With State of Nevada employees having an opportunity to enroll in Health Plan for the first time this month, I'm very optimistic we'll achieve our goal," Willis said.

LETTERS

Dear Michael:

Yeshiva University, America's oldest and largest university under Jewish auspices, is preparing to observe its 100th anniversary in a series of special events running from August 1986 to June 1987. We are giving you this advance notice because we know that you may want to make long-range plans for incorporating Yeshiva University into any special articles, issues, or special publications.

Centennial events will include an official reception at the White House, major art exhibitions, a gala concert, and a special academic convocation, as well as dinners, symposia, and the largest commencement in the University's history. Celebrations will be held in the United States, Israel and Canada.

1986 also will be a special year for Dr. Norman Lamm, who will be celebrating his 10th anniversary as University President. Under the leadership of Dr. Lamm and members of the University's Boards, a Century Campaign has been initiated. The goal of the Campaign is to raise \$100 million by the Centennial Year.

What began in 1886 as a day school on Manhattan's Lower East Side is now a major educational complex, including the Albert Einstein College of Medicine, Benjamin N. Cardozo School of Law, Wurzeiler School of Social Work, Ferkauf Graduate School of Psychology, and Rabbi Isaac Elchanan Theological Seminary, as well as undergraduate colleges for both men and women.

You will be hearing more about the Yeshiva University Centennial in months to come, but, if you would like additional information at this time on the University, its plans, and its history, please call Ruth A. Corson, director of the Centennial Office, at (212) 960-5285.

Sincerely,

Sam Haratstein
Director
Yeshiva University

Four Stores Brand New At Boulevard Mall

LAS VEGAS — As part of the Boulevard Mall's on-going total renovation project, four stores have opened their doors to the mall's customers recently. The new stores include The Collar Bar, The Limited and Footlocker, as well as the relocated and newly designed Foxmoor.

The Collar Bar, a new concept in men's clothing stores, opened in the south wing of The Boulevard Mall. The shop features men's apparel and gift items, beautifully gift boxed at no extra charge, and are geared toward the women in today's market who is shopping for a man. Their merchandise line offers a complete selection of dress and casual shirts, sweaters, leather and jewelry accessories, as well as a complete line of men's fragrances.

The Collar Bar design concept, developed in New York and utilizing state of the art retail design ideas, include vaulted ceilings and a very chic taupe and red color scheme.

The Limited, a medium-priced women's boutique featuring the best in European design for today's contemporary woman, opened an outlet in the north end of the Mall. Geared to the fashion-conscious business woman in the 20-40 age bracket, their merchandise selection includes coats, suits, dresses, accessories, and other items for a complete woman's wardrobe, in sizes 2-16.

Footlocker: The Footlocker, located in the north end of The Boulevard, carries a full line of athletic clothing for men and women; it features more than 25 brands of athletic shoes for all of your sporting needs. A television set is kept on the premises to view sporting events in progress, and their cash-wrap area features a basketball goal and scoreboard on the counter.

Foxmoor: The new, more sophisticated Foxmoor Casuals opened at their new location, the north end of The Boulevard, with an upgraded line of chic, career clothing for the contemporary woman aged 25 and up. Split ticket sizing and more "misses" sizes available will lead them out of the strictly-juniors market and reach a greater audience. Utilizing new display techniques including small partitions to create shop concepts, ceiling to floor merchandising, and a new pastel color scheme, the overall aura of sophistication carries through from decor to merchandise line.

Additional new stores scheduled to open in the near future include: Contempo Casuals, Whitehall Jewelers, The Chainery and the down-sized and completely renovated Silverwoods.

Hungarian Journal Seeks Explanation Of Wallenberg's Fate

LONDON (WNS) — A Hungarian magazine has challenged the Soviet Union's official explanation of the fate of Raoul Wallenberg, the Swedish diplomat imprisoned in the USSR after saving tens of thousands of Jews in wartime Budapest. The Soviets claim Wallenberg died in a Moscow prison in July, 1947, two years after being brought to the Soviet Union from the Hungarian capital.

However, the Budapest historical review, *Historia*, published earlier this year, asserts that Wallenberg's fate "has still not been cleared up" following his disappearance July 15, 1945.

The statement is made in an article by Janor Poto, which investigates the equally curious story of a Budapest statue erected in Wallenberg's honor in 1949 but which was removed mysteriously on

the eve of its public unveiling on the banks of the Danube.

The statue showing a man killing a serpent reappeared many years later outside a penicillin factory in the city of Debrecen. It was stripped of its inscription

about Wallenberg and now officially symbolizes the fight against disease. According to Poto, two more casts of the same statue exist — one in Budapest and one in Jakarta, Indonesia. Both are erected outside medical establishments

and there is nothing to suggest the reason why it was commissioned. Poto notes that the statue shared the same fate as its young inspirer and he describes as "most shocking" the way its identity was later altered.

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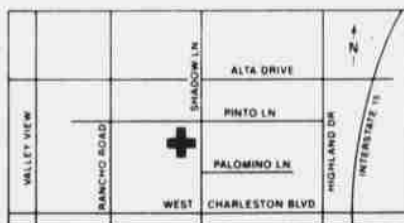
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