




According to Variety's TOM BIERBAUM, cable industry's three largest systems operators have teamed up with Caesars World Productions for a pay - per - view company called EVENTELEVI-SION. Launching the new biz will be the AARON PRYOR-ALEXIS ARGUELLO world junior welterweight champ fight at Caesars Palace, also a super welterweight title scrap between TOMAS HEARNS and challenger JAMES GREEN Sept. 9. Along with the bouts, EVENTELEVISION will pick up portions of a big party at CP celebrating the 17th anni of that resort...Laughlin, the boomtown on the Colorado River about 95 miles south of LV, recently had a "Founders Day" hoopla, but with all the adverse publicity about the Colorado River, no word about the event filtered up to us. In the future, however, all of Laughlin's hijinks and lojinks will be publicized by RON BELL & ASSOCIATES with RANDY STRAFF, account exec for BELL'S pufflicity firm dishing up news about four resort hotels, Pioneer, Edgewater, Riverside, Nevada Club and Regency Casino. But RANDY said the first campaign is "designed to penetrate the Los Angeles and Phoenix markets," where most of Laughlin's potential tourist customers live...CHARLES VANDA'S opening concert for UNLV's Master Series this fall is the BALLET NACIONAL ESPANOL under direction of MARIA DE AVILA Nov. 7 ... "Two," described as a musical celebration of one-to-one

relationships, is playing in UNLV's Black Box Theatre Fridays through Sundays, closing Aug. 21, featuring JIM SEMMELMAN & B.J. DOOLAN. I worked with B.J. in "My Fair Lady" at the late, lamented Meadows Playhouse a little over a year ago when she was a marvelous ELIZA DOOLITTLE. JIM was seen most recently as Prof. Harold Hill in DTA's production of "The Music Man"...You're wondering what I was doing in "My Fair Lady?" COL. PICKERING, what else?...New Combo JAZZ OF A TIME preemed last month at the Desert Inn. Personnel is BART BROADNAX, CALVIN "EAGLE EYE" SHIELDS, JIM RUSSELL, MERRITT RICARDO & STUART APTAKER. Its a LV JAZZ SOCIETY unit designed for world tours as LV ambassadors... Odia COATES buzzed in briefly last week to replace a Mexican star MONSANTO at the Sands. MON-SANTO's no-show is a mystery.



Note that CAPTAIN & TENILLE, who haven't dueted LV for some time, will appear in the Sahara's Congo Room Aug. 22-28. SLAPPY WHITE was brought into the Casbar Lounge to alternate with COOK E. JARR & THE KRUMS. As for Sahara upcoming attractions, SI ZENTNER will tickle dancing foots in first of a big band dance series in the Space Center Ballroom Aug. 26, \$7.50 a couple and \$5 single...At the Hacienda in the Bolero Lounge is Floridian-born country showman/singer/songwriter CRAIG MOORE, who recently opened his own nitery, CRAIG MOORE'S COUNTRY CORNER in southern New Jersey....DANNY GALE REVUE featuring the BRUNO SCARRONE DANCERS is/are heating up the show lounge at the Continental...First

production for the newly organized SOUTHERN Nevada Regional Theatre Company is AR-THUR MILLER'S "The Crucible" opening in October. Call 737-7467 for info....The veddy smart pufflicity lady, one of the very best in our town, MARY RETTIG, phoned about client MAC DAVIS at MGM Grand. She said MAC is a fave with big biz conventions. Top IBM achievers were treated to a series of DAVIS concerts in June and MARY further tells us that MAC'S trucking at upcoming General Motors Truck Division and Honda conventions...And a note from a feller named SINATRA informed that SINATRAS' is an "exciting" new show lounge on the corner Fremont & L. V. Blvd. Sez SINATRA, "Nightly, Sinatras" will spotlight surprise presentations of unique discoveries certainly to become the most talked about new starts of the Las Vegas entertainment world." DENNIS, DUANE & PAUL SINATRA coordinate the talent and TALI HOWARD directs. Ducats are \$4.95...The magnifico gaucho, WASHINGTON DE LOS SANTOS exited with the ARGENTINIAN GAUCHOS in MGM Grand's

**** "What The Butler Saw" At Union Plaza

who's going to come in Plaza Hotel. and out of them.

and funny entrances of the reasons why audiences are laughing show. out loud at the wild antics in the farce "What The Butler Saw," now

Watch out for those playing in the main doors, you never know showroom of the Union

The Maynard Sloate The endlessly hectic production of the London hit can be seen and exits through twice nightly at an 8 numerous doors is one p.m. dinner and an 11.45 p.m. cocktail

> In this funny farce, psychiatry gets spoofed, as does other sacred institutions such as marriage, society, authority, and

Speaking of the sexy part of this show, the vuluptuous June Wilkinson plays the role of the boozing nymphomaniac wife of a psychiatrist, in whose office this play's action takes place.

One of those who comes into this office is a stuffy representative of the government, Dr. Rance, who prances around in a delightful mixture of self-importance and confusion.

Playing the role of Dr. Rance is veteran actor Bernard Fox, who played the role of Dr. Bombay in the long running television series "Bewitched."

To see actor Fox prance in and out of the doors would be worth the price of admission alone, but when he does it in the company of the beautiful June Wilkinson it is a laugh riot.



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