

*Honored by Bar-Ilan*



Jerome L. Stern (Left) and S. Daniel Abraham (Right) are the newest recipients of honorary Doctor of Humane Letters degrees from Bar-Ilan University in Ramat Gan, Israel. Dr. Emanuel Rackman (Center), University president, conferred the degrees upon the two industrialists and philanthropists at the University's annual dinner and academic convocation at the Hotel Pierre in New York. Mr. Abraham and Mr. Stern are founding chairmen of Bar-Ilan's new School of Economics and Business, to which \$3.5 million — one-third of the new \$10 million goal — was pledged at the dinner. (Photo by Alexander Archer).

**Tel Aviv University to Fight Distortion Of Israel's Image In American Press**

Mel Jaffee, spearheading a campaign to reduce the current distortions regarding Israel's aims and true role in the Middle East, has organized an information bureau to report to the community and the press the findings of the Jaffee Center of Strategic Studies' most up-to-the-minute research.

Recognizing that media coverage of the Middle East is often limited and sometimes exclusionary, Jaffee plans to attack the problem on two fronts: first, a newsletter focusing on the advances and benefits of Israeli research; and second, news releases to the press in the form of a weekly "Middle East Update," which will detail developments in Arab military incursions, and terrorist attempts to destabilize Israel. Both formats will derive their information from the latest and most advanced research and investigation by the Jaffee Center of Strategic Studies at Tel Aviv University, and the Israeli government.

Jaffee will present his views on this highly critical and sometimes controversial subject at a meeting on June 23rd when he addresses a group of concerned citizens at Leisure World, under the auspices of American Friends of Tel Aviv University, at the home of Mr. and Mrs. Jack Berlin.

It is Jaffee's conviction that reporting the advances and benefits of Israeli research and developments in areas like solar energy, water desalination, desert agriculture and medical research, and thus creating a higher profile for Israel's humanitarian contributions to the world, and her position as the only democratic country in the Middle East, will foster a more realistic and accurate image to the world community.

The Orange County community leader and business executive feels that this message is vitally important as Americans see only the Israel por-

trayed in the news — an Israel at war without reference to her continual victimization by belligerent neighbors and the terrorists they support.

The campaign will be aimed nation-wide to Jewish, educational and major community associations, board chairmen of the Fortune 500 companies, elected officials and radio, television and print media. Jaffee has observed that a generation of Americans is growing up in a society where Israel is increasingly portrayed as an aggressor, and whose right to exist is questioned. He feels strongly that when Americans are provided with the truth, they will come out fighting at Israel's side.

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GENEVA (WNS) — A wealthy Palestinian Arab has paid \$160,000 for a rare silver shekel dating from 66-70 CE, auctioned at Sotheby's Gallery in Zurich. The coin, minted at the time of the first Jewish revolt against Rome, came from the collection of Virgil Brand. Its book value was only \$35,000 and the unexpected high bid drew a standing ovation from the audience. The purchaser, identified only as a Mr. Barakat who has homes in Jerusalem and Beverly Hills, Calif., said the shekel is for his private collection and will not be for sale. It weighs 14.07 grams.

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