ABBA EBAN IN 10-PART PUBLIC TV SERIES



ON LOCATION. ABBA EBAN, ON-AIR HOST AND COMMENTATOR FOR HERITAGE: CIVI-LIZATION AND THE JEWS, IS PICTURED ABOVE AT ELLIS ISLAND DURING RECENT FILMING FOR THE 10-PART PUBLIC TELE-VISION SERIES, SCHEDULED TO AIR IN THE FALL OF 1984.

CIVILIZATION AND THE JEWS, scheduled to air in the fall of 1984.

Announcement of a new shooting schedule -with locations in the United States and Europe -was made on a press tour to Ellis Island, where Abba Eban, the series host, began filming a segment on Jewish immigration to America, to air as part of Programs VII and VIII of the 10part-series.

William J. Lamb, senior vice president and director of the station's national division, said that confirmed pledges and grants to fund the series have now reached \$7.5 million. The station has set a minimum goal of \$8.5 million for production and an additional \$1.5 million

for education and outreach.

"We are encouraged by the fact that in the past few months, sufficient new funding was raised to permit full-scale filming again to go forward, following a brief halt during which post-production work and scriptwriting continued," Mr. Lamb said. He added, "We are hopeful that we will achieve full production funding this spring."

Added John Jay Iselin, President of WNET/ THIRTEEN: "We are gratified by this strong demonstration of support for this worthwhile and unique television project. HERITAGE: CIVILIZATION AND THE JEWS is an important series because it derives its perspective from the cultural evolution of Jewish thought and insights as they have influenced the religious beliefs, the laws, social ideas, art and indeed the whole of Western civilization. And ultimately they will illuminate our own understanding of our past, present and future."
Mr. Iselin and Mr. Lamb announced also

that Leonard E. Greenberg, Chairman of Coleco Industries, Inc., of Hartford, Connecticut, has agreed to become national chairman of development for the project. "Mr. Greenberg's efforts will contribute toward the on - schedule completion of the series, and development of the education and outreach programs," said Mr. Iselin and Mr. Lamb.

At a luncheon meeting with prospective funders last week, Mr. Greenberg said: "HERITAGE promises to be a modern Haggadah" - - the ancient tale of the deliverance of the Jewish people from bondage in Egypt -adding, "an assessment of the role of the Jewish people in world history has never been more important than it is today.'

Mr. Eban, former Israeli Ambassador to the United States and the United Nations, has been in the United States since March 28 for a series of production assignments and on-

camera appearances.

In a recent interview, Mr. Eban described HERITAGE: CIVILIZATION AND THE JEWS, as "a project of major significance to the Jewish people. It is the first time the Jewish story will be told on television in its full scope. It has been told in music, in art, in drama, in literature, but never on television, except episo-dically. This time it will be given full range."

"Moreover, it is not only the history of the Jews, but the history of interaction with other civilizations. It will be a history of mankind -a very large canvas with a special Jewish

thread weaving in and out of the tapestry."

According to Marc Siegel, executive producer of HERITAGE: CIVILIZATION AND THE JEWS, two-thirds of the filming for the series has now been completed, including about 75% of Mr. Eban's on - screen segments.

Additional filming is required for Program while Programs II, III and IV are in the editing stage. Programs V and VI have been completed, Program VII is in production, and program IX has just entered the pre-production phase. Work has yet to begin on the final 90minute episode.

Filming has already been conducted in 10 countries, including Israel, Egypt, Morocco,

Poland, England and Germany.
In addition to this week's shooting schedule on Ellis Island in New York Harbor -- the longtime gateway to the new world for tens of thousands of Jewish immigrants to America -- filming will take place in May in England, Austria, Rumania and Germany.

A Men's One Pitch Softball Tournament will be held on June 10, 11, 12, 1983 at both Petittie and Hartke complexes, to benefit the Muscular Dystrophy Association. Sponsored by the 7-Up Bottling Company, this fun - filled event will be limited to the first 100 teams that register. Entry deadline is June 3, 1983. This ASA tournament is sure to be a great time for everyone, spectators and players alike, and at the same time will be helping children and adults suffering from neuromuscular disease.

The entry fee is only \$80.00 per team -- each ream is guaranteed at least two games. For information and applications contact the local MDA office at 737-3103 or Terry at the North Las Vegas Parks and Recreation office 649-7737.

The month of May has been designated as National Blood Pressure Month and Senior Citizens Month. Kimberly Nurses, a nationwide supplemental nursing service, with a local office in Las Vegas, is committed to community well-ness and will be providing free blood pressure screenings for all senior citizens during the month of May and June. Seniors can come to the Kimberly Office at 1515 East Tropicana, Suite #225, every Thursday between 9 A.M. and 4 P.M. to have their blood pressure checked.

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