

## Introducing Health Plan of Nevada

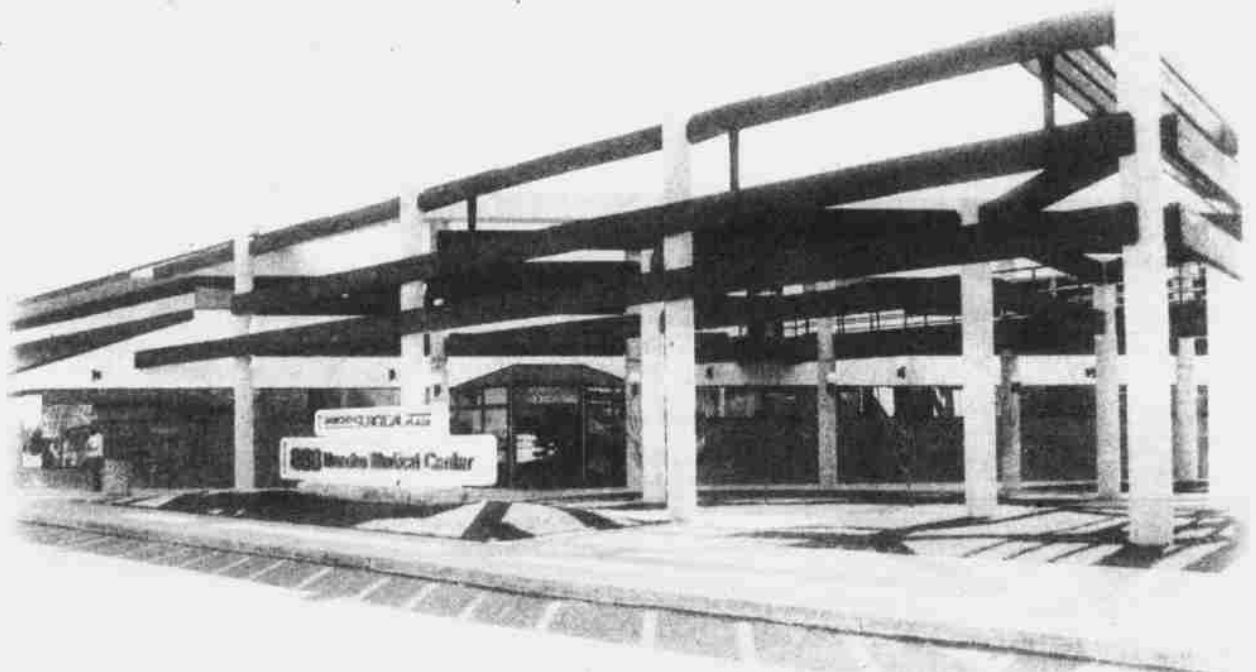
Taking two aspirins won't cure the problem of spiraling medical care costs - costs that are rising at the incredible rate of 11% a year - nearly three times the rate of the Consumer Price Index. Here in the Las Vegas Area, health care costs are approximately 1-1/2 times the national average and increasing at an alarming rate. In fact, we lead the nation with the highest hospital care costs of any city.

The key to cost control must be the provider. Unlike traditional insurance companies which can only finance medical care costs and later pass on those costs in the form of higher premiums, now there is an alternative way to provide health care services through a Health Maintenance Organization (HMO). HMO's are not a new concept - they have existed in this country for nearly 50 years but it is a concept whose time has come. People are discovering that HMO's offer comprehensive health care at reasonable prices. As a result, today there are nearly 300 HMO's nationwide with nearly 11 members.

### Introducing Health Plan of Nevada:

Health Plan of Nevada is the most comprehensive alternative to traditional health care programs ever to be offered in Las Vegas. It is the only federally qualified, state certified, Medicare approved Health Maintenance Organization now serving all of Clark County.

With HPN you join an Organized System of Health Care which offers virtually all medical services through a system of providers. HPN offers the following services: Drug Plan Option, Hospitalization, Primary Care Physicians, Home Health, Ambulance Service and Referral Specialists.



Health Plan of Nevada's Medical Facility (Photo by Art Nadler)

Physician.

With HPN, there are no deductible, no co-insurance and no claim forms to fill out. And HPN has a comprehensive drug program . . . covering all prescriptions (100 tablets or 31 days) with just a \$3.00 co-payment charge. All in all HPN gives you better benefits and more comprehensive coverage, yet it can be less expensive than traditional health care

plans.

Health Plan is currently being offered as a group medical services alternative to employers of twenty - five (25) or more employees and to all Clark County Medicare Beneficiaries who are covered under Part B (Medical Services). Additional information is available through HPN administrative offices located at 801 South Rancho Drive, 382-2883.



Reception area of 50,000 square foot medical complex staffed by 20 primary physicians and 50 referral specialists. (Photo by Art Nadler).

The typical health insurance policy has been described as "a hunting license" . . . a permit to go looking for care. At best it pays after the fact. In contrast an HMO guarantees delivery of the very services one buys insurance for. Primary care physicians, specialists, therapists, nursing staff, necessary equipment, and laboratory technicians are available when you need them - 24 hours a day.

Most health services are provided at HPN's Primary Care Center - a 50,000 square foot, brand new medical complex located in the Town and Country Plaza, 888 South Rancho Drive. By controlling utilization, that is, by the providing of appropriate levels of medical care, costs are also controlled. For example, use of an emergency room for routine medical care can be as much as 7-1/2 times higher than the same care delivered by an HPN Primary Care



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# TOMORROW THE DIET

A familiar statement? And we hear it . . . breakfast, lunch and dinner! Because once you've seen "The Great Buffet" from our award winning chefs, you'll say, "Tomorrow the Diet!"

### IT'S NO ORDINARY BUFFET

We have served over 10-million people who love to eat! Maybe you're one of them. If so, you know what we mean.

### EVERY BUFFET, EVERY DAY, IT'S NEVER THE SAME

Each and every buffet features a minimum of eight gourmet entrees. Over 56 taste-tempting selections are just a part of our imaginative buffet. Entrees like our Seafood Dijon, bay shrimp, crab, scallops, mushrooms, shallots in our secret Sherry wine mustard sauce. That's just one of our award winning entrees.

### WE BET YOU CAN'T MAKE JUST ONE PASS

How can you? Just one trip to the "Great Buffet" . . . No way! You'll come back again, and again, and again, and again for entrees like Aspen Beef Stroganoff, New Orleans Shrimp Creole, Mahi Mahi, Pork Chow Mein, Hickory Bar-B-Q Ribs, Chicken Cacciatore, Texas Chili, and our famous Roast Baron of Beef, which we slow cook for 10 hours before those tender succulent Slipper cuts.

**Today...  
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Buffet**

**BREAKFAST**  
8:00 am - 11:00 am \$3.45  
**LUNCHEON**  
11:00 am - 4:00 pm \$3.45  
**DINNER**  
4:00 pm - 10:30 pm \$4.45

**SAT. & SUN. BRUNCH**  
8:00am-1:00pm  
\$3.45



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