

JANUARY JEWISH BEST-SELLER LIST

WASHINGTON -- Based on a sampling of Jewish bookstores in cities across the United States, The B'nai B'rith International Jewish Monthly has selected in its January issue the following as best-selling books of Jewish interest. They are listed alphabetically by title.

HARDCOVER

- An Orphan in History
Paul Cowan, Doubleday, \$15.95.
- An assimilated Jew discovers his Jewish legacy.
Arab-Israeli Wars
Chaim Herzog, Random House, \$20.
- Analysis of the wars from 1948 through the present.
- Chasidic Tales of the Holocaust
Yaffa Eliach, Oxford University, \$15.95.
- The first new Chasidic tales of this century.
Rabbis and Wives
Chaim Grade, Knopf, \$15.95.
- Three novellas about Jewish life in Lithuania before World War II.
- Schindler's List
Thomas Keneally, Simon & Shuster, \$16.95.
- The true story of a German industrialist who sheltered thousands of Jews during the Holocaust.

Cash receipts of the Israel Bond Organization since its inception in 1951 passed the \$6 billion mark following a nationwide cash collection effort in honor of Sam Rothberg, its General Chairman, for his 40 years of service to Israel.

The special cam-

paign, which began on November 1st, produced more than \$91,289,000 in cash. The \$6 billion cash figure was reached on Tuesday, December 21st.

Cash receipts of the Bond organization for the 1982 campaign, which will be completed on Decem-

ber 31, are expected to exceed \$500 million.

Of the \$6 billion in Israel Bonds which have been sold since 1951, a little over \$3 billion has been repaid by the State of Israel. Every Israel Bond which has matured has been redeemed fully and on time, and all interest payments have been made promptly.

It took 16 1/2 years for the Bond Organization to raise the first billion dollars and only slightly more than two years to produce the sixth billion.

In the 1940's, Mr. Rothberg was one of the major leaders of the national United Jewish Appeal's campaign to finance large-scale Jewish immigration and settlement in Israel and the rehabilitation of survivors of the Holocaust serving as the first national UJA Chairman for Big Gifts.

He was among the American Jewish leaders who were invited to Jerusalem in 1950 by Prime Minister Ben-Gurion to an emergency economic conference which took the decision to float

the first Israel Bond issue in the United States.

Mr. Rothberg was a principal founder of the Israel Bond Organization. When Prime Minister David Ben-Gurion came to the United States in May, 1951, to launch the first Bond campaign, he traveled across the country with the Prime Minister during his triumphant coast-to-coast tour.

He was one of the leading organizers of the World Economic Conference in Jerusalem in April, 1958 to stimulate wider private investment in Israel's economy and the expansion of its export trade.

The principal source for development capital for Israel's economic growth since 1951, Israel Bonds proceeds provided the funds which made possible the expansion of Israel's industry and agriculture, transportation, communications, roads, harbors, development towns and the search for new sources of energy.

PAPERBACK

- Of Blood and Hope
Samuel Pizar, Macmillan, \$7.95.
- An Auschwitz survivor tells his story.
- The Big Book of Jewish Humor
Bill Novak and Moshe Waldoks, Harper & Row, \$10.95.
- Humor from the Wise Men of Chekm to Lenny Bruce, with commentary.
- The Book of Lights
Chaim Potok, Fawcett, \$3.95.
- A Jewish chaplain stationed in Korea examines the meaning of his faith.
- Heritage
Lewis Orde, Zebra, \$3.75.
- Novel about the Holocaust, by the author of The Lion's Way.
- Live and Be Well
Richard F. Shepard and Vicki Gold Levi, Ballantine, \$9.95.
- Guide to Yiddish culture in America in pictorial-dictionary format.
- ALSO SELLING WELL**
- The Official JAP Handbook by Anna Sequoia-Schneider, published by New American Library, which features jokes on being a Jewish American Princess.
- A BOOK TO WATCH**
- The Teacher by Zvi Kolitz, an existentialist view of the Bible, written in dialogue form. Published by Seabury Press.

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**I KNOW
WE SHOULD GO TO
THE FUNERAL HOME**



**BUT, I NEVER KNOW
WHAT TO SAY.**

The fact is that nothing can be said to express adequately our loss or make the bereaved family feel better. But that doesn't mean that a visit and an expression of sympathy won't be helpful. Bereaved persons tell us that it's not the words that are helpful but that someone cared enough to go to the funeral home and express their sympathy in person. Sometimes just a hug or holding your friend's hand briefly is a good way to say "I care." When a friend loses a loved one go to the funeral home. Express your sympathy and offer your assistance. You'll be appreciated for caring.

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