

**DIAL A HANUKKAH MESSAGE**

Hanukkah, the Festival of Lights, has many interesting stories and facts surrounding its celebration you may not have heard, courtesy of the Dial Hanukkah program, sponsored by the New York Telephone Company in cooperation with the Board of Jewish Education of Greater New York. Via Dial Hanukkah, families in Greater New York can call (212) 976-2929 each day of the holiday, and hear a different message about Hanukkah recorded by noted stage and screen star, Mala Powers.

Dial Hanukkah asks us: Did you know that at West Point Military Academy, there is a picture of Judah the Maccabee in a display of Great War Heroes of History? Did you know that Hanukkah always begins on the 25th day of the Hebrew month of Kislev because it was resolved that the Temple in Jerusalem be rededicated on the exact day it had been defiled by the Syrians some years before?

The Dial Hanukkah Program also tells us a story about George Washington and the Hanukkah candle. It was the winter of 1776 in Valley Forge. Simon, a lonely Jewish soldier, sat huddled in the icy cold. In spite of his hardship and hunger, he was grateful to have escaped the terrible persecutions in Poland. As he lit the candle on his small Hanukkah menorah, Simon felt a hand on his shoulder. He looked up into the eyes of General George Washington. "Tell me about the candlestick," the General said gently.

Simon poured out the story of Hanukkah, of his prayers for freedom, and of his

faith in Washington's victory. "You are a Jew, a son of the prophets," the General said, "if you predict we will win, we shall win."

Years later Simon met Washington again. President Washington said "I've never forgotten that little Hanukkah candle and that your words brought renewed hope into my heart that fateful night."

If you'd like to hear more stories, facts and legends about Hanukkah, then Dial Hanukkah (212) 976 - 2929 from December 10th through December 17th. The charge is just one message unit when dialing from a 212, 516, or 914 area code.

The Board of Jewish Education of Greater New York, a beneficiary of the UJA/Federation Campaign, is the world's largest central agency for Jewish education. It conducts a broad range of city-wide and regional educational and cultural programs aimed at improving the scope and quality of Jewish education for youths and adults. Serving some 113,000 children in 601 Jewish schools, and thousands of others through a variety of programs, BJE provides leadership and service to the Greater New York Jewish community. Dr. Albert Hornbliss is president and Dr. Alvin I. Schiff serves as executive vice president.

**If Your Business Cannot Afford To Advertise, Then Advertise It For Sale In The LAS VEGAS ISRAELITE!**

**"JONES" BACK AT MAXIM**



**"JONES" RETURNS.....THE VERSATILE GROUP "JONES" RETURNS TO THE MAXIM'S CLOUD NINE LOUNGE ON MONDAY FOR A WEEK'S ENGAGEMENT. PERFORMANCES ARE FROM 7 P.M. TO MIGNIGHT WITH NO COVER OR MINIMUM.**

**"CHORUS LINE" TO CLOSE**



**THANK YOU, LAS VEGAS! -- IN APPRECIATION OF LOCAL PATRONAGE, THE DESERT INN LOWERED THE PRICE OF "A CHORUS LINE" TO \$18 FOR THE 7 P.M. SHOW AND \$15 AT 11 P.M. FOR THE MUSICAL'S FINAL TWO WEEKS. THE SHOWROOM IS DARK MONDAYS. CALL 733-4566 FOR RESERVATIONS.**

IF YOU HAVE NOT YET BEEN TO ISRAEL

BY CARL ALPERT

(Continued from Page 3)

bit of Roman glass.

Are you family minded? Of course you have mishpocha here; every Jew does.

Night life? The Bohemian cafes of Dizengoff Road in Tel Aviv or old Jaffa are unlike anything you have ever seen.

You have heard all about a kibbutz. Aren't you curious to see one?

You have read about the technological miracles of Israel. You can see how they are made in the laboratories of the Technion.

The fiords of Norway? The exotic atmosphere of the Caribbean? Tell me, can you find there little blond - haired children babbling away in Hebrew, a mile a minute?

Reservations? Of course you should make them, through your travel agent, but be reassured; there are enough hotel rooms of all prices in Israel for two million tourists a year. At the moment we're getting less than half that number. It should also give you something to think about that last year there were more tourists from Germany than Jews from the United States!

Remember the chain - letters which were once so popular? All you had to do was make five copies of the letter, send it on to five

other people, and then wait for your name to get to the top of the list and you would get your reward. There's a new chain letter these days. On the inspired initiative of the Jerusalem Plaza Hotel, each satisfied and happy tourist to Israel is asked to pass the word on to five of his friends. They don't have to wait till their name gets to the top. If they accept the suggestion, they'll get their reward quickly -- at Masada, or at the Sea of Galilee, at history-drenched Safed or at the camel market in Beer-sheba. And even if they don't stay at the Jerusalem Plaza, they will inevitably find their way there since it is one of the centers of tourist activity in the city.

If you did not get your copy of the chain letter yet, why wait? Please accept this instead. Make five copies, etc.



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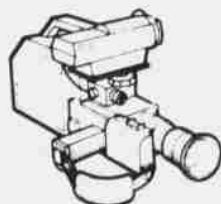
CATERING FOR PARTIES

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