

Portrait of David Atwell, A Young Real Estate Pioneer



explained, "A Biggie."

He eventually arranged a meeting between Inns executives and owners of the Aladdin Hotel. A tentative "handshake agreement" was made to sell the Aladdin for \$100 million, and the agreement was to have been finalized the next morning. But it never happened. Aladdin President Richard Daly called that night to inform Inns executives a new deal had been struck and Inns would have to find another L.V. hotel to buy.

"I was very close to making a million dollar fee. But we eventually got Inns into another great Las Vegas hotel (The Sands).

He is proud of playing a major role in helping Caesars Palace acquire a large portion of the property that enabled the resort to build its Grand Prix Racetrack.

As for his goals, Atwell, a 27-year Vegas, is no small dreamer. "I have a big, big goal,"

he said with a flair of the dramatic. "I want to get involved in encouraging Americans back into believing in themselves, and America. I feel I've been given a purpose...to help build America and to promote property ownership. The concept America was built on needs to be constantly encouraged, and I want to help."

Atwell said he wants to produce a television show, "This Is Our Country," to inspire and encourage America. He already has raw tapes from various celebrities including Roy Clark and Norman Vincent Peale. Another future plan is to create a foundation to buy up landmarks across the U.S. for conversion into American Inspirational Centers, for young people and old alike.

One landmark he has his eye on is the Landmark Hotel in Las Vegas. True to his own slogan, Atwell believes he can "make it happen," for the good of everyone.

Royal Crest Condominiums, in keeping with the American dream of affordable homeownership, has opened sales with a bang! "The 300-unit condo conversion is a 'can't miss' concept combining the city's lowest prices, unexcelled location and many amenities including pools, gym, sauna and extensive lush green area," said David Atwell, president of Resort Properties of America and G.A.D.M. Investments executive.

Atwell is well known locally for his singing of our "National Anthem" at UNLV games, conventions and Art Linkletter "Positive America" rallies and has also accomplished major real estate transactions along the Strip.

Sharing Atwell's positive enthusiasm for Royal Crest is Carlo Ferreira also of G.A.D.M. Investments. "We are attracting residents living in Royal Crest as well as investors, singles, young marrieds, casino employees and eager buyers who thought they had waited too long for their chances of owning a home. Our first weekend over 1200 people toured the project resulting in 91 sales, probably a record of some sort."

The project, built by Collins Brothers, stands on 10 acres of prime property, located between the Sands Hotel and the Boulevard Mall Shopping Center at 650 E. Twain. Some of the units are offered at below \$32,000 with a financing plan "enabling those who previously couldn't qualify to buy a home a chance to own and build a positive sizeable equity."

For Atwell, positive thinking is not only a way to do business, it's a way of life. It's most obvious manifestation at the moment is his huge 300 unit condominium project on Twain Avenue, where the "Make It Happen" signs cannot be missed, but his real estate career actually started small and quickly developed. His first sale was an eight-unit motel, the Hialeah, then the Casbah Hotel, the Minuteman Inn, the Topper Strip Motel, bought by the Holiday and now the Gold Rush Inn, and later the Gold Dust Motor Inn (A \$4 million deal) and the King 8 hotel-casino (an \$8 million deal).

He was involved in bringing Inns of the Americas to Las Vegas to look over hotel properties. "I wanted to sell a major hotel," Atwell

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SHULTZ MEETS WITH PALESTINIANS

WASH. (WNS) -- Secretary of State George Shultz' meeting with West Bank Bank Palestinians at the State Department was not the beginning of indirect talks with the Palestine Liberation Organization, the State Department said here. Shultz met with the group which included two mayors expelled from the West Bank by Israel, Mohammed Milhem of Halhoul and Fahd Kawasmeh of Hebron. According to State

Department spokesman John Hughes, the meeting was not a signal of a "beginning" or a "continuation" of direct or indirect negotiations with the PLO. Hughes said that as far as he knew, the Palestinians did not bring a message from PLO chief Yasir Arafat. Some of the group met with Arafat in Tunis on their way to attend the conference at American University on "Palestinians Under Occupation."