<u>"FOLIES" MAGICIAN IS SUPER</u>



LANCE BURTON CREATES MYSTICAL, MA-GICAL, MIRACLES NIGHTLY IN THE TROPICANA'S "FOLIES BERGERE." AT 22, HE IS
THE FIRST AMERICAN MAGICIAN TO WIN THE
"GRAND PRIX AWARD" AT THE F.I.S.M.
CONVENTION IN LUCERNE, SWITZERLAND.
"IT IS THE MOST PRESTIGIOUS AWARD A
MAGICIAN CAN WIN, DON'T MISS LANCE
BURTON AT 8 P.M. & 11:30 P.M.

CRYSTAL, DOC SET FOR MGM

Crystal Gayle and Doc Severinsen will team up once again for one week engagement return in the MGM Grand Celebrity Hotel's Room, August 5th.

American Music's Female Country Artist, Crystal Gayle, moves smoothly from one form of music to another and holds the Grammy Award for "Don't It Make My Brown Eyes Blue," which sold more than a

million and a copies and reached the number one spot not only on the country charts, but the pop charts as well.

Doc Severinsen, the man with the golden horn and the music director of NBC's Tonight Show, has been voted the top brass instrumentalist for the past ten years in the prestigious Playboy Music Poll. Histrumper performance, his comedic flair and

KLAS TV-8 HAS TELETHON

broadcast the Jerry Lewis Extra Special, the Labor Day Telethon to benefit the Muscular Dystrophy (MDA), Association announced MDA National Chairman Jerry Lewis. The program will air Sunday, September 5, at 6:00 P.M. and continue to 4:00 P.M. Monday, September 6.

"I'm delighted to welcome KLAS back to our 'Love Net-work',' said Lewis. ''Not many people realize the crucial fob that our 'Love Network' stations and hosts like Gus Giuffre do in terms of fund raising. We provide a whole season's worth entertainment in our 21-1/2 hours on the air, but if it weren't for the tremendous efforts of stations like Channel 8, we couldn't possibly accomplish our goal of raising the funds necessary continue the battle against neuromuscular diseases."

This year's show, the 17th annual Labor Day Telethon for MDA. will be broadcast live from Caesars Palace in Las. Vegas with anchorman Ed McMahon and will be carried by some 200 local stations around the country. Each station provides its own local programming at

his talent as a singer has earned him standing ovations everywhere.

Rich Little Lynda Carter follow for a three week engagement on August

KLAS TV 8 will 41 different intervals throughout the telecast.

> Lewis noted that the local stations also serve an educational function, showing of their members communities just how money donated is put to use locally. MDA maintains 240 clinics around the country and more than 600 individual research projects worldwide, In Southern Nevada area, the MDA clinic is located at Southern Nevada Memorial Hospital, in the Claude I. Howard Clinic.

Last year's Tele-thon raised over \$31 million in pledges and garnered an audience of more than 93 million viewers, second only to the Superbowl in audience ratings.

MY FAIR LADY AT MEADOWS



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