

OF THE STARS

STUDS TERKEL's "Working," transferred to a tuner is off and running at Spring Mountain Ranch State Park, the onetime Howard Hughes hideaway estate, direction & staging by JIM SEMMELMAN...BUCK RAM'S PLATTERS are dated for Harrah's Reno for a fortnight and at Lake Tahoe for a week....VINNIE PANETTA who runs Gotham's ROCKY LEE'S, now has a celeb hangout on the Strip called Fat Freddie & Jones with g.m. SMITTY JONES tossing a press fling last Thursday all night to all the Fat Freeloaders in town...INEZ MOURNING brought her cast of 80 in "To Broadway: Love and Kisses, Kids" for local showcasing at Charleston Heights Art Center....JOE DELANEY, L.V. Sun columnist and KWDN-radio talkshow host from the Tropicana Atrium nightly, produced the annual Rose of Tralee contest with CHERYL ANN HARVEY, local high school grad the winner at the Barbary Coast with appropriate themes by BRENDAN BOYER & the IRISH SHOW BAND.

★★★★★



"HAVE YOU NO MORALS, MAN?" HUFFS BILL WILLARD AS COL. HUGH PICKERING, RIGHT, ISRAELITE COLUMNIST, TO BOBBY SARGENT, THE SPARKLING ALFRED P. DOOLITTLE IN "MY FAIR LADY," NOW PLAYING AT MEADOWS PLAYHOUSE THROUGH JULY 31. FOR RESERVATIONS TO THE MUSICAL OF THE CENTURY, CALL THE BOX OFFICE AT 739-7525. GROUP RATES ARE AVAILABLE.

If Your Business Cannot Afford To Advertise Then Advertise It For Sale In The LAS VEGAS ISRAELITE!

MAXIM FEATURES "JONES"



MAXIM MAGIC ... "JONES," A VERSATILE GROUP OF ENTERTAINERS, PERFORM IN THE MAXIM HOTEL'S CLOUD NINE LOUNGE NIGHTLY EXCEPT SUNDAY FROM 7 P.M. TO MIDNIGHT. ENTERTAINMENT IS CONTINUOUS IN THE CLOUD NINE FROM 2 P.M. UNTIL 5 A.M. WITH NO COVER OR MINIMUM.

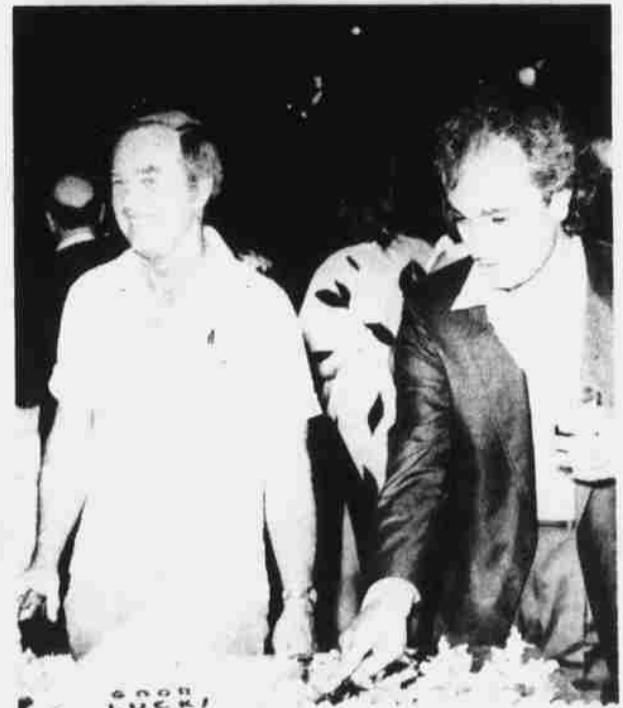
LICENSE PLATE CONTEST AT PLAZA

An expert in his field, Plaza Executive Don Dobson is shown arranging another "first-class" promotion with a \$550,000 LICENSE PLATE CONTEST that will begin on July 13th and run through September 13th. Daily drawings -- one afternoon at 2:30 p.m. and one evening drawing at 8:30 p.m. will commence on August 10th. The only non-qualifying plates will be those earmarked 'exempt' and auto registrations involving young people under 21 years of age. "Get your share of money by registering your vehicle license plate number at the contest desk next to the sports betting area," advises Mr. Dobson.

All plate numbers will be live numbers.

Lesser daily prizes offered after the top prize of \$50,000 range from \$15,000 down to \$150.00. For more information, contact Don Dobson at the Union Plaza Hotel at 387 - 2110.

IMPERIAL PALACE FEATURES DJAN



FROM THE MANAGEMENT IMPERIAL PALACE HOTEL

RALPH ENGELSTAD, PRESIDENT/OWNER OF THE IMPERIAL PALACE HOTEL CASINO AND DJAN TATLIAN CUT THE STAR-SHAPED CAKE AT THE GALA RECEPTION FOLLOWING TATLIAN'S AMERICAN DEBUT. SHOWTIMES AT THE IP ARE FRIDAYS AND SATURDAYS 8 P.M. AND MIDNIGHT, SUNDAYS, MONDAYS, WEDNESDAYS AND THURSDAYS 10 P.M. (THE SHOWROOM IS DARK ON TUESDAYS.)

The Iron Curtain goes up on a Star

Dyan Tattlian

With the Comedy of **DAVE SWAN**

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IMPERIAL PALACE
Hotel & Casino

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CAFE

8 OZ. RIBEYE \$2.99
Includes soup or salad, potatoe and roll

2 FOR 1 Rib Dinner Reg. \$5.99
2 pounds beef ribs, soup, salad, potatoe, roll.

Well Drinks 50¢, Draft Beer 40¢
NIGHTLY ENTERTAINMENT 4 pm-4 am