

ISRAELI EXPORTS RISE

The report that Israeli exports to the U.S. have topped the \$1 billion mark in a single year for the first time is welcome news indeed. Reaching this \$1 billion figure is particularly remarkable when one recalls that in 1970 Israeli exports to this country were a mere \$150 million. The new record in the past year also represents a 28 percent increase despite the worldwide recession in polish diamonds, a field in which Israel is a major exporter.

There are a number of reasons for this encouraging development. Israeli exporters are getting to know the American market better than ever before. Delivery schedules are met, quality holds up and the price is right -- the result of U.S. - Israeli trade treaties under which many categories of Israeli goods enter the U.S. duty free. As a result Israeli-made products readily available in the U.S. now extend beyond the obvious such as Jaffa oranges and Carmel wine to consumer goods like gold chains, home and office furniture and women's fashions.

But the most startling development has been the growing appreciation by tough-minded American purchasing agents of such high-technology products as the CAT scanner made by Elscint, the computer-aided design software by Scitex and the electronic painkiller developed at the Hebrew University - Hadassah Medical school, manufactured at Kibbutz Binossar and sold here under the trade name of Neuroger. As a result of these developments, the small blue and white logo "Made in Israel" is seen on more and more products.

There are opportunities throughout the year to "buy Israeli" -- Matzoth at Passover time, swimwear for the summer, greeting cards at Rosh Hashanah and toys and games for Chanukah -- among others. Particularly gratifying to those who ask for and buy goods made in Israel is the knowledge that, in addition to getting quality merchandise at a fair price, they are helping Israel achieve the economic independence it must win to make sure that its political independence is protected. There can be no more important task confronting the Jewish State and its supporters.

SEXUAL MEDICAL HISTORY MADE IN ISRAEL

TEL AVIV (WNS) --

A 27-year-old Israeli woman, who was a boy for the first five years of her life, has recently given birth to her second child, a doctor at Kaplan Hospital in Rehovot confirmed. Doctors said it was possibly the first case in medical history of a sex-changed person giving birth. Her first baby was born three years ago and like the second a few weeks ago, was delivered by Caesarian section.

The unidentified woman was born with male sexual organs and named and regis-

tered as a boy. But soon after birth her parents noticed some unusual features and doctors established after checks, that the infant had a full set of female internal organs.

A first operation

made her into a girl at an early age, with a supplementary

operation performed at age 16. The woman married seven years ago and conceived after receiving hormone treatments.



For Nursing Care in Your Home RELY ON US!



Medical
Personnel
Pool.

MEDICAL PERSONNEL POOL®
MPP™ provides experienced
home health care professionals
— from live-in companions to
Registered Nurses.

Call us 7 days a week, 24 hours
a day, for home health care you
can rely on.

830 East Sahara
• Suite 2, 369-5533

Gianni
Russo's

STATE ST.

Dear Friends

As a resident of Las Vegas for the past 12 years, and having traveled extensively around the world, I have experienced many excellent establishments offering a complete evening of dining and drinking pleasure.

Now this is available to you. I've created an elegant place called State St., designed to attract stars and dignitaries that frequent our town, and, more importantly, those particular people who make Las Vegas their home.

It is now possible for you to enjoy an elegant evening for two with a complete dinner for as little as \$25, or for a king's ransom if you wish.

The after midnight menu offers a variety of dishes from our dinner menu, plus hot and cold snacks, seven international coffees, flamboyant desserts, or a nite cap. State St. will be open Thursday, January 28th, serving seven days a week from 4 p.m. to 6 a.m.

I cordially invite you to experience a delightful dining pleasure. Phone 733-0225 for reservations.

your Host,

Gianni Russo

32 State Street • Las Vegas, Nevada 89101 • Telephone (702) 733-0225

Blum's

OF SAN FRANCISCO

SINCE 1890



Traditional Candy Elegance
Since 1890 "Blum's is Best"

2250 E. TROPICANA (702) 798-8891
THE PLAZAS - LAS VEGAS (702) 362-4232

Carpet Cleaning
ANY

LIVING ROOM
DINING AREA
AND HALL

\$29⁵⁰

OUR METHOD

Is The Most Effective Method
For Cleaning Carpets Available!

In Home Drapery Cleaning
In Home Carpet Dying

870-6202