

HOTEL COURSE OFFERED IN ISRAEL

NEW YORK -- Israel's booming tourist industry and construction of new hotels have created a large demand for professionally-trained personnel in the field of Hotel Administration. Underscoring this need, The Central School for Hotel Training at the Tadmor Hotel in Herzlia offers a 24 month program beginning in October 1982.

The multi-faceted course provides students with a sound academic base and on-the-job experience, including background in cooking and serving, reception, accounting, cost-accounting, marketing, sales and personnel management. Graduates will be awarded a diploma by Israel's Ministry of Labor, Ministry of Education and Culture, and Ministry of Tourism.

Since lectures at the school are in Hebrew, candidates lacking a working knowledge of the language must attend an intensive ulpan (Hebrew language course), in a city or kibbutz, five-six months prior to the course.

The program is open to singles and young married couples with-

out children. "Tourism remains one of Israel's fastest growing industries and offers excellent re-training opportunities for new immigrants," said Avraham Frank, director of professional services for the Israel Aliyah Center.

In 1981, 1-2 million tourists visited Israel, including around 300,000 from the United States. Tourism currently represents Israel's number

one source of foreign currency income, generating \$750 million last year. Israel Government Tourist offices in North America are cooperating with the Israel Aliyah Center in interviewing candi-

dates. Further information may be obtained by contacting a regional Israel Aliyah Center, or by writing Avraham Frank, 515 Park Avenue, New York, N.Y. 10022, Tel. (212) 752-0600.

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