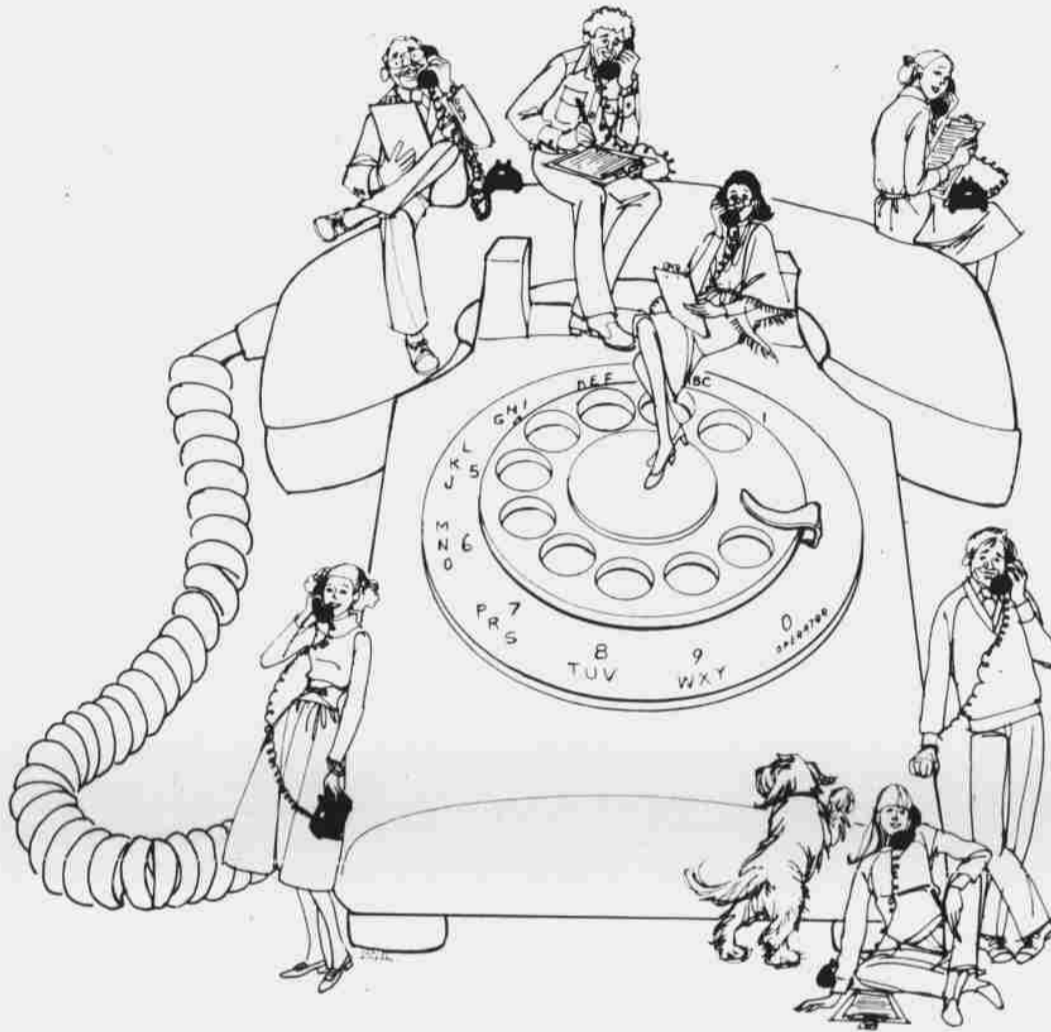


# OUR PEOPLE ARE ON THE LINE...



## SUPER SUNDAY '82

### ANSWER THE CALL!

January 17 is a very special day. It's National Super Sunday, the opening of the 1982 Jewish Lifeline Campaign. All over the nation people will make thousands of calls in an attempt to reach every household in the American Jewish community.

On Sunday, January 17, you will receive a call

from one of your neighbors asking you to help Jews in need at home, in Israel, and around the world.

When your telephone rings, answer the call. Your support is essential to the quality of Jewish life in this decade.

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One People Indivisible