

## JAN. 17TH IS "SUPER SUNDAY"

In Las Vegas, this Sunday is UJA "Super Sunday," a day that marks the opening of the 1982 United Jewish Appeal Campaign. On that day in Las Vegas and all over the nation, volunteers will make countless telephone calls for your help.

On Sunday, January 17th, you will receive a call from one of your neighbors asking you to help Jews in need at home, in Israel and around the world.

Your support is essential to keep our Jewish community strong.

To assure lives of dignity and self-reliance for the elderly.

To help our youth understand the depth and richness of our Jewish culture.

To help families find Jewish answers to the challenges imposed by a modern, mobile society.

Your support is essential to meet immigrant needs in Israel.

To provide swift

and comprehensive absorption for new immigrants.

To maintain vital programs for the old and for the young.

To rejuvenate the lives of 300,000 men, women and children in distressed neighborhoods through Project Renewal.

Your support is essential to sustain Jewish life around the world.

To keep hope alive in remnant communities in Eastern Europe, Ethiopia and the Moslem world.

To relocate thousands of people in areas of Jewish distress who seek new lives in free lands.

Your support is essential to the quality of Jewish life in this decade.

Last year more than \$19 million was raised from Super Sunday '81. This year's goal is \$25 million.

WHEN YOUR TELEPHONE RINGS, ANSWER THE CALL.

## SIGN JOINT TOURISM AGREEMENT

NEW YORK -- Since the opening of the Israel - Egypt border in January 1980 over 100,000 tourists have traveled between the two countries. At a recent Cairo conclave tourism officials of each country signed an agreement designed to speed the process of further normalization in the field of tourism, unifying a region whose historic, cultural and religious attractions are unmatched anywhere in the world. The date for the agreement's implementation is April, 1982, in the wake

of the return to Egypt of the remaining Israel held sector of the Sinai Peninsula.

At the present eight flights operate weekly in each direction between Tel Aviv and Cairo; by El Al Israel Airlines and Egypt's Neferiti Aviation. A large proportion of passengers on these flights is American vacationers. In addition, tourists travel overland on the Sinai highway between the two countries crossing the border at the Neot Sinai terminal. To these axes will now be added additional bus

service from Tel Aviv to Cairo, also from Elat to Sharm - El-Sheikh as well as air service by both Israel

and Egyptian airlines from Tel Aviv and Elat to Mt. Sinai Airport, and to Ras Nasrani on the Red Sea Coast.



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## New IRA's that are good for everyone.



In the past, if you were enrolled in a company retirement plan, you weren't eligible to open an IRA (Individual Retirement Account). So you couldn't take advantage of the big tax and savings break that IRA's provide.

But all that's changing. Because starting January 1, 1982, the tax laws change. And IRA's will become available to every working American.

### What is an IRA?

An IRA is a personal tax sheltered retirement plan which was developed in order to provide all American workers with the opportunity to build a more secure financial future.

Deposits to IRA's are not only tax deductible, but interest earned is tax deferred. Nourished by these two features, your IRA can grow at a rapid rate. It's a great opportunity for everyone to reduce taxes while saving money.

**Great for retirement. Great right now.** Whether you plan to retire in a few years

or a few decades, IRA's are a great investment. You can deposit up to \$2,000 a year without paying taxes on the money. Or on the interest it earns. And both the principal and interest stay tax-free until you start withdrawing your money. And that's usually after you retire, at which time you're in a lower tax bracket and pay less taxes.

And best of all, you don't need a lot of money to get started. You can put away \$10 or \$100 or whatever you can afford up to \$2,000 per year. It's all deductible on your federal income tax return.

### More than an account.

You'll probably be hearing a lot about IRA's. Most financial institutions offer them. But unlike other financial institutions, First Interstate Bank offers more than an account. We offer an IRA plan with several unique financial options from which to choose. Pick the investment option which best suits your needs.

### Start saving today.

It's all part of the personal attention you've come to expect from the First Team in Nevada banking.

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## The First Team delivers again.



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