If Your Business Cannot Afford To Advertise. Then Advertise It For Sale In The LAS VEGAS ISRAELITE!

#### ROYAL AMERICA decided what to do about entertainment for ladies -- male strippers on Wednesday nights. The Merchants, PAUL DE= LICATO and RUDY RODARTE take the shifts They say it's better in Union Plaza's Omaha lounge. MICKEY FINN to give then to re-They say it's better

ARD COSSEL and bunch. Also in Cloud Nine this Christmas with a sexx-sational new lounge are MAURY BECHTEL TRIO, EDDIE, show direct from the CASH SHOW, DON HOLIMAN and NITE FLIGHT ....Sands promo is hush hush for new revue "Top Secret" preeming in the new Copa Room Dec. 29. BURT PURLETSKY's PR office sent. sent out a black glossy gag non - photo with caption noting producer PHYLLISC, KAUFMAN: director & costume designer BERNARD JOHNson; choreography & staging RICHARD MOTEN; choreographer assistant CHRISTINA KUMI KIM-BALL: orch leader NORMAL GELLER, among other tech principals. Sands opened its new Mediterranean Room Restaurant, mid-Eastern cuisine with French, Spanish and Italian tanta-

## \*\*\*\* MAXIM EMPLOYEE SAVES CHILD

In ceremonies held recently at the Maxim Hotel, Tim Williams received a certificate of · appreciation from the North Las Constable's Vegas Office which stated:

lizers on the menu.

"On or about 9 a.m. on the 16th day of November, 1981, Tim Williams, employee of the Maceeding home from his place of employment. While passing the intersection of Pecos and Las Vegas Boulevard North, he noticed a small child sitting on the side of road throwing the stones at the passing heavy traffic.

Fearing for the child's life, he stop-

ped and picked up the little boy of about two years of age. Williams then proceeded to knock on many doors in the area, trying to identify the child, Williams then began a search for some kind of official help and found himself in the North Las Vegas Constable's Office: Police help was soon xim Hotel, was pro- found and a concerted effort was started to find the child's parents.

For this, Tim Williams is awarded our certificate of appre-ciation for an outstanding humanitarian act. Williams is black, the child is white, which proves that love transcends race, creed or color.

NEW YORK (WNS) -- The United Jewish Appeal has launched a year - end "Count Up '81" campaign to collect a total of \$310 million in cash by Dec. 31, it was announced by UJA national chairman Herschel Blumberg. UJA national cash chairman Edgar Cadden reported that a total of \$192.6 million in the regular campaign and \$9.8 million for Project Renewal had been forwarded to the UJA from community campaigns throughout the country in the first 10 months of 1981. Blumberg said this year's goal is a realistic projection to the growing needs of the Jewish people and the rising costs of meeting them.

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### "I LOVE MY WIFE" OPENS AT PLAZA

resumes in main showroom afternoons Dec. 27.. ceive — and the Union Maxim continues its "Phooey of Phootball" Mon-Plaza Hotel is taking day nights with male day nights with male strippers to offsett HOW- that advice to heart lights of Broadway, "I Love My Wife," Thetwo Tony Award winning hit opens in the comfort of the Union Plaza showroom on Christmas Day, December 25th. Starring Jerry Clark, the story of an old - fashioned look at a a new morality will play to an 8 p.m. dinner audience and again at 11:30 p.m. for the cocktail crowd.

Maynard Sloate will both produce and direct "I Love My Wife," and other other members of the cast

include Patti Appel, Robyn Blythe and Ron Moriarty. Also featured are musicians Al Gambino. Joseph Vespe Ray Wolff and Milan Rezabek.

Written by Michael Stewart and Cy Coleman "I Love My Wife is a refreshing look at the institution of marriage and two couples' delightful attempts at mixing the old value with the new morality, To swing or not swing? That is the question and answer is pure hilarity.

"I Love My Wife" has been a success since it first opened on Broadway

#### HOLLOWAY AT TOP O' DUNES



LORETTA HOLLOWAY THRILLSHER AUDIEN-CES WITH HER TOTAL PROFESSIONAL STYLE WHILE COMMUNICATING DEEP FEELINGS. IT'S NOT UNUSUAL FOR THE VERY FEMI-NINE SINGER AND HER LISTENERS TO STRIKE UP A MOST PERSONAL RELATIONSHIP THROUGH HER SONGS, PRAISED BY CRI-TICS FOR HER SOUND, HER LOOK, HER PHRASING, AND EYE CONTACT, AN HOUR WITH LORETTA IS VERY MUCH AN INTIMATE EXPERIENCE, YOU'LL FEEL THE WHOLE GAMUL OF EMOTION, EVEN SHARING DREAMS WITH THE LOVELY LADY WHOLS ON HER WAY TO BROADWAY AND ALREADY SCHEDELED FOR HER MAINROOM DEBUT, TOUCH THIS MUSICAL STAR AT THE TOP O'THE DUNES, AT II P.M. AND LA.M.

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#### SAHARA RIDES WITH "SADDLE TRAMPS"



CASBAR HIT REVUE -- THE CRITICS CALL IT "A WINNER" AND A "FIRST-RATE PRODUCTION." IT'S "SADDLE TRAMPS" TWICE NIGHTLY, TUESDAY THROUGH SUNDAY IN THE SAHARA HOTEL'S SWINGING CASBAR THEATRE LOUNGE, FEATURING MARVELOUS COMEDIAN KIRBY ST. ROMAIN, SEXY SINGER CINDY LONDON, THE FANTASTIC ANGEL SOUTH BAND AND THE FABULOUS SAHARA GIRLS, FEATURING THE MARQUET TWINS, DAPHNE AND DEBORAIL

Take a young comedian, an Deborah. The show exciting young sing- was co - produced by er, a zany but ta- Del Webb Hotels Enlented band and sur- tertainment round them all with six gorgeous and talented dancing and singing girls in fabulous custom - made costumes and the result is a show the critics call "a winand "a firstrate production,'

hara Hotel's swinging Casbar Theatre lounge twice nightly, Tuesday through Sunday.

A Western-flabored frolic, "Saddle Tramps" features fantastic comedian Kirby St. Romain, sexy singer Cindy London, the great Angel South featured twice nightly, (that's really his 0.45 p.m. and again, name!) Band and the a.m. Luesday through fabulous Sahara Girls. Sunday. for a onefeaturing the Marquet drink minimum.

great Twins, Daphne President Jack

lash and Sahara Girls coordinator Penny France and choreographed by Sahara Girl Minnie Madden who is also the lead dancer in the show. The fabulous costumes for "Saddle Tramps" rate production,
That's the concensus on Saddle created by Alene
Tramps, the hot Matarazzi of the Sanew hit revue now hara staff. One critic playing in the Sa- said of the costumes they are "some of the best costumes to be seen anywhere town.

> The Marquet twins. Daphne and Deborah. are the two most gorgeous carbon copies

"Saddle Tramps" is really his 9:45 p.m. and 12:30

# HAPPY HOLIDAYS



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