



**Maybe it's minor to you.
But it's major to us.**

Unfortunately, a lot of people feel embarrassed about going to the emergency room of a full service, acute care hospital with a case of *sniffles*, a *tummy ache*, or *slivers and scrapes*.

They seem to think illnesses like that are "just minor," and put off receiving the care they should have.

The way the physicians, nurses and technicians of Sunrise Hospital Medical Center's 24-hour Emergency Room look at it — there are **no minor illnesses**.

Whatever ails you is very important to *them*. And with their 812 combined years of experience as health care professionals — plus the sophisticated facilities of Sunrise Hospital to back them up and scores of specialists to refer you to if necessary — whatever it is that ails you probably won't last very long.

Don't worry about the cost of your visit, either.

Because we've reduced the basic cost of a routine visit to our Emergency Room by **27%**

That's nothing to sneeze at.

P.S. There's no charge for I.L.C. of course!

Sunrise Hospital Medical Center

3186 Maryland Parkway / Las Vegas, Nevada 89109 / (702) 731-8000

AN EQUAL OPPORTUNITY EMPLOYER

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The Hospital Company **Humana**



HAPPY



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to our friends in the Jewish Community

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Daily 9-9
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