

# LAS VEGAS

# SHOWCASE



There's been a to - do about NANCY REAGAN'S 220 place settings, a China problem amounting to around \$200,000 in the White House. The First Lady should have bought that elegant set of NAPOLEON & JOSEPHINE China at LIBERACE'S new antique salon and design center. A bargain at \$165,000, NANCY could have saved \$35,000, thus contributing to RONALD'S budget exercises and perhaps earmarking the savings for the Pentagon's bottomless pit. . . LIBERACE'S conductor BO AYARS formed Mysterio Inc. to churn out jingles. His first musical commercial was for General Motors of Australia. . . Driving south on Interstate 15 you'll notice a drilling rig near the Henderson cut-off. Fellow named JIM DICKERSON is drilling for oil and is certain this section of the overthrust belt will yield oil and gas. He drilled a 2850 foot well last November and said there were heavy gas signs before the pipe collapsed. For the record, oilers have punched 42 holes in the ground here in Clark County since 1929 and found the best samples of true grit ever discovered. . . MARK TAN is busy, busy hauling in crowds for the Beaux Arts Halloween Ball Oct. 31 at Imperial Palace with SAMMY DAVIS JR. and JOAN RIVERS King & Queen, JOE ROSENBERY & MARRIANE MARKS Mr. & Mrs. Beaux Arts '81. The affair starts at 11 p.m. and continues and continues and continues. . . JOANNE RALSTON & ASSOCIATES out of Phoenix are now handling corporate PR for Del Webb Corp. JOANNE, a 20 - year PR vet, an associate of Hill & Knowlton, Inc. directs all the relations. . . Just as Inc. Magazine printed that Nevada received a failing grade for its business climate, news was broadcast locally that department store retail sales jumped a whopping 27% from July 1980 to July of this year, third highest increase of any such stats in the U.S. . . But it was Att. Gen. RICHARD BRYAN who compiled figures for

Southern Nevada Homebuilders Assoc., stating that the average cost of a new home in Nevada runs about \$98,000. National average is about \$84,000.00



BURT REYNOLDS, HAL NEEDHAM and the "Megaforce" bunch inaugurate the new penthouse suites of PAUL LOWDEN'S HACIENDA while they shoot their space cannonballs for the next few weeks. LOWDEN is still hot on the Sahara buy. but with new terms other than the \$75,000,000 cash asked by Del Webb Corp. and he's got the money. JOHNNY CARSON and HERB KAUFMAN made the Sahara pandrums an offer of \$85,000,000, but only \$10,000,000 cash -- nixed. Top fire folk gather at the Tropicana Sunday for three days of seminars with NYC former deputy chief fire marshal, now with Aetna Life & Casualty, JOHN BARRACATO, principal speaker at the Oct. 28 session. Clark County Fire Chief ROY PARRISH is burning because of a booklet, "The MGM Grand Fire," by FRANK SAM REMO of Avalon, who contends all but one of the victims died before the fire department was notified. "The flat statement he made in the ad (for the booklet) sounds libelous to me," fumed PARRISH. But he knows the chilling facts that more than half of all fires around Las Vegas this year were deliberately set with damages totalling \$17,089,545, including the approximate \$13,000,000 of the Hilton arson in February.



HERSCHEL BERNARDI is Tevye in the EUGENE WOLSK & JAMES NEDERLANDER production of "Fiddler on the Roof" in Aladdin Theatre for the Performing Arts through Sunday. In the Bagdad showroom, TEDDY PENDERGRASS & STEPHANIE MILLS returned Thursday for a week. . . TOM JONES is back at Caesars Palace after a sorrowful trip to funeral of his fathers in Wales, plays on through Wednesday with GEORGE WALLACE with CHER & FREDDIE ROMAN in for a frams. . . CHERYL LADD was originally pencilled in for the current date with BILL COSBY at the Hilton through Nov. 2, but JULIET PROWSE filled the bill with

LADD'S bowout a few weeks ago. MAYNARD SLOATE off to Gotham and huddles with CY COLEMAN to reduce running time of next Union Plaza opus, COLEMAN'S tuner "I Love My Wife," set for Xmas night opening.



The two - day planning conference for "Weekend with the Stars Telethon for Cerebral Palsy" at the Riviera found LEONARD GOLDENSON chairing the talks, sided by JOHN and NANCY RITTER, DENNIS JAMES, JOYCE DeWITT, HAL and FRANCES LINDEN. Also in the huddles, MARTY PASETTA, exec producer of the telethon. The Riv postponed the DAVID JANSSEN celeb tennis classic because of new convention hall construction demolishing the old courts. Riv headliner KENNY ROGERS, on location in January will detour for two - nighter in the convention hall for National Association of Homebuilders confab with one concert open to the public. . . ARNOLD SHAW was named adjunct prof of music at UNLV. Since 1977 he has been teaching full academic credit courses in "History of Rock Music" and "History of Black Popular Music". . . Producer FOREST DUKE put together his ACTION committee to contact entertainers for "Nite of Stars" benefit for St. Jude's Ranch for Children at MGM Grand Nov. 19 -- LOLA FALANA, NORM CROSBY, JOAN RIVERS, RICH LITTLE, TONY ORLANDO, DEBBIE REYNOLDS and BILL COSBY.



"On Golden Pond" at Meadows Playhouse, spots BILL ZUCKERT, DOREEN KUHL, ARLENE PEIKOFF, MARK LERNER and KENNETH RHOADES, directed by JOAN SNYDER. . . Union Plaza's Omaha Lounge takes on a trio of al-

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